SURVEY ON THE ACCESS TO FINANCE OF ENTERPRISES (SAFE)

Dear Sir/Madam,

We would like to invite your company to take part in a Europe-wide survey being conducted on behalf of the European Commission and the European Central Bank (ECB) by the research company Kantar Public, based in Belgium, and the independent market research firm GDCC, based in the Netherlands.

The Commission and the ECB want to better understand the issues and circumstances faced by non-financial firms of different sizes in accessing finance from banks and other funding sources. The survey responses will help the Commission develop policies to improve access to finance for enterprises like yours, and will also inform the ECB’s monetary policy decisions.

The survey will take the form of a telephone interview lasting around 15 minutes. It will be conducted in accordance with the ICC/ESOMAR International Code on Market and Social Research. This means that your responses will remain completely confidential. We would like to speak to the person who is best able to talk about your company’s financing – if that person is not you, please let us know when we contact you for the telephone interview within the next few weeks.

We will send all participants a summary of the key findings from the survey upon its completion.

For more information about the project, please contact GDCC at survey.accesstofinance@gdcc.com or the ECB at survey.accesstofinance@ecb.europa.eu.

Yours faithfully,

Ioannis Ganoulis  
Head of Monetary & Economic Statistics Division, 
European Central Bank

Valentina Superti  
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Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs,  
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