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Giancarlo Corsetti, Romain Lafarguette, Arnaud Mehl Fast trading and the virtue of entropy: evidence from the foreign exchange market



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#### Abstract

Focusing on the foreign exchange reaction to macroeconomic announcements, we show that fast trading is positively and significantly correlated with the entropy of the distribution of quoted prices in reaction to news: a larger share of fast trading increases the degree of diversity of quotes in the order book, for given liquidity, order book depth and size of order flows. Exploiting the WM Reuters' reform of the fixing methodology in February 2015 as a natural experiment, we provide evidence that fast trading raises entropy, rather than reacting to it. While more entropy in quoted prices means noisier information and arguably complicates price discovery from an individual trader's perspective, we show that, in the aggregate, more entropy actually brings traded prices closer to the random walk hypothesis, and improves indicators of market efficiency and quality of trade execution. We estimate that a 10 percent increase in entropy reduces the negative impact of macro news by over 60% for effective spreads, against over 40% for realized spreads and price impacts. Our findings suggest that the main mechanism by which fast trading may have desirable effects on market performance specifically hinges on enhanced heterogeneity in trading patterns, best captured by entropy.

Key words: High-Frequency Quoting, Asset Pricing, Macroeconomic News, Market Efficiency, Random Walk, Quality of Trade Execution.

JEL classification: F31, G14, G15

#### Non-technical summary

We pursue a novel approach to the analysis of fast trading, i.e. of transactions executed against a limit order within 200 milliseconds, and of its impact on the microstructure of financial markets, where we focus attention on how fast traders affect the patterns of exchange rate quotes.

What motivates our analysis is the observation that algorithmic and fast traders not only exploit arbitrage opportunities arising from their ability to place and execute orders over infinitesimal time intervals but may also try to exploit their ability to process large volumes of information simultaneously, to direct and test the market with orders at disparate prices, not necessarily in line with the market norm given available information. Correspondingly, algorithmic trading may rely on programs that either generate a structured and tidy flow of orders, conditionally predictable once the market starts to move in response to news, or place seemingly erratic orders.

In light of these observations, information theory provides a natural metric to quantify the structure of the order book, the Shannon entropy. Intuitively, the Shannon entropy of a distribution can be understood as the extent of its diversity—maximal for a uniform distribution. Applied to the sequence of orders in reaction to news hitting the market, a low entropy will result from distributions of order prices that are quite compact and concentrated. Conversely, entropy will be high when prices in the order book are spread out and erratic.

We carry out our study on the foreign exchange market, focusing on the response to news. Our sample covers seven of the most liquid currency pairs (EURUSD, USDJPY, EURJPY, GBPUSD, EURGBP, USDCHF and EURCHF), sampled at the 100-millisecond frequency, with information on bid-ask spreads, volumes and direction of trades, over the first quarter of 2015. This dataset enables us to identify fast trades as those executed against a limit order within 200 milliseconds, i.e. faster than the reaction time of human beings. Moreover, we build a dataset of about 150 announcements concerning macro, financial and policy variables relevant for the exchange market in 17 countries.

We show that the entropy of the distribution of quotes is a good indicator to synthetize the structure of the order book and its evolution in response to news, with a straightforward behavioural interpretation in the spirit of Hong and Stein (1999). Second, we document that entropy is significantly correlated with the share of fast trading in total trade. Third, we use a natural experiment – the reform of the WM Reuters' fixing methodology on 15 February 2015 – to ascertain the direction of causality and show that high-frequency trading tends to create, rather than react to, a richer distribution of exchange rate quotes as measured by entropy. Finally, we produce evidence that fast trading has a significant and strong impact on market performance—improving rather than deteriorating indicators of market efficiency and quality of trade execution.

In our interpretation, entropy is a key channel by which this occurs. That fast traders post diverse quotes at no specific price levels arguably adds noise to fundamental information which, in principle, might complicate the problem of other individual traders. But from a market-wide perspective, this additional noise may help offset existing distortions that move prices away from efficiency standards. By increasing the amount of information to be processed by traders, higher entropy in the distribution of quotes helps avoid one-sided concentration and mitigates overshooting, in turn bringing the pricing process closer to the prediction of classic theoretical models.

These findings matter for policy and research. From a policy perspective, they suggest that an increasing diversity of exchange rate quotes associated with fast trading is not necessarily damaging for market performance. It is actually beneficial in our estimates. This is a point deserving further attention in the discussions about fast traders' optimal regulatory regime. In particular, from a research perspective, this suggest that future research should complement the results of this paper with an

analysis of possible nonlinearities and a reconsideration of the role of entropy in situations of market stress. Finally, our paper makes a contribution to the literature on high-frequency identification of macro shocks, notably monetary policy shocks. It suggests that micro-market conditions, especially high frequency quoting patterns, are crucial aspects of the mechanism underlying the transmission – and interpretation – of monetary policy and other macro shocks to exchange rates.

## 1 Introduction

The rise of algorithmic trading and fast trading in general has generated widespread concerns about potential adverse effects on liquidity and volatility of financial markets (see e.g. Kirilenko and Lo 2013, Lee et al. 2013, Chaboud et al. 2014, Lewis 2014, Hasbrouck 2015, Dobrev and Schaumburg 2016). These concerns have in turn motivated a number of theoretical and empirical studies into the channels through which fast trading impacts price formation and market thickness, typically focusing on information, market structure, and expectations coordination (see Brogaard et al. 2014, 2015, Chaboud et al. 2014, Latza et al. 2014, Biais et al. 2016, Foucault et al. 2016, among others).

In this paper, we reconsider these issues from a new angle. Rather than focusing on the size and direction of order flows and the other indicators usually studied by the market microstructure literature (as in e.g. Evans and Lyons 2002, Evans 2002, Payne 2003, Love and Payne 2008, Berger et al. 2008, Rime et al. 2010), we ask whether, in the data, there is any systematic relation between fast trading and the pattern of order flows. Once this relationship is established, we further investigate the pattern of order flows as the key channel by which fast trading affects the performance and efficiency of markets.

What motivates our analysis is the observation that algorithmic and fast traders not only exploit arbitrage opportunities arising from their ability to place and execute orders over infinitesimal time intervals (e.g., instantaneously detecting the beginning of large orders in the market). They may also try to exploit their ability to process large volumes of information simultaneously, to direct and test the market with orders at disparate prices, not necessarily in line with the market norm given available information. Correspondingly, algorithmic trading may rely on programs that either generate a structured and tidy flow of orders, conditionally predictable once the market starts to move in response to news, or place seemingly erratic orders. By way of example, the strategy known as "quote stuffing" consists in quickly entering and withdrawing a large number of trading orders in an attempt to flood the market and, in turn, create confusion and trading opportunities for fast traders (see, e.g. Biais and Foucault 2014).<sup>1</sup> In certain trading venues like e.g. NYSE, AMEX, and NYSE-Arca, the ratio of orders relative to actual transactions has exploded in the past decade, together with the increasing activity of high-frequency traders.

Arguably, which trade structure prevails and better describes fast trading is consequential for the market equilibrium. If the prevailing pattern is arbitrage, the sequence of orders from fast traders would mainly inform other traders about the logical structure of the algorithms engaged when news hit the market. In the prevailing pattern is that of testing and directing the market,

<sup>&</sup>lt;sup>1</sup>Other fast trading strategies include "smoking", which consists in posting alluring limit orders to attract slow traders while executing trades on less generous terms, and "spoofing", which involves placing a large number of orders in the opposite direction to fast traders' true intentions in order to lure slower traders and move prices to the benefit of the fast traders. Over time, many of these practices have been deemed as illegal.

instead, the distribution of orders would appear spread out and irregular, potentially complicating the traders' task of extracting relevant information from observing the order book.

In light of these observations, information theory provides a natural metric to quantify the structure of the order book, the Shannon entropy (Shannon and Weaver 1949). Intuitively, the Shannon entropy of a distribution can be understood as the extent of its diversity—maximal for a uniform distribution (see, e.g., Brissard 2005). Applied to the sequence of orders in reaction to news hitting the market, a low entropy will result from distributions of order prices that are quite compact and concentrated. Conversely, entropy will be high when prices in the order book are spread out and erratic.<sup>2</sup>

The contribution of our paper to the literature is threefold. First, we show that the entropy of the distribution of quoted prices is a good indicator to synthetize the structure of the order book and its evolution in response to news, with a straightforward behavioral interpretation in the spirit of Hong and Stein (1999). Second, we document that entropy is significantly correlated with the share of fast trading in total trade. Third, we produce evidence that fast trading has a significant and strong impact on market performance—improving rather than deteriorating indicators of market efficiency and quality of trade execution. In our interpretation, entropy is a key channel by which this occurs.

We carry out our study on the foreign exchange market, focusing on the response to news. Micro-level data on exchange rates are drawn from Electronic Broking Services (EBS), one of the two major platforms for trading FX. Our high-frequency data focuses on the first quarter of 2015, and covers the abandon of the EUR/CHF peg by the Swiss National Bank and the announcement and implementation of the quantitative easing policy by the European Central Bank. Our sample covers seven of the most liquid currency pairs (EURUSD, USDJPY, EURJPY, GBPUSD, EURGBP, USDCHF and EURCHF), sampled at the 100-millisecond frequency, with information on bid-ask spreads, volumes and direction of trades. This data enables us to identify fast trades as those executed against a limit order within 200 milliseconds, i.e. faster than the reaction time of human beings of 250 milliseconds or more, in line with Latza et al. (2014).<sup>3</sup> We

<sup>&</sup>lt;sup>2</sup>The concept of entropy was originally used by physicists and mentioned for the first time in 1865 by German physicist Rudolf Clausius. It has been also used in information theory, computer science and, more recently, in economics and finance. Finance researchers use it to define portfolio selection and asset pricing strategies—in particular for options (see Zhou et al. 2013 for a review). Physicists have also used the concept of entropy in recent papers to study the time series properties of FX returns (e.g. Wang et al. 2012; Sosic et al. 2016). In particular, they find that entropy is higher in times of financial crises (e.g. the Asian crisis or the subprime crisis), which they consider as an indicator of higher "confusion" in FX markets—without outlining the economic mechanism through which entropy emerges in FX markets and discussing why it matters, however. We use here one of the interpretations of the concept of entropy, as defined by Brissaud (2005), p. 2: "For an observer outside the studied physical system, entropy represents the lack of information about the state of the system. But for the system itself, entropy represents information, positively counted".

 $<sup>^{3}</sup>$ Fast trading is a subset of algorithmic-generated trades. It partially overlaps with high-frequency trading, which includes trading strategies based on, inter alia, very large order submissions and cancellations. Latza et al. (2014) use London Stock Exchange data sampled at the millisecond level. They are therefore able to use a finer

rely on FX Street to build a dataset of about 150 announcements concerning macro, financial and policy variables relevant for the exchange market in 17 countries, including information on previous, forecasted and announced values. We derive a standardized measure of the news content of each announcement. And we calculate the entropy of the distribution of quoted prices following each announcement hitting the markets over a 30 minutes window.

Our main empirical findings are as follows. First and foremost, we document that the entropy of the distribution of quoted prices is significantly and positively correlated with the share of fast trading: the higher the share of fast trading in the exchange market, the higher is entropy. The association of fast trading with entropy remains strong and highly significant after controlling for standard metrics such as liquidity, order book depth and order flows, as well as for the type of news hitting the market. Among the regressors, order flows has a positive although small effect on entropy; order book depth has a negative and significant effect.

