Dear Sir/Madam,

The policy research company, Panteia, and the independent market research firm, GDCC, which are both based in the Netherlands, are conducting an important survey on behalf of the European Commission and the European Central Bank (ECB) and would like to invite your company to take part in the survey.

The Commission and the ECB want to better understand the issues and circumstances faced by small, medium-sized and large non-financial firms in accessing finance from banks and other funding sources. This survey is being conducted Europe-wide, and the responses to the survey will help the Commission in its policy-making to improve access to finance for enterprises like yours and the ECB in developing its monetary policy.

The interview takes around 15 minutes to complete by telephone and will be conducted in accordance with the ICC/ESOMAR international code on market and social research. This means that your responses will remain completely confidential. We would like to speak to the person who is best able to talk about your company’s financing – if that person is not you, please let us know when we next contact you by telephone. Interviews will be conducted in the next few weeks.

If you are able to take part, we will send you a summary of the key findings upon completion of the study.

If you would like to receive more information about the project, please contact GDCC at survey.accesstofinance@gdcc.com or the ECB at survey.accesstofinance@ecb.europa.eu.

Yours sincerely,

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European Central Bank

Kristin Schreiber
Director, COSME Programme,
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