Second, while there is no good instrument to establish the direction of causality—high entropy may well induce a high share of fast traders to be active in the market—we produce indirect evidence consistent with the view that high entropy is the result of fast trading, rather than its cause. As a natural experiment, we consider the reform of the WM Reuters' fixing methodology on 15 February 2015, extending the fixing window from one to five minutes. This reform was introduced well after legal cases were drawn up against large banks for market manipulation, causing large intermediaries to reduce or even phase out their FX trading at the time of fixing. The reform targeted large orders and high frequency trading. We show that, before the reform, fixing coincided with a peak of fast trading and entropy; extending the fixing time to five minutes removed this peak. The reform thus resulted in a large drop in the share of fast trading active in the market, and, correspondingly, a large drop in entropy—suggesting that it is high-frequency trading that tends to create, rather than reacting to, a richer distribution of exchange rate quotes.

Third, building on the methodology of Andersen et al. (2015), we document the effects of fast trading and entropy on the market reaction to news and on quality of trade. While more entropy means noisier information—which, from an individual trader perspective, might translate into "confusion"—, we show that, from an aggregate perspective, the added noise may have desirable effects. In our findings, fast trading and entropy both cause prices to move more in line with the market-efficiency (random walk) hypothesis, and improve indicators of quality of trade. Specifically, we find that a 10 percent increase in entropy reduces the negative impact of macro news —negative in the sense that prices move away from the random walk hypothesis— by over 60% for effective spreads, against 40% for realized spreads and price impacts.

These results unveil a (somewhat unexpected) key virtue of entropy. If markets tend to overreact

threshold of 50 ms, but found that it was not qualitatively different from a 100 ms threshold.

to news, say, causing exchange rate overshooting, by increasing the amount of information via a richer distribution of quoted prices to be processed by traders, entropy moderates their response. In line with the seminal analysis of Hong and Stein (1999), it hence mitigates overreaction and brings the pricing process closer to the prediction of classic theoretical models.

Our results complement the conclusion of the vast body of literature mentioned above, relating quantitative characteristics of trading (e.g. bid-ask spread, orders flows, etc.) to fast trading and microstructure features of markets (e.g. liquidity provision, price impact, market efficiency, etc.) as in e.g. Brogaard (2010), Brogaard et al. (2014), Easley et al. (2012). A number of studies—a leading example being Hendershott et al. (2011, 2013 and 2014)—find potentially positive effects of fast trading on market liquidity and performance, in terms of cost of trading and informativeness of quotes. Breedon et al. (2018) find that algorithmic traders withdrew liquidity and generated uninformative volatility in Swiss franc currency pairs in the wake of the removal of the cap on the Swiss franc on 15 January 2015, which came as a complete surprise to market participants, while human traders did the opposite, although they find no evidence that algorithmic trading propagated these adverse effects on market quality to other currency pairs. Van Kervel and Menkveld (forthcoming) find that high-frequency traders initially lean against large institutional orders but eventually change direction and take position in the same direction for the most informed institutional orders. Our specific contribution is to show the key role played by the pattern of exchange rate quotes, and document how this varies with fast trading. Focusing on the foreign exchange market reaction to public news, we provide evidence that the pattern of trade conveys complex information for market participants, with significant effects on the process of price formation—we document their importance over a 30 minutes windows. Overall, our findings suggest that fast trading not only matters for the microstructure of the foreign exchange market, but may also have broader aggregate implications.

Our paper further relates to the thriving literature on high-frequency identification of macro shocks, notably monetary policy shocks. In particular, a growing body of studies, e.g. Kuttner (2001), Cochrane and Piazzesi (2002), Bernanke and Kuttner (2005), Gertler and Karadi (2015) and Nakamura and Steinsson (2018), Jarociński and Karadi (2018), have sought to exploit the fact that a large amount of monetary news is revealed in the immediate aftermath of scheduled monetary policy meetings. These studies typically construct monetary policy shocks using unexpected changes in interest rates over narrow time windows (e.g. 30 minutes) surrounding scheduled monetary policy announcements. Insofar as it relies on interest rate surprises around policy announcements, a key strength of this approach is how cleanly it is able to address concerns about endogeneity. Our paper puts the issue under the microscope to understand the mechanism and aims to identify how high frequency quoting patterns at the micro level influence the response of exchange to macro news, including monetary policy news.

This paper is organized as follows. In the following section, we introduce our conceptual

framework with a brief discussion of our empirical measure of the structure of trade—-Shannon entropy. We then present a simple partial equilibrium model of asset pricing where this measure emerges as the natural metric of the information content of order books relevant to price formation. In Sections 4 we show that fast trading and the Shannon entropy of the distribution of quotes are systematically related, and produce evidence that fast trading raises entropy, rather than reacts to it. In Section 5, we analyse how fast trading and entropy impact price formation, quality of trade execution and market efficiency. Section 6 concludes.

## 2 Entropy and the structure of order books/flows

In this section, we introduce our conceptual framework with a brief discussion of the Shannon entropy, that we propose as an empirical measure of the structure of trade. We then present a simple partial equilibrium model of asset pricing where this measure emerges as the natural metric to measure the information content of order books relevant to price formation.

At an intuitive level, entropy is typically introduced drawing on an example from information theory. A message is sent by an emitter through a channel and delivered to a receiver who attempts to infer which message was initially sent. Through the transmission process, the channel might have distorted the information initially available. Entropy measures the value of information that the message contains. If the message represents the realization of an event, the higher the number of possible events in the message, the higher the entropy; in particular, if in the message all events are equally likely, entropy is maximal. In contrast, in the case of events known with certainty, entropy equals 0. In other words, entropy is a measure of unpredictability of the set of states of the worlds described in the message.

In our context, we may think of entropy as characterizing uncertainty about the direction that a price process may take when some news hit the market. Entropy is higher, the higher the dispersion of beliefs about the implications of the news in question for the market price, thus the most disperse is the distribution of price quotes in the order book. A measure of this dispersion is the information content of entropy.

Formally, let  $p_i$  represent the probability that price *i* occurs in the sample's distribution of exchange rate quotes. By the definition of entropy by Shannon and Weaver (1949), we can write:

$$H(P_x, \text{time horizon}) = -\sum_i (p_i \log p_i).$$

As already mentioned, the Shannon entropy can be understood as the extent of the diversity of a statistical distribution. The negative log increases the weight given to rarer events because they carry more information (i.e they surprise when they occur). Entropy is hence maximal for uniform distributions and minimal for events known with certainty.

To visualize entropy, in Figure 1 we show the distribution of EUR/USD quotes sampled at the one-minute frequency immediately after the announcement of two macro news. We select two case studies that contain a broadly similar number of quotes (about 7,000-9,000) for the same, most liquid, currency pair— to control for trade volume and liquidity. In the figure, each case study is synthetized by two scatter plots—the upper scatter plot shows quotes and volumes, while the lower one shows the distributions of the quotes. Contrast the two cases. In the case study to the left of the figure, the distribution of quotes is densely concentrated on a narrow range of prices within intervals smaller than 2 pips. In contrast, in the case study to the right of the figure, the distribution is spread out. Shannon entropy is low in the first case, high in the second.

These two case studies provide a preview of a key empirical result from our analysis: on average, the distribution with low entropy (to the left) corresponds to a low share of fast traders. A high share of fast traders characterizes the distribution to the right, with high entropy. We will see that this pattern is supported by extensive empirical analysis.

Why should entropy be relevant for market performance? A parsimonious way to elaborate on this question consists of drawing on the well known model by Hong and Stein (1999), henceforth HS. Departing from full rationality, these authors specify an economy with different types of agents trading claims on a risky asset, where prices are not fully revealing. Specifically, they postulate that "news watchers" are sequentially exposed to bits of information—or informative subinnovations of the fundamental. The key message from their analysis is that these traders will tend to "underreact to news", relative to the full information price under rational expectations.

HS postulates that news watchers only observe a small subset of innovations that the news convey but can acquire sequentially more subinnovations, according to a "rotation scheme." In the same spirit, we postulate that a news watcher gets information sequentually by observing the prices that are quoted in the order book over time. Individual orders may reflect both fundamental subinnovations and individual beliefs: the higher the dispersion of news and beliefs in the market, the higher the spread of the distribution, the less accurate the information on the innovation the trader can derive from an incomplete observation of the quote distribution.

Concretely, a trader will observe exchange rate quotes at specific price levels which vary by a few fractional pips, e.g. for the euro-dollar exchange rate, at 1.1558, 1.1559, 1.1560, 1.1561, 1.1562, etc. By observing the orders that hit the market sequentially, the trader can update the frequency of each of these quotes—the longer she/he waits, the closer she/he will get to the market distribution. As in HS, the key trade-off is apparent: by waiting longer before posting her/his own order, our representative trader will observe a larger share of the distribution of orders and thus acquire better information. However, by waiting longer, she/he may lose trading opportunities.<sup>4</sup>

We assume that, from past trades, the representative news-watcher has a priori knowledge about the number of quotes that follow a news, and has an priori idea of the share of the distribution of quotes she/he wants to observe before taking a position.<sup>5</sup> Let  $p_i$  denote the frequency of quotes at price level *i*, and  $\alpha$  denote the share of the distribution of prices the trader decides to observe a priori. After the news hits the market, she/he will start observing orders sequentially appearing in the book. She/he will observe prices that are most frequently quoted, then move on to consider prices that are less frequently quoted—up to the point at which the frequency of the observed prices make up for  $\alpha$ % of the total number of quotes he/she wants to observe before taking a position. Denoting *z* the number of quoted prices (subinnovations of information) that she/he observes, we can write the problem of the trader as:

$$z = \min \sum_{i=1}^{z} p_i \ge \alpha$$

Intuitively, the trader's problem is to find the number of quoted prices he/she needs to look at to extract sufficient information from the distribution of the quotes in question before trading.<sup>6</sup>

We can give a nicer concave shape to the optimization function, leveraging on the fact that  $f(x) = x \ln(x)$  is strictly bijective over [0, 1]. The above minimization problem is thus equivalent to the following

$$z = \min \sum_{i=1}^{z} p_i \ln(p_i) \equiv \max - \sum_{i=1}^{z} p_i \ln(p_i)$$

The quantity  $-\sum_{i=1}^{z} p_i \ln(p_i)$  is nothing else than the Shannon entropy. Crucial for our purposes is that z—the number of quotes optimally observed by the trader before taking action is an increasing function of the Shannon entropy. Essentially, our z variable plays a similar role as the rate of information diffusion in Hong and Stein (1999), where traders are assumed to rotate in observing subinnovations about the fundamentals. In their context, z can be thought of as a proxy for the linear rate of information flow—higher values of z imply slower information

 $<sup>^{4}</sup>$ What is central in our analysis is to model the time it takes for our representative trader to process information, not the interaction between traders who process information.

<sup>&</sup>lt;sup>5</sup>That traders know a priori the size of the order book is not an implausible assumption. It is common knowledge that the size of the order book hinges much on the time of the day (i.e. that trading in many pairs is typically much less active at night, i.e. during the Asian session). The size of the order book varies systematically conditional on the type of macro news (e.g. big monetary policy meeting decisions attract much more trading than releases of low-key data such as e.g. the unemployment rate).

<sup>&</sup>lt;sup>6</sup>By way of example, imagine a situation in which 10,000 quotes are currently active on the market and spread over 10 different price levels or subinnovations (1 / 1.1 / 1.2 / ... / 1.9). 3 price levels are overly attractive, with 3,000 quotes each. The remaining 1,000 quotes are evenly spread out among the 7 other price levels. In such a case, the trader processes 90% of the available quotes by looking at only 3 price levels. Now imagine that the same number of quotes and price levels are distributed completely uniformly. Each price level attracts 1,000 quotes, therefore representing 10% of the market. If the trader wants to cover 90% of distribution of active quotes, he/she needs to look at 9 different price levels and integrate them into his/her decision. Because the quotes are much more dispersed, processing information becomes more complicated—the time needed for it may become longer.

diffusion. In our context, higher entropy means a richer dispersion of quotes to process before trading. Moreover, following the same steps as Hong and Stein, it can be shown that the difference between price  $p_j$  quoted by the trader observing the market and price  $p^*$  obtained in a fully revealing equilibrium —i.e. by synthesizing the entire distribution of quotes— is a function of Shannon entropy.

$$p^* - p_j = G\left(-\sum_{i=1}^z p_i \ln\left(p_i\right)\right)$$

By analogy with HS, higher values of entropy—higher values of z in HS— also imply slower information diffusion, insofar as entropy is a measure of the rate of information flow. And the difference between the fully revealing "fair" price and the trader's price is also a function of entropy. It should be clear here that our interpretation of entropy draws on models with cognitive bias, featuring divergence of opinions or beliefs among traders. In line with these models, the dispersion of exchange rate quotes results from a large number of a priori beliefs among market participants about the price process. However, in the case of algorithmic trading, the dispersion of exchange rate quotes is not necessarily driven by heterogeneous views about the interpretation of a fundamental shock—it may reflect the "absence of a view" about fundamentals, with fast traders posting a number of diverse quotes to fit into their trading strategies. Observationally, of course, this would be equivalent to a large number of traders with different views.<sup>7</sup>

But this is where our approach is most effective in shedding light on the market micro-structure, with entropy defining an almost ideal metric to analyse how markets process information emanating from the distribution of exchange rate quotes. Market metrics that are standard in the literature, such as quoting spreads (i.e. the distance between the best and the worst ask, or the best and the worst bid), tend to weigh infrequent subinnovations, arguably representing outliers, with potentially lower volumes and smaller probabilities of being executed. What traders may want to obtain is information about the structure of the entire distribution of quotes—paying more attention to the prices that are most frequently quoted, arguably reflecting market-relevant subinnovations. We actually confirm this conjecture in the empirical section of the paper.

## 3 Data

Our high-frequency data focuses on the first quarter of 2015, and covers the abandon of the EUR/CHF peg by the Swiss National Bank and the announcement and implementation of the quantitative easing policy by the European Central Bank. Exchange rate quotes and transacted prices are taken from EBS, which is one of the two largest electronic platforms in the foreign exchange spot market (with Thomson Reuters). In particular, the vast majority of electronic spot

<sup>&</sup>lt;sup>7</sup>In a model where price quotes are itself news, these may not necessarily be informative on the fundamentals.

trading for the two most liquid currency pairs, EURUSD and USDJPY is transacted through EBS. We have information on best bid and ask quotes, on volumes and on direction of trades. Data are sampled at the 100-millisecond frequency. We have data on seven liquid currency pairs (EURUSD, USDJPY, EURJPY, GBPUSD, EURGBP, USDCHF and EURCHF). We compute order flows, amounts traded and number of trades, as well as the Shannon entropy of exchange rate quotes for the pairs in question. We match each trade with the most recent quote at the same price of opposite direction, and compute the time difference between the trade and matched quote in question. When the time difference is below 200 milliseconds, trades are classified as "fast" insofar as this threshold falls beyond the physical abilities of human beings in terms of speed of execution.

Our data on announcements are taken from FXStreet. FXStreet provides information about the type of announcements, their realized, previous and forecasted values, as well as the corresponding time stamp (at the second level). We break announcements into five categories: real macroeconomic announcements (e.g. GDP, trade, unemployment data releases); finance announcements (bond auctions, capital flows, etc.); policy rate decisions by central banks; inflation-related announcements (HICP, consumer and producer price index, etc.) and other announcements (e.g. speeches from policy makes, international policy summits, etc.). Table 1 breaks down macroeconomic announcements by country and type, while Table 2 provides examples.<sup>8</sup>

#### [Tables 1 and 2 about here]

We can calculate expected values using the median of forecasts made by professional forecasters, collected shortly before announcement of the macroeconomic indicators in question. Following Andersen et al. (2003), we measure the news content of the announcement by calculating the normalized difference between the realized value of a given macroeconomic indicator k and its value expected by market participants:

$$S_{i,t}^k = \frac{\Lambda_t^k - F_t^k}{\sigma^k}, \quad \nabla k \in I$$

where  $\Lambda_t^k$  is the value of the indicator k announced at time t,  $F_t^k$  is the expected value of the same indicator,  $\sigma^k$  is the sample standard deviation of  $\Lambda_t^k - F_t^k$ , and I is the set of information indicators.

The use of standardized news (in other words scaling the difference between the announced and expected values of indicator k by its respective standard deviation) facilitates the comparison of responses of exchange rates to different announcements. We should stress that, in most cases,

<sup>&</sup>lt;sup>8</sup>following link https://www.fxstreet.com/economic-calendar. FXstreet is a global online currency trading portal that offers real-time exchange rates, currency charts, news, market forecasts, technical analysis and currency conversion tools. Owned by Forexstreet S.L and registered in Barcelona, FXstreet is published for more than 50 countries and ranks within the world's top-ten online currency trading portals.

announcement days are known in advance and surveys of market expectations are realized before macroeconomic data are released—news can be considered as exogenous with respect to other economic developments. In extended specifications, we complement the set of standard macroeconomic announcements with other relevant pieces of news mentioned above, such as major economic policy decisions, outcome of key international economic policy meetings, speeches, etc. To the extent that no expected values are available for these pieces of news, we analyze them as robustness checks.

Overall, our dataset comprises about 150 news and 1,223 observations (the same piece of news can impact different currency pairs). Descriptive statistics of our main variables of interest are shown in Table 3. The normalized surprise variable (as defined above) varies significantly in both directions, from -4.1 to 3.6 standard deviations. We can thus explore the market impact of news/shocks of different sizes. Following the news, there is a very high number of orders in the order book—in our sample, we can have more than a million quotes over the 30 minutes window following a piece of news. However, the number of deals does not exceed 7,000. Over the same time window, the log of entropy varies significantly; so does the share of fast traders, which varies significantly across currencies, as shown in Figure 2 below.

Figure 2 shows the distribution of the proportion of fast trades for different currency pairs in response to news. The boxplot indicates the 10th, 25th, 50th, 75th and 90th percentiles, respectively. It shows that the share of fast trades varies considerably between the different currency pairs, ranging from nil to 90 percent. Not all currency pairs attract fast trades to the same extent, in other words.

#### [Figure 2 about here]

## 4 Fast trading and entropy of the distribution of price quotes

Our first question concerns whether, in the data, there is any systematic relation between fast trading and the structure of exchange rate quotes, as synthesized by the entropy of their distribution. To address this question, we estimate a log-log regression between the two variables, controlling for the wide set of controls used in the market microstructure literature, and including currency fixed effects. The regression model is as follows:

$$\log H_{j,t} = \alpha_j + \beta_F \log FT_{j,t} + OF_{j,t} + AmT_{j,t} + NumT_{j,t} + \epsilon_{j,t}$$

$$\tag{1}$$

where  $H_{j,t}$  is the entropy of exchange rate quotes measured over a 30 minutes horizon;  $FT_{j,t}$  is the share of fast trading for currency pair j at time t,  $OF_{j,t}$  the order flow,  $AmT_{j,t}$  the amount traded and  $NumT_{j,t}$  the number of trades; the residual is denoted as  $\epsilon_{j,t}$ . The results are presented in Table 4. The elasticity coefficient  $\beta_F$  is significant at the 1% level and hovers around 0.2: an increase in fast trading activity by 10% is associated with a rise in entropy by 2%.

#### [Table 4 about here]

Observe that some of the regressors are not significant—including trading book depth, number of deals, number of quotes. Order book flow is significant, but small. Interestingly, order book depth is significant and negative—offsetting the effect of fast trading: entropy falls with order book depth. It is worth stressing that the inclusion of controls actually raises the magnitude of the coefficient on the share of fast trading.

Table 4 provides evidence consistent with the view that, on average, fast traders are posting diverse quotes, increasing entropy. However, it can be argued that there is an endogenous relationship between entropy and fast trading. It may be possible that fast traders are attracted by a high diversity of quotes in response to news, to grab opportunities and act as middlemen, capturing bid-ask spreads as in the model of e.g. Jovanovic and Menkveld (2016). In this sense, high frequency traders may respond to entropy. Unfortunately, to our knowledge, there is no reliable instrument to control for endogeneity at the microstructure level.

To gain insights on this reverse causality problem, we consider a case study with the features of a natural experiment. On February 15th, 2015, following an earlier scandal on fixing manipulation, WM Reuters decided to modify the way it computes the fixing of the exchange rate at 4 p.m. GMT (London time). Before the reform, fixing was computed over a 1-minute window. After the reform, the window in question was extended to 5 minutes. This reform was designed to avoid very short-term manipulations and targeted specifically large orders as well as high frequency quoting behavior around 4 p.m. Therefore, fast traders should have been the first to be impacted by this methodological change. An important additional piece of information was that the reform was introduced well after large intermediaries were hit by legal action on charges of market manipulation. This legal action meant that all large banks were already quite wary and caution in their trading at the time of the fixing.

#### [Figure 4 here]

Figure 4 presents the evolution of entropy before and after the reform, computing median entropy at 10-second intervals over 30 days before and after 15 February 2015. As is apparent from the figure and also from two statistical tests (difference in means and difference in medians), the fixing reform removed the peak in entropy observed before the reform and smoothed quoting patterns. As argued above, large financial intermediaries were already conspicuously absent from the market. This suggests that the fall in entropy can be attributed to a large extent to the drop in fast trading done outside banks.

The result from this case study suggests that it is fast trading activity that creates a richer distribution of exchange rate quotes, increasing entropy—inconsistent with the alternative view, that high entropy exogenous to fast trading attracts this class of market participants.

## 5 Fast trading, entropy and market efficiency

In this section, we investigate how fast trading and entropy affect the reaction of the foreign exchange rate market to macro news. We will first define a set of key indicators of market efficiency and quality of trade execution that we employ as dependent variables in our regression analysis. Then we will discuss our main results.

#### 5.1 Empirical framework

#### 5.1.1 Indicators of market efficiency

We measure market performance and quality of trade execution using standard indicators proposed in the literature—price efficiency, bid ask spread, price impact.

One may argue that volatility of exchange rates is a natural metric to study the market impact of fast trading. However, it is likely that some fast traders will generate volatility while others will seek to exploit it. In other words, volatility may tend to be endogenous with respect to fast trading activity. To circumvent this issue, the literature on high frequency trading, and especially the literature on high frequency quoting (see e.g. Conrad et al., 2015) has considered alternative metrics. One such metric is price efficiency. According to the market efficiency hypothesis, the price of financial assets should follow a random walk (see Fama 1970). Lo and MacKinley (1988, 1989) propose a variance ratio test, to estimate the distance of the price process from a random walk.<sup>9</sup> The main idea is that the variance of a random walk is linear in time intervals. Under the random walk hypothesis, the ratio between the short-term variance and the long-term variance per unit of time is equal to 1. Deviations from 1 would therefore provide evidence against the random walk hypothesis. Using the test statistic distribution provided by Lo and MacKinley (1989) for heteroscedastic time processes, we estimate both the variance ratio statistic and its associated *p*-value (against the random walk hypothesis) immediately after announcement of macro news, by comparing the post 5-minutes unbiased variance estimator with the post-30 minutes one. The advantage of using the variance ratio as a metric of price efficiency is that immediate fast trading activity is pre-determined with respect to the variance ratio estimated over a 30 minutes window.

 $<sup>^9 \</sup>mathrm{See}$  Shiller and Perron (1985) for an analysis of statistical methods for testing the random walk hypothesis on financial markets.

For a given time interval q and time horizon n, Lo and MacKinley (1989) define the following unbiased variance ratio test as measure of the log of the price process  $X_0, X_1..., X_T$ :

$$M_r(q) = \frac{\sigma_l^2(q)}{\sigma_c^2} - 1 \tag{2}$$

where  $\sigma_l^2(q) = \frac{1}{m} \sum_{k=q}^{nq} (X_k - X_{k-q} - q\hat{\mu})^2$ ,  $\sigma_c^2 = \frac{1}{nq-1} \sum_{k=1}^{nq} (X_k - X_{k-1} - \hat{\mu})^2$ ,  $m = q(nq - q + 1)(1 - \frac{q}{nq})$  and the mean drift in prices is measured as:

$$\hat{\mu} = \frac{1}{nq} \sum_{k=1}^{nq} (X_k - X_{k-1}) = \frac{1}{nq} (X_{nk} - X_0)$$

In the literature, some studies focus on the test statistic defined above as the dependent variable. But the variance ratio test is by essence two-sided. Therefore, we prefer to use the p-value associated with the test statistic instead, relying on the heteroscedastic robust asymptotic distribution proposed by Lo and MacKinley. The asymptotic distribution in question is:

$$M_r(q) \sim N[0, V(q)]$$
  
with  $V(q) = \sum_{j=1}^{q-1} \left[\frac{2(q-j)}{q}\right]^2 \times \delta(j)$ , where  $\delta(j) = \frac{\sum_{k=j+1}^{nq} (X_k - X_{k-1} - \mu)^2 \times (X_{k-j} - X_{k-j-1} - \mu)^2}{\left[\sum_{k=1}^{nq} (X_k - X_{k-1} - \mu)^2\right]^2}.$ 

In addition to the variance ratio test, we consider other metrics traditionally used in the financial market microstructure literature, such as the effective spread, the realized spread and the price impact. The effective (half) spread is defined as:

$$es_{jt} = q_{jt} \frac{(p_{jt} - m_{jt})}{m_{jt}}$$

where  $q_{jt}$  is equal to +1 for buyer-initiated trades and -1 for seller-initiated trades,  $p_{jt}$  is the transaction price and  $m_{jt}$  is the prevailing quote midpoint.

The realized spread is computed as:

$$rs_{jt} = q_{jt} \frac{(p_{jt} - m_{jt+\tau})}{m_{jt}}$$

where  $m_{jt+\tau}$  is the quote midpoint  $\tau$  periods after the trade. The price impact is computed as:

$$pi_{jt} = q_{jt} \frac{(m_{jt+\tau} - m_{jt})}{m_{jt}}$$

All these metrics proxy for quality of trade execution; tighter spreads and lower price impacts are associated with lower execution costs and therefore better market functioning. Again, because these metrics are based on future prices values, they are unlikely to be endogenous to contemporaneous fast trading activity. Descriptive statistics for these variables are reported in the last three columns of Table 3. The random-walk test metric, the *p*-value of the variance ratio, is roughly equally distributed between significant results (below 10%) and non-significant results; the median of the *p*-value is 9%. Measures of quality of trade execution—effective spread, bid-ask spread—exhibit large outliers, which is not infrequent in the aftermath of a shock (large news in our case). The median value of the absolute bid-ask spread in the sample is around 30 pips, quite usual in normal times for FX traders, but due to large outliers, the mean exceeds 7 percentage points (our sample captures fully the first quarter of 2015, including significant events such as the announcement by the European Central Bank of the launch of its Asset Purchase Program on January 15th, the removal by the Swiss National Bank of the floor on the EURCHF on January 22nd, the EURUSD flash crash on March 18th, etc.). To mitigate concerns that these outliers may drive our results, we carry out robustness checks, by running regressions where the observations are winsorized below the 95th upper percentile of the absolute bid-ask spreads distribution. Results are robust to winsorization and are reported in the online appendix.

#### 5.1.2 Regression model

Our goal is to investigate the extent to which fast trading and entropy impact the reaction of the foreign exchange market to shocks to macroeconomic fundamentals. To this end, we regress the indicators of price efficiency and quality of trade execution defined above, on macroeconomic news (expressed in standard deviations), the log of fast trading activity/entropy, and an interaction term between these and macroeconomic news. Essentially, we build upon the specification of Andersen et al. (2003), who restrict their analysis to macroeconomic news, by augmenting the model with entropy and fast trading.

In the regression model, we also include a number of controls in the baseline estimates, such as order flows, in line with Evans and Lyons (2002), as well as liquidity, book depth, type of news, and other variables, in line with studies on market quality such as Conrad et al. (2015). Our dependent variables for price efficiency or execution quality (based on spreads), are all in absolute values (e.g. tighter spreads indicate lower costs of execution independently of their signs). By the same logic, we also measure the surprise component of macro indicators in absolute value, as we are not interested in asymmetric effects of downside or upside surprises, but on whether the surprise is large or small.

We consider first the fast-trading specification of our model. The equation we estimate for each currency pair j is:

$$|m_{j,t}| = \alpha_j + \beta_s \left| S_{j,t}^k \right| + \beta_{FT} \ln FT_{j,t} + \beta_I \ln FT_{j,t} \cdot \left| S_{j,t}^k \right| + controls + \varepsilon_{j,t}$$
(3)

where  $|m_{j,t}|$  is either a price efficiency or an execution quality variable,  $|S_{j,t}^k|$  the standardized news associated with the announced value of indicator k for country j at time,  $lnFT_{j,t}$  is the log of fast trading activity over the period of interest, and the controls include order flows for currency j at time t, the amount traded, and the number of trades;  $\alpha_j$  is a currency fixed-effect, and  $\varepsilon_{j,t}$  is the residuals. In extensions of this baseline specification, we also control for the type of news.

We define the market reaction to macro news as  $\frac{\partial |m_{j,t}|}{\partial |s_{j,t}^k|}$  for our baseline specification this will be

$$\frac{\partial |m_{j,t}|}{\partial |S_{j,t}^k|} = \beta_s + \beta_I \ln FT_{j,t}$$

Therefore,  $\beta_I$  is the semi-elasticity of the market reaction to macro news with respect to fast trading.

The regression model for fast trading is the same as above, whereas the log of fast trading activity over the period of interest  $\ln FT_{j,t}$  is replaced with entropy  $H_{j,t}$ :

$$|m_{j,t}| = \alpha_j + \beta_s \left| S_{j,t}^k \right| + \beta_{FT} \ln H_{j,t} + \beta_I \ln H_{j,t} \cdot \left| S_{j,t}^k \right| + controls + \varepsilon_{j,t}$$

$$\tag{4}$$

where  $H_{j,t}$  is the entropy of the distribution of quotes, measured over a 30 minutes window after the news. Again, the  $\beta_I$  coefficient represents the semi-elasticity of market quality measures with respect to entropy conditional on macroeconomic news.

#### 5.2 Results

#### 5.2.1 Price efficiency

Our first set of results concerns the question of whether a higher share of fast trading and/or higher entropy is detrimental to price efficiency, as measured by the statistical deviation of the price process from a random walk. The OLS estimates of our fast trading and entropy equations (3) and (4) are shown in Tables 5 and 6. In either table, the dependent variable is the heteroscedastic-robust *p*-value of the variance ratio test. Column (1) reports our baseline, while columns (2)-(4) include order flows, liquidity measures and control for news type. All estimates include currency fixed effects. Errors are robust to heteroscedasticity.

Results for our OLS estimates of the fast-trading equation (3) are shown in Table 5. The coefficient for the surprise component of news is highly significant and negative—large surprises lower the *p*-value of the variance ratio test. In other words, "large news" cause the price process to deviate from the random walk hypothesis, and introduce price persistence as well as worsens the quality of trade execution (typically by increasing spreads). However, and here is a key result, the interaction coefficient between fast trading and the magnitude of the economic surprise is of the opposite sign, i.e. positive, and significant at the 1% level: a large share of fast trading attenuates the adverse impact of large macro news on exchange rate price efficiency.

#### [Table 5 about here]

This is a key empirical finding. To visualize it, in Figure (3) we plot the average price impact of news over a 30 minutes window, against the share of fast trading, by currency pair and type of news. Besides one clear outlier, the US dollar response to policy interest rate news, the rest of the observations are characterised by a *negative* relation between the share of fast trading and price impact. A high proportion of high frequency trading tends to reduce the response of prices to news. Why this is the case is what we will further discuss below.

#### [Figure 3 about here]

Results for our OLS estimates of the entropy equation (3), in turn, are shown in Table 6. The coefficient for the surprise component of news is also negative—large surprises lower the *p*-value of the variance ratio test—but now significant only at the 10-15 percent level. Nonetheless, the interaction coefficient between entropy and the magnitude of the economic surprise has again the opposite sign relative to the effect of news—and its effect is also significant only at the 10-15% level. High entropy tends to attenuate the adverse impact of large macro news on exchange rate price efficiency.

#### [Table 6 about here]

#### 5.2.2 Quality of trade execution

We now discuss our OLS estimates of model equations (3) and (4), where quality of execution metrics (in absolute terms) are regressed on the surprise component of macroeconomic news and either the share of fast trading or entropy. For each quality of execution variable, we report the regression without controls and with the full set of controls. As above, currency fixed effects are included in each specification, and standard errors are robust to heteroscedasticity.

#### [Table 7 about here]

The results for the fast trading equation are shown in Table 7. As in Table 6, the coefficient on macro news is significant at the 1% level of confidence and positive for the execution quality variables—large macro surprises deteriorate execution quality (i.e., they are associated with wider spreads). Once again, however, the interaction coefficient between the share of fast trading and macro news is systematically of the opposite sign of the direct effect of macro news, and significant up to the 1% level of confidence. A larger share of fast trading attenuates the adverse impact of large macro news on quality of execution. The effect is economically sizeable. A 10% increase in the share of fast trading in market activity reduces the impact of macro news by 9% for the effective spread, 7% for the realized spread and 15% for the price impact.<sup>10</sup>

 $<sup>^{10}</sup>$ These estimated impacts are based on the estimated coefficients of model equation (3) discussed above, taking into account both the direct effect of fast trading on trade quality execution metric, as well as the interaction between fast trading and normalized news.

#### [Table 8 about here]

Results obtained from model equation (4), where we replace the share of fast trading with entropy, are also in line with the above. Across execution quality variables, the coefficient for macro news tends to be positive, which indicates that large macro surprises deteriorate execution quality (i.e. lead to wider spreads), but not consistently significant at the standard level. In contrast, the coefficient of entropy is positive and highly significant. The interaction coefficient between entropy and macro news is negative and significant at the 5% level when we include the full set of controls. This indicates that entropy tends to attenuate the adverse impact of macro news on the execution quality variables.

It is worth stressing that even the magnitude of the coefficients for entropy is broadly in line with those obtained for the share of fast trading, after taking into account the fact that the elasticity between the share of fast trading and entropy is estimated to be on the order of 0.2. So, intuitively, one should expect a ratio of 5 between the two coefficients, as is roughly the case here. Figure 5 summarizes the results for the two specifications.

#### [Figure 5 about here]

As an important check and placebo test, we run the model using as dependent variable a different measure of dispersion of quotes, the quoting spread—defined as the average of the spread between the best and worst asks and between the best and worst bids. Table 9 presents estimates for different market quality metrics. In these regressions, the interaction terms between macro news and the quoting spread is not significant. This is highly relevant, because, together with the rest of our results, it confirms the view that fast trading affect market performance via its effect on the structure of the order book, rather than pure outliers which may not be that relevant for traders. This result clarifies and strengthens the case for using entropy as the relevant measure of patterns in exchange rate quotes.

Finally, as additional robustness checks we obtained estimates with winsorized observations, where we removed the upper 5th percentile of the distribution of absolute bid-ask spreads observations. We also obtained estimates where we used our measure of entropy in levels, rather than in logarithms. In both cases, our results remained robust (see the tables in the online appendix hereafter).

[Table 9 about here]

#### 5.3 Discussion

Overall, our findings lend support to the hypothesis that fast trading impacts market reaction to macro news through its effect on quoting patterns, highlighting a so far understudied transmission channel. A large share of high frequency trading dampens overreaction to news, reduces price persistence and brings prices more in line with a random walk—hence closer to the prediction of the efficient market hypothesis.

If one holds the view that fast traders such as statistical arbitragers or high frequency market participants "trade without a view" about future fundamentals, our results would suggest that the fact that they may end up posting diverse quotes at no specific price levels ends up having desirable effects on market performance—arguably offsetting existing distortions that move prices away from efficiency standards. One possible mechanism is that high entropy in the distribution of quotes increases the amount of information to be processed by market participants. In light of the classical analysis by Hong and Stein (1999), underlying our analysis in Section 2, this may contribute to slow down markets and reduce their reaction to macro news.<sup>11</sup> The seemingly erratic pattern of quotes by fast traders appears to counteract any tendency of traders to overreact to news through orders that rebalance trades and avoid one-sided concentration.

## 6 Conclusion

In this paper, we have pursued a novel approach to the analysis of fast trading, i.e. of transactions executed against a limit order within 200 milliseconds, and of its impact on the microstructure of financial markets, where we focus attention on how fast traders affects the patterns of exchange rate quotes.

We have shown that high frequency trading is positively and significantly correlated with the entropy of the distribution of quotes in reaction to news. We have produced evidence that fast trading raises, rather than reacts to, entropy. We have documented and that entropy not only brings prices closer to the random walk hypothesis but also improves indicators of market efficiency and quality of trade execution.

Our paper also makes a contribution to the literature on high-frequency identification of macro shocks, notably monetary policy shocks. It shows that micro-market conditions, especially high frequency quoting patterns, are crucial aspects of the mechanism underlying the transmission –

 $<sup>^{11}</sup>$ This also connects to the literature on the delayed overshooting puzzle uncovered by Froot and Thaler (1990) who observed that gradual portfolio adjustment could explain why some investors are slow in responding to changes in fundamentals, perhaps because these investors need some time to think about trades before executing them, or that they simply cannot respond quickly to recent information; see Bachetta and van Wincoop (2010) ad (2018) for more recent discussions.

and interpretation – of monetary policy and other macro shocks to exchange rates.

Our findings suggest that, through entropy, fast trading may have desirable aggregate effects on market performance, specifically stemming from enhanced heterogeneity in quoting patterns. That fast traders post diverse quotes at no specific price levels arguably adds noise to fundamental information which, in principle, might complicates the problem of individual (fundamental) traders. But from a market-wide perspective, this additional noise—the activity of traders "without a view on fundamentals"—may help offset existing distortions that move prices away from efficiency standards. One plausible conjecture consistent with our empirical evidence is that markets tend to overreact to news, causing exchange rate under- or overshooting. By increasing the amount of information to be processed by traders, higher entropy in the distribution of quotes helps avoid one-sided concentration and makes traders "pause" — so to speak — and slow down their response, in turn bringing the pricing process closer to the prediction of classic theoretical models.

These findings matter for policy and research. From a policy perspective, they suggest that an increasing diversity of exchange rate quotes associated with fast trading is not necessarily damaging for market performance. It is actually beneficial in our estimates. This is a point deserving further attention in the discussions about fast traders' optimal regulatory regime. In particular, from a research perspective, it would be important to complement the results of this paper with an analysis of possible nonlinearities and a reconsideration of the role of entropy in situations of market stress. We leave these topics to future work.

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## 7 Statistic appendix

## 7.1 Data

We use FX street to extract macroeconomic news, as well as market expectations associated with the news in question. Because we want to focus on news with market impact, we extracted news classified by FXStreet as "important". This represents more than 150 macroeconomic announcements over 17 countries. We focus on the most liquid currency pairs, as high-frequency trading is usually limited on illiquid markets. These pairs are: EURUSD, USDJPY, EURJPY, USDCHF, EURCHF, GBPUSD, EURGBP. Note that we have much less currency pairs than countries because we take news from several euro area members.

Overall, our dataset comprises 1,223 observations (the same piece of news can impact different currency pairs). We present the descriptive statistics of our main variables of interest in Table 3.

Using FXStreet data, we were able to retrieve the time stamp indicating when announcements were released. For each piece of news concerning the country of issuance of a particular currency (for instance, for a macro announcement in the UK, we look at GBPUSD and EURGBP), we compute in the following 30 minutes different metrics: random-walk test, average effective spread, bid-ask spread, average quotes entropy, average share of fast trading, etc. Then we obtained for each dyad (news, currency pair) a series of variables with market quality metrics, share of fast trading and entropy averaged over a 30 minute-window. Our dataset is restricted to observations with the said announcements. We therefore have a cross-sectional data set, not a panel data set. This rules out estimation problems arising from e.g. clustered standard errors or serial auto-correlation.

The typical trade-off for choosing a window of observations is to have a long enough time period to capture most of the impact of announcements on the market, but short enough to avoid confounding the impact of a particular announcement with other pieces of information. For this reason, we chose 30 minutes as a time window. Besides, this allows us to implement the random walk test, which is usually done in the literature by computing a short variance over 5 minutes and a long one over 30 minutes.

### 7.2 Random-walk test

Following Lo and MacKinley (1989), we define three parameters:

- The sample time of log prices. Even though our observations are sampled at 100ms intervals, it makes little sense to look at log returns over such a small interval. We therefore sample the data at 5-second intervals.
- Long and short horizons—set at 30 and 5 minutes, respectively.
- The "n" and the "q" parameters (as defined by Lo and MacKinley 1989)—set, respectively, to 6 (30 minutes/5 minutes) and 60 (5 minutes/5 seconds).

From there, we compute the unbiased random walk statistic as explains in the text. The p-value test is two-sided.

## 7.3 Quality of execution metrics

We present the computations of the quality of execution spreads in section 5.1.1. Typically, we compute the spreads at the 100 ms frequency based on the best bid and the best ask, unless otherwise mentioned (one exception is the quoting spread, which is based on the average spread between the best and worst bid and the best and worst ask). We then take the average of these metrics in the 30 minutes following the macro announcements.

#### 7.4 Share of fast trading

To compute the share of fast trading over a certain time frame, we match all trades with their corresponding quote (same price, volume and opposite trading side). We then look at the time difference between quotes and trades and define as fast trading those executed below 200ms (bearing in mind that the average reaction time of a human being is above 250ms).

## 7.5 Entropy

To compute the entropy of the distribution of quotes, we consider all quotes active in the market in the 30-minute period following a macroeconomic announcement. From this distribution, we compute the Shannon entropy using the formula presented in section 2.

	Finance	Inflation	Interest Rate	Macroeconomy	Finance Inflation Interest Rate Macroeconomy Speech, Meeting and Summit
Autralia	3	4	9	28	7
Canada	2	9	c.	21	1
Euro area	105	176	12	616	71
Hong Kong	0	0	0	1	0
India	0	0	1	0	0
Japan	10	18	4	80	2
Russia	0	5 2	1	14	0
South Africa	0	0	0	1	0
Switzerland	0	8	4	38	4
United Kingdom	×	10	0	32	6
United States	204	88	ъ	924	224

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	Inflation	Speech and meeting
Italy : 10-y Bond Auction	Austria : Producer Price Index (MoM)	Japan : BOJ Deputy Governor Nakaso Speech
Italy : 5-y Bond Auction	Austria : Wholesale Prices n.s.a (MoM)	Japan : BoJ Monetary Policy Meeting Minutes
Japan : Foreign bond investment	Belgium : Consumer Price Index (MoM)	Switzerland : SNB Chairman Jordan Speech
Spain : 12-Month Letras Auction	Canada : Industrial Product Price (MoM)	United States : Fed's Bullard speech
Spain : 2-y Bond Auction	European Monetary Union : Producer Price Index (MoM)	United States : FOMC Member Powell Speech
Interest Rate	Macroeconomy	
Australia : RBA Interest Rate Decision	Australia : Construction Work Done	
Australia : RBA Monetary Policy Statement	Canada : Housing Starts s.a (YoY)	
European Monetary Union : Targeted LTRO	Switzerland : UBS Consumption Indicator	
Russia : Interest rate decision	United States : NAHB Housing Market Index	
Switzerland : SNB Interest Rate Decision	United States : Pending Home Sales (MoM)	
United States : Fed Interest Rate Decision	United States : Retail control	

Table 2: Examples of Macroeconomic and Other Announcements for Selected Countries

211 1223 73 1.35 57 0.10 .00 1.09 .26 1.29 .59 1.35 .1.41 .05 1.41 .05 1.41 .05 1.41 .024 0.29 0.29 0.00 0.00 0.00 0.00	TOR ENTROPY OTHER DOOR HOW OTHER L	Urder book depth 1rading book depth
n $0.05$ $0.73$ $1.35$ $1.05$ $0.57$ $0.10$ $-4.12$ $0.00$ $1.09$ $-4.12$ $0.00$ $1.09$ $-4.12$ $0.00$ $1.29$ $-0.50$ $0.26$ $1.29$ $-0.50$ $0.26$ $1.29$ $0.00$ $0.59$ $1.35$ $0.74$ $1.10$ $1.41$ $0.74$ $1.10$ $1.41$ $0.74$ $1.10$ $1.41$ $0.74$ $1.10$ $1.41$ $0.123$ $3.05$ $1.23$ $1.233$ $474$ $0.24$ $1.233$ $474$ $0.29$ $1.233$ $474$ $0.29$ $1.3914$ $1$ $0.00$ $1.3914$ $1$ $0.00$ $1.3914$ $1$ $0.00$ $1.3914$ $1$ $0.00$ $1.3914$ $1$ $0.00$ $1.3914$ $1$ $0.00$	1223	1223 1223
$ \begin{array}{llllllllllllllllllllllllllllllllllll$	-4.97	123.08 0.10
$ \begin{array}{llllllllllllllllllllllllllllllllllll$	53.54	127.81 0.24
	-758.65	0.56 0.00
	-2.73	28.92 0.00
$\begin{array}{cccccccccccccccccccccccccccccccccccc$	0.07	84.63 0.02
3.60 $3.05$ $1.69$ Number of quotesNumber of dealsVar Ratio Pvalue $1223$ $1223$ $1223$ $273163$ $474$ $0.24$ $273163$ $664$ $0.29$ $3914$ 1 $0.00$ $90795$ $76$ $0.00$ $220600$ $236$ $0.09$ $421757$ $642$ $0.41$	3.11	178.62 0.10
Number of quotes         Number of deals         Var Ratio Pvalue           1223         1223         1223           273163         474         0.24           273163         664         0.29           3914         1         0.00           90795         76         0.00           220600         236         0.09           421757         642         0.41	279.00	996.21 3.14
1223 $1223$ $273163$ $474$ $273163$ $664$ $3914$ $1$ $90795$ $76$ $220600$ $236$ $421757$ $642$	Abs. Effective Spread	Abs. Bid-Ask Spread
273163       474         212783       664         3914       1         90795       76         220600       236         421757       642	1220	1223
212783     664       3914     1       90795     76       220600     236       421757     642	3.19	7.54
$\begin{array}{cccc} 3914 & 1 \\ 90795 & 76 \\ 220600 & 236 \\ 421757 & 642 \end{array}$	5.17	13.18
90795         76           220600         236           421757         642	0.00	0.05
220600 236 421757 642	1.53	0.12
421757 642	1.84	0.29
	3.20	13.45
Max 1199774 6936 1.00	115.95	144.91

Table 3: Descriptive Statistics

	Entropy (log) No controls	Entropy (log) Order flows and depth	Entropy (log) Microstructure	Entropy (log) Type of news
Share of fast traders (log)	$0.146^{***} (0.0)$	$0.194^{***} (0.0)$	$0.199^{***} (0.0)$	$0.200^{***}$ (0.0)
Order-book flow		$0.000^{**} (0.02)$	(0.0) ***000.0	$0.000^{***} (0.0)$
Order book depth		$-0.200^{***}$ (0.0)	$-0.191^{*}$ (0.06)	$-0.202^{**}$ (0.05)
Trading book depth		$0.006 \ (0.68)$	$0.017 \ (0.64)$	$0.016\ (0.64)$
Number of quotes			-0.000(0.93)	$0.000 \ (0.95)$
Number of deals			-0.001(0.73)	-0.001 (0.72)
News type: inflation				$0.002\ (0.84)$
News type: macroeconomics				$-0.010^{*}$ (0.08)
News type: other CB announcements				0.013+(0.12)
Intercept	$1.331^{***} (0.0)$	$1.337^{***} (0.0)$	$1.336^{***} (0.0)$	$1.343^{***} (0.0)$
$\mathbf{R2}$	0.407	0.458	0.458	0.462

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Note: The table reports OLS estimates of model equation (1), including currency fixed effects with robust standard errors. Baseline OLS estimates are reported in column (1), while columns (2)-(4) include controls for order flows, liquidity measures and dummies for news type controls. All regressions include currency fixed effects. Number of observations: 1,211

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	Variance ratio test (pvalue) No controls	Variance ratio test (pvalue) Order flows and depth	Variance ratio test (pvalue) Microstructure	Variance ratio test (pvalue) Type of news
Normalized fundamental surprise	$-0.101^{***}$ (0.0)	$-0.091^{***}$ (0.0)	$-0.095^{***}$ (0.0)	$-0.095^{***}$ (0.0)
Share of fast traders (log)	$-0.140^{***}$ (0.01)	$-0.258^{***}$ (0.0)	-0.210* (0.06)	$-0.210^{*}$ (0.06)
Norm. surprise x log FT share	$0.107^{***}$ (0.0)	$(0.0)^{***}$	$0.103^{***}$ (0.0)	$0.103^{***}$ $(0.0)$
Order-book flow		-0.000(0.89)	0.000(0.51)	0.000(0.51)
Order book depth		0.028 (0.92)	$0.454 \ (0.24)$	0.455(0.24)
Trading book depth		$0.203^{**}$ (0.03)	$0.201 \ (0.33)$	$0.201 \ (0.34)$
Number of quotes			-0.000+(0.13)	-0.000+(0.13)
Number of deals			-0.003(0.82)	-0.003(0.83)
News type: inflation				$0.117^{***}$ (0.0)
News type: macroeconomics				$0.118^{***}$ $(0.0)$
News type: CB announcements				-0.000(0.36)
Intercept	$0.328^{***}$ (0.0)	$0.351^{***}$ (0.0)	$0.353^{***}$ (0.0)	$0.235^{***}$ (0.0)
$\mathbf{R2}$	0.044	0.065	0.071	0.071
Robust <i>p</i> -values in parentheses: $* * * p < 0.01$ , $* * p < 0.05$ , $* p < 0.1$ , $^+ p < 0.2$	0.01, $**p < 0.05$ , $*p < 0.1$ , $^+p < 0$	2.0		

Table 5: Estimated Impact of Macro News and Share of Fast Trading on Price Efficiency

Note: The table reports OLS estimates of model equation (3) where errors are robust to heteroscedasticity and where the p-values of the variance ratio tests are regressed on the surprise component of macroeconomic announcements and the share of fast trading measured over a 30 minutes window.

Baseline OLS estimates are reported in column (1), while columns (2)-(4) include controls for order flows, liquidity measures and dummies for news type controls. All regressions include currency fixed effects.

Number of observations: 1,223

	Variance ratio test (pvalue) No controls	Variance ratio test (pvalue) Order flows and depth	Variance ratio test (pvalue) Microstructure	Variance ratio test (pvalue) Type of news
Normalized fundamental surprise	-0.597*(0.09)	-0.490+(0.14)	-0.491+(0.14)	-0.491+(0.14)
Entropy (log)	$-0.905^{***}$ (0.0)	$-1.061^{***}$ (0.0)	$-1.021^{***}$ (0.0)	$-1.020^{***}$ (0.0)
Norm. surprise x log entropy	$0.433^{*} (0.09)$	0.350+(0.15)	0.353+(0.15)	$0.352+\ (0.16)$
Order-book flow		0.000 (0.65)	0.000(0.34)	0.000(0.34)
Order book depth		-0.205(0.31)	$0.139\ (0.69)$	0.140(0.69)
Trading book depth		$0.208^{**}$ (0.01)	0.199 (0.24)	0.199 (0.24)
Number of quotes			-0.000(0.24)	-0.000(0.24)
Number of deals			-0.001 (0.92)	-0.001(0.92)
News type: inflation				$0.554^{***}$ (0.0)
News type: macroeconomics				$0.555^{***}$ (0.0)
News type: other CB announcements				$0.000^{***}$ (0.0)
Intercept	$1.480^{***}$ (0.0)	$1.716^{***}$ (0.0)	$1.665^{***}$ (0.0)	$1.109^{***}$ (0.0)
$\mathbf{R2}$	0.054	0.081	0.084	0.084
Robust <i>p</i> -values in parentheses: $* * * p < 0.01$ , $* * p < 0.05$ , $* p < 0.1$ ,	, ** $p < 0.05$ , * $p < 0.1$ , $^+p < 0.2$			

Table 6: Estimated Impact of Macro News and Entropy on Price Efficiency

Note: The table reports OLS estimates of model equation (4) where errors are robust to heteroscedasticity and where the p-values of the variance ratio tests are regressed on the surprise component of macroeconomic news and the log of entropy measured over a 30 minutes window. Baseline OLS estimates are reported in column (1), while columns (2)-(4) include controls for order flows, liquidity measures and dummies for news type controls. All regressions include currency fixed effects.

Number of observations: 1,223

	Effective spread No controls	Effective spread Full set of controls	Realized spread No controls	Realized spread Full set of controls	Average price impact No controls	Average price impact Full set of controls
Normalized fundamental surprise	$1.198^{**} (0.02)$	$1.177^{**} (0.02)$	$0.994^{*} (0.09)$	$1.003^{*}$ $(0.1)$	$1.974^{**}$ (0.05)	$1.921^{*}(0.06)$
Share of fast traders (log)	$1.351^{*} (0.06)$	$1.565^{***} (0.01)$	$1.945^{***} (0.0)$	$1.930^{**} (0.03)$	$1.066^{**} (0.03)$	-0.347(0.67)
Surprise x Share of fast traders (log)	$-1.005^{***}$ (0.01)	$-0.983^{***}$ (0.01)	$-0.743^{*}$ (0.08)	$-0.776^{*}$ (0.07)	$-1.451^{**}$ (0.04)	$-1.547^{**}$ (0.03)
Order-book flow		-0.002(0.75)		-0.005(0.35)		-0.001(0.78)
Order book depth		13.654+(0.14)		$5.692 \ (0.44)$		-0.154(0.97)
Trading book depth		$-2.433^{***}$ (0.01)		-0.366(0.8)		$-2.579^{*}$ (0.08)
Number of quotes		$-0.001^{***}$ (0.01)		-0.001+(0.1)		$-0.001^{**}$ (0.02)
Number of deals		$0.160^{**} (0.03)$		0.086(0.38)		$0.377^{***}$ (0.0)
News type: inflation		-1.100(0.41)		-2.564(0.21)		-1.320(0.24)
News type: interest rate		$0.600 \ (0.85)$		$1.635\ (0.55)$		$6.982^{**}$ (0.05)
News type: macroeconomics		-0.184(0.89)		-1.338(0.52)		0.276(0.8)
News type: other CB announcements		-0.000(0.28)		$-0.000^{***}$ (0.0)		$-0.000^{***}$ (0.0)
Intercept	$10.592^{***} (0.01)$	$10.893^{***} (0.0)$	$3.590^{***} (0.01)$	$4.303^{*} (0.07)$	$11.576^{***} (0.0)$	$10.498^{***} (0.0)$
$\mathbf{R2}$	0.28	0.291	0.364	0.373	0.28	0.286
. Robust $p\mbox{-values}$ in parentheses: * * * $p<0.01,$ * * $p<0.05,$ * $p<0.1,$ $^+p<0.2$	, $**p < 0.05$ , $*p < 0.15$	1, $^+p < 0.2$				

Table 7: Estimated Impact of Macro News and Share of Fast Trading on Quality of Trade Execution

Note: The table reports OLS estimates of model equation (3) where errors are robust to heteroscedasticity and where quality of trade execution metrics in absolute terms are regressed on the surprise component of macroeconomic announcements and share of fast trading. For each quality of trade execution variable, we report the regression without controls and with the full set of controls. All regressions include currency fixed effects.

	Effective spread No controls	Effective spread Full set of controls	Realized spread No controls	Realized spread Full set of controls	Average price impact No controls	Average price impact Full set of controls
Normalized fundamental surprise	7.301+(0.15)	$8.483^{**}$ (0.02)	4.154(0.31)	$5.736^{**} (0.04)$	4.944+(0.17)	(0.09) (0.09)
Entropy (log)	$17.132^{**} (0.02)$	$24.624^{***} (0.0)$	$16.860^{***} (0.0)$	$22.082^{***}$ (0.0)	$15.341^{***} (0.0)$	$19.287^{***} (0.0)$
Norm. surprise x Entropy (log)	-5.471+(0.15)	$-6.227^{**}$ (0.02)	-3.162(0.3)	$-4.236^{**}$ (0.05)	-3.638+(0.19)	$-4.481^{*}$ (0.1)
Order-book flow		$-0.013^{*}$ (0.05)		$-0.010^{**} (0.03)$		$-0.006^{***}$ (0.01)
Order book depth		$20.915^{**} (0.04)$		$19.196^{***} (0.0)$		-0.616(0.81)
Trading book depth		-0.657(0.5)		$2.351^{**} (0.03)$		2.981+(0.14)
Number of quotes		$-0.002^{***}$ (0.0)		$-0.001^{***}$ (0.0)		$-0.000^{***}$ (0.0)
Number of deals		-0.017(0.81)		$-0.148^{**}$ (0.04)		-0.081(0.42)
News type: inflation		$-9.346^{***}$ (0.0)		$-9.823^{***}$ (0.0)		$-6.931^{***}$ (0.0)
News type: macroeconomics		$-8.431^{***}$ (0.0)		$-8.344^{***}$ (0.0)		$-6.073^{***}$ (0.0)
News type: other CB announcements		$0.000^{***}$ (0.0)		$0.000^{***}$ (0.0)		$0.000^{***}$ (0.0)
$\operatorname{Intercept}$	$-15.587^{*} (0.09)$	$-17.776^{***}$ (0.0)	$-19.138^{***}$ (0.01)	$-18.167^{***}$ (0.0)	$-14.169^{***}$ (0.0)	$-13.005^{***}$ (0.0)
R2	0.387	0.63	0.225	0.359	0.244	0.269
Robust <i>p</i> -values in parentheses: $* * * p < 0.01, * * p < 0.05, * p < 0.1, ^+ p < 0.2$	, **p < 0.05, *p < 0.	1, +p < 0.2				

Table 8: Estimated Impact of Macro News and Entropy on Quality of Trade Execution

Note: The table reports OLS estimates of model equation (4) where errors are robust to heteroscedasticity and where quality of trade execution metrics in absolute terms are regressed on the surprise component of macroeconomic announcements and the log of entropy. For each quality of trade execution variable, we report the regression without controls and with the full set of controls. All regressions include currency fixed effects.

	Effective spread	Effective spread	Realized spread	Realized spread	Average price impact	Average price impact
Normalized fundamental surprise	-0.137 $(0.54)$	-0.013(0.95)	-0.061(0.8)	$0.024 \ (0.92)$	-0.040(0.91)	-0.138 (0.69)
Quoting spread	$0.226^{***}$ (0.0)	$0.208^{***}$ (0.0)	$0.220^{***} (0.0)$	$0.211^{***} (0.0)$	$-0.061^{*}$ (0.06)	$-0.070^{**}$ (0.03)
Norm. Surprise x Quoting spread	$0.053 \ (0.29)$	$0.003 \ (0.95)$	-0.005(0.94)	-0.054 (0.44)	$0.065\ (0.45)$	$0.053 \ (0.55)$
Order-book flow		$0.013 \ (0.32)$		0.008(0.39)		$0.004 \ (0.41)$
Order book depth		-27.388+(0.2)		$-25.114^{*}$ (0.09)		4.475(0.5)
Trading book depth		$5.231^{*}\ (0.09)$		$0.541\ (0.81)$		-0.770(0.72)
Number of quotes		$-0.002^{*}$ (0.06)		$-0.001^{*}$ (0.05)		-0.000(0.3)
Number of deals		$0.220^{**} (0.04)$		$0.084\ (0.33)$		0.128+(0.12)
News type: inflation		$2.036^{***} (0.0)$		$0.360\ (0.27)$		$1.995^{***} (0.0)$
News type: macroeconomics		$2.682^{***}$ (0.0)		$1.617^{***} (0.0)$		$2.680^{***} (0.0)$
News type: other CB announcements		-0.000+(0.12)		-0.000* (0.06)		-0.000(0.9)
Intercept	$7.859^{***}$ (0.0)	$4.718^{***}$ (0.0)	$3.903^{***} (0.0)$	$1.977^{***} (0.0)$	$6.897^{***} (0.0)$	$4.675^{***}$ (0.0)
m R2	0.313	0.49	0.147	0.264	0.186	0.207
Robust <i>p</i> -values in parentheses: *** $p < 0.01$ , ** $p < 0.05$ , * $p < 0.1$ , + $p < 0.2$	, ** $p < 0.05$ , * $p < 0.15$	1, $^+p < 0.2$				

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Note: The table reports OLS estimates of model equation (4) where errors are robust to heteroscedasticity and where quality of execution metrics in absolute terms are and worst bid). For each quality of execution variable, we report the regression without controls and with the full set of controls. All regressions include currency fixed effects. regressed on the surprise component of macroeconomic announcements and the quoting spread (i.e the average of the spread between the best and worst ask, and the best Number of observations: 1,211

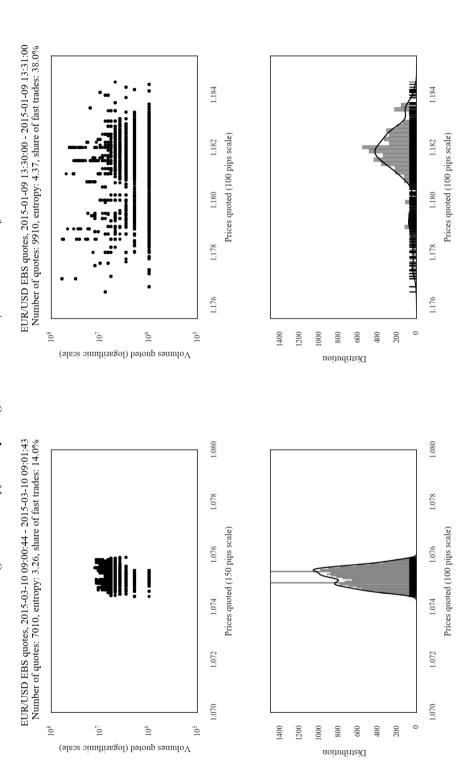




Figure 1: Entropy and Quoting Patterns: EUR/USD Case Study

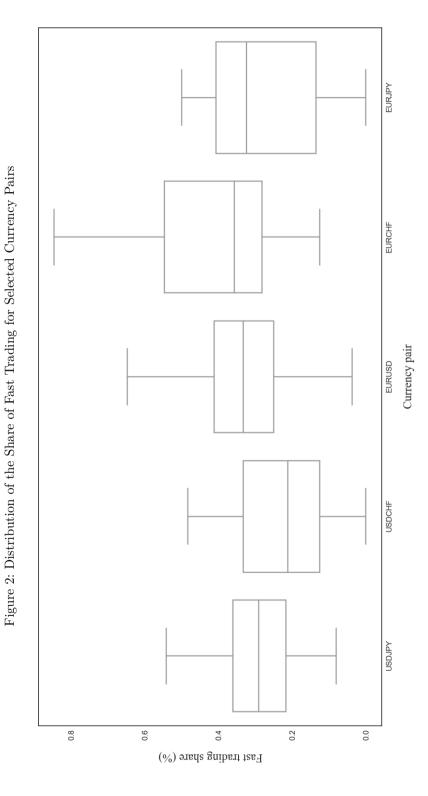
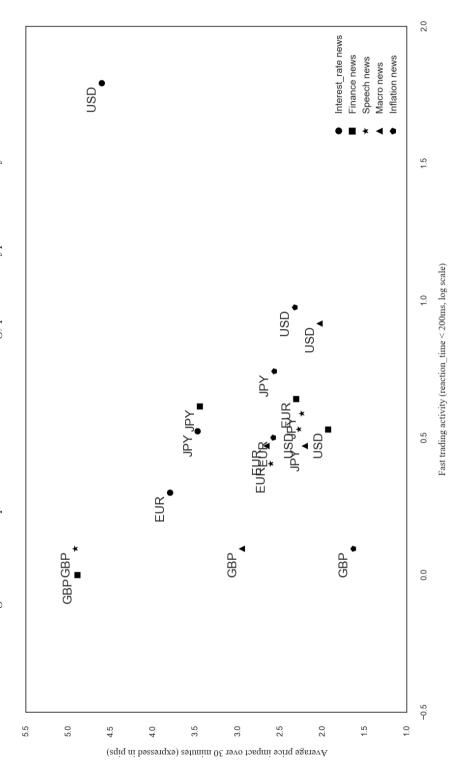
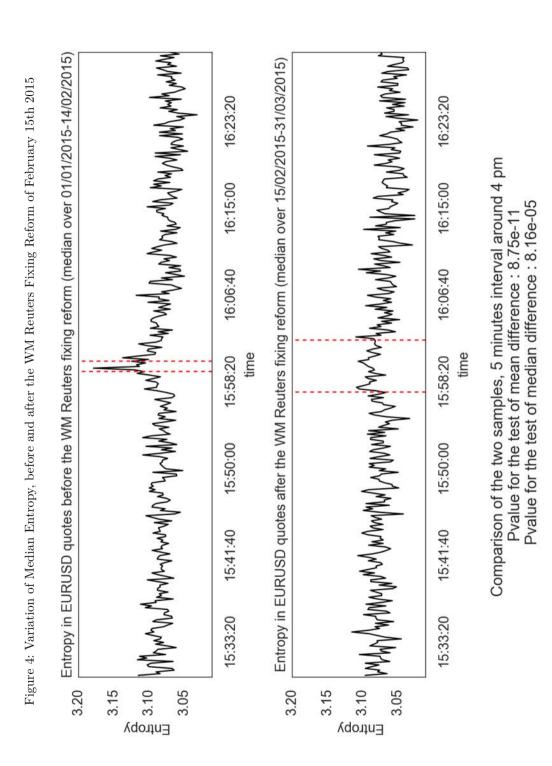




Figure 3: Price Impact and Share of Fast Trading, per News Type and Country



Note: The figure plots the average price impact against the share of fast trades for all announcements and base currencies, over a 30 minutes window.





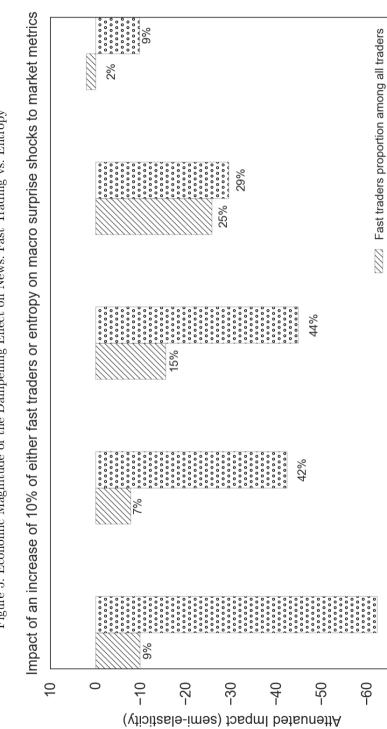


Figure 5: Economic Magnitude of the Dampening Effect on News: Fast Trading vs. Entropy

*Note:* The figure compares the economic magnitude of the dampening effect of fast trading vs. entropy on the market reaction to news computed from the estimates obtained from model equations (3) and (4). The effect is computed using the direct effects of fast trading and entropy, respectively, along with their interacted effect with news.

Log-returns

Bid-ask spread

Price impact

Average realized spread

Effective spread

-70

62%

Entropy in active quotes

•			~	
	Entropy (log) No controls	Entropy (log) Order flows and depth	Entropy (log) Microstructure	Entropy (log) Type of news
Share of fast traders (log)	$0.145^{***} (0.0)$	$0.196^{***} (0.0)$	$0.202^{***} (0.0)$	$0.204^{***}$ (0.0)
Order-book flow		$0.000^{**} (0.02)$	$0.000^{***}$ (0.0)	$0.000^{***}$ (0.0)
Order book depth		$-0.218^{***}$ (0.0)	$-0.198^{**}$ (0.05)	$-0.207^{**}$ (0.04)
Trading book depth		$0.009\ (0.53)$	$0.020\ (0.6)$	$0.019 \ (0.59)$
Number of quotes			-0.000(0.82)	-0.000(0.92)
Number of deals			-0.001(0.71)	-0.001(0.7)
News type: inflation				$0.002\ (0.81)$
News type: macroeconomics				-0.009+(0.12)
News type: other CB announcements				0.012+(0.16)
Intercept	$1.331^{***} (0.0)$	$1.337^{***}$ (0.0)	$1.336^{***} (0.0)$	$1.342^{***}$ (0.0)
m R2	0.404	0.458	0.458	0.462
Robust $p\mbox{-values}$ in parentheses: *** $p<0.01,$ ** $p<0.05,$ * $p<0.1,$ $^+p<0.2$	, $* * p < 0.05$ , $* p < 0.05$	$< 0.1, \ ^+p < 0.2$		
		8		

# Table 10: Elasticity of Entropy with respect to Fast Trading (winsorized observations)

Note: The table reports OLS estimates of the model equation (1), including currency fixed effects with heteroscedastic robust standard errors. Baseline OLS estimates are reported in column (1), while columns (2)-(4) include controls for order flows, liquidity measures and dummies for news type controls. Data were winsorized by removing the top 5th percentile of the distribution of absolute bid-ask spreads. All regressions include currency fixed effects.

Number of observations: 1,1161

# **Online Appendix** $\mathbf{A}$

	Variance ratio test (pvalue) No controls	Variance ratio test (pvalue) Variance ratio test (pvalue) No controls Order flows and depth	Variance ratio test (pvalue) Microstructure	Variance ratio test (pvalue) Type of news
Normalized fundamental surprise	$-0.090^{***}$ (0.01)	-0.081** (0.01)	$-0.084^{***}$ (0.01)	$-0.084^{**}$ (0.01)
Share of fast traders (log)	$-0.128^{**}$ (0.01)	$-0.248^{***}$ (0.0)	$-0.188^{*}$ (0.1)	-0.188* (0.1)
Norm. surprise x Share of fast traders (log)	$(0.0)^{***}$	$0.089^{***}$ (0.0)	$0.096^{***}$ (0.0)	$0.095^{***}$ (0.0)
Order-book flow		-0.000(0.94)	$0.000 \ (0.52)$	$0.000 \ (0.52)$
Order book depth		$0.050\ (0.86)$	$0.441 \ (0.25)$	$0.442 \ (0.25)$
Trading book depth		$0.193^{**} (0.03)$	$0.225 \ (0.27)$	$0.224 \ (0.27)$
Number of quotes			-0.000+(0.17)	-0.000+(0.17)
Number of deals			-0.005(0.7)	-0.005(0.71)
News type: inflation				$0.113^{***}$ (0.0)
News type: macroeconomics				$0.114^{***}$ (0.0)
News type: other CB announcements				-0.000(0.24)
Intercept	$0.318^{***}$ (0.0)	$0.341^{***}$ (0.0)	$0.340^{***}$ (0.0)	$0.226^{***}$ (0.0)
$\mathbf{R2}$	0.039	0.06	0.066	0.066
Robust <i>p</i> -values in parentheses: $* * p < 0.01$ , $* p < 0.05$ , $* p < 0.1$ , $^+ p < 0.2$ Note: The table reports OLS estimates of model equation (3) where errors are robust to heteroscedasticity and where the <i>p</i> -values of the variance ratio tests are regressed on the surprise component	: 0.05, $*p < 0.1$ , $^+p < 0.2$ cion (3) where errors are robust to h	eterosce dasticity and where the $p$ -v	alues of the variance ratio tests are	regressed on the surprise component

Table 11: Estimated Impact of Macro News and Share of Fast Trading on Price Efficiency (winsorized data)

of macroeconomic announcements and the share of fast trading measured over a 30 minutes window.  $N_{c}$ 

Baseline OLS estimates are reported in column (1), while columns (2)-(4) include controls for order flows, liquidity measures and dummies for news type controls. Data were winsorized by removing

the top 5th percentile of the distribution of absolute bid-ask spreads. All regressions include currency fixed effects.

	Variance ratio test (pvalue) No controls	Variance ratio test (pvalue)         Variance ratio test (pvalue)         Variance ratio test (pvalue)           No controls         Order flows and depth         Microstructure	Variance ratio test (pvalue) Microstructure	Variance ratio test (pvalue) Type of news
Normalized fundamental surprise	$-0.654^{*}$ (0.06)	-0.553*(0.09)	-0.557* (0.1)	-0.558* (0.1)
Entropy (log)	$-0.937^{***}$ (0.0)	$-1.104^{***}$ (0.0)	$-1.061^{***}$ (0.0)	$-1.061^{***}$ (0.0)
Norm. fundamental surprise x Entropy (log)	$0.480^{*}$ (0.06)	$0.401^{*}$ (0.1)	$0.407^{*}$ (0.1)	0.407+(0.1)
Order-book flow		0.000(0.59)	0.000(0.33)	$0.000 \ (0.34)$
Order book depth		-0.169(0.4)	$0.152\ (0.66)$	0.152 (0.66)
Trading book depth		$0.197^{**}$ (0.02)	0.207(0.23)	$0.207 \ (0.23)$
Number of quotes			-0.000(0.3)	-0.000(0.31)
Number of deals			-0.002(0.84)	-0.002(0.84)
News type: inflation				$0.571^{***}$ (0.0)
News type: macroeconomics				$0.571^{***}$ (0.0)
News type: other CB announcements				0.000*(0.06)
Intercept	$1.518^{***}$ (0.0)	$1.769^{***}$ (0.0)	$1.713^{***}$ (0.0)	$1.142^{***}$ (0.0)
R2	0.057	0.084	0.087	0.087

Table 12: Estimated Impact of Macro News and Entropy on Price Efficiency (winsorized data)

Robust *p*-values in parentheses: \*\*\*p < 0.01, \*\* p < 0.05, \*p < 0.1, <sup>+</sup>p < 0.2

Note: The table reports OLS estimates of model equation (4) where errors are robust to heteroscedasticity and where the *p*-values of the variance ratio tests are regressed on the surprise component of macroeconomic news and entropy measured over a 30-minute horizon. Baseline OLS estimates are reported in column (1), while columns (2)-(4) include controls for order flows, liquidity measures and dummies for news type controls. Data were winsorized by removing the top 5th percentile of the distribution of absolute bid-ask spreads. All regressions include currency fixed effects. Number of observations: 1,161

	Effective spread No controls	Effective spread Full set of controls	Realized spread No controls	Realized spread Full set of controls	Average price impact No controls	Average price impact Full set of controls
Normalized fundamental surprise	$0.365\ (0.33)$	$0.262\ (0.39)$	$0.437 \ (0.27)$	0.512(0.21)	0.598(0.32)	$0.764\ (0.21)$
Share of fast traders (log)	2.292(0.22)	$6.056^{**} (0.01)$	$2.806^{**} (0.04)$	$3.786^{**} (0.03)$	$1.451^{**} (0.01)$	$0.628 \ (0.67)$
Normsurprise x Share of fast traders (log)	-0.608(0.22)	-0.391+(0.19)	-0.637+(0.13)	$-0.639^{*}(0.08)$	-0.669+(0.11)	$-0.980^{**}$ (0.03)
Order-book flow		-0.008(0.31)		-0.006(0.33)		-0.004(0.22)
Order book depth		15.577+(0.19)		$14.218^{*} (0.1)$		$-4.559\ (0.26)$
Trading book depth		$1.237\ (0.43)$		2.239+(0.12)		$0.252\ (0.88)$
Number of quotes		$-0.002^{**}$ (0.03)		$-0.001^{**}(0.03)$		-0.000(0.45)
Number of deals		-0.176(0.24)		-0.128(0.32)		0.166+(0.17)
News type: inflation		$1.690^{***} (0.0)$		$0.091 \ (0.82)$		$1.703^{***}$ (0.0)
News type: macroeconomics		$2.312^{***} (0.0)$		$1.315^{***} (0.0)$		$2.513^{***} (0.0)$
News type: other CB announcements		-0.000(0.28)		-0.000+(0.1)		0.000+(0.11)
Intercept	$6.951^{***}$ (0.0)	$4.003^{***}$ (0.0)	$2.843^{***}$ (0.0)	$1.406^{***} (0.0)$	$6.128^{***}$ (0.0)	$4.216^{***}$ (0.0)
$\mathbf{R2}$	0.329	0.523	0.174	0.266	0.201	0.221

Table 13: Estimated Impact of Macro News and Share of Fast Trading on Quality of Trade Execution (winsorized data)

Note: The table reports OLS estimates of model equation (3) where errors are robust to heteroscedasticity and where quality of trade execution metrics in absolute terms are regressed on the surprise component of macroeconomic announcements and share of fast trading. For each quality of trade execution variable, we report the regression without controls and with the full set of controls. Data were winsorized by removing the top 5th percentile of the distribution of absolute bid-ask spreads. All regressions include currency fixed effects. Number of observations: 1,161

	Effective spread No controls	Effective spread Full set of controls	Realized spread No controls	Realized spread Full set of controls	Average price impact No controls	Average price impact Full set of controls
Normalized fundamental surprise	7.151 + (0.17)	$8.271^{**}$ (0.03)	$3.142 \ (0.45)$	4.661+(0.11)	5.150+(0.16)	
Entropy (log)	$16.753^{**} (0.03)$	$24.237^{***}$ (0.0)	$15.613^{***} (0.01)$	$20.535^{***} (0.0)$	$15.501^{***} (0.0)$	
Norm. x Entropy (log)	-5.373+(0.18)	$-6.075^{**}$ (0.03)	-2.370(0.46)	-3.393+(0.13)	-3.785+(0.18)	
Order-book flow		$-0.013^{*}$ (0.06)		$-0.009^{**}$ (0.04)		
Order book depth		$20.889^{**} (0.04)$		$19.059^{***} (0.0)$		
Trading book depth		-0.500(0.6)		$2.293^{**}$ (0.03)		
Number of quotes		$-0.002^{***}$ (0.0)		$-0.001^{***}$ (0.0)		
Number of deals		-0.024(0.74)		$-0.143^{**}$ (0.05)		
News type: inflation		$-9.144^{***}$ (0.0)		$-9.069^{***}$ (0.0)		
News type: macroeconomics		$-8.269^{***}$ (0.0)		$-7.712^{***}$ (0.0)		
News type: other CB announcements		0.000+(0.16)		$0.000^{**}$ (0.04)		
Intercept	-15.054+(0.11)	$-17.414^{***}$ (0.0)	$-17.479^{**}$ (0.01)	$-16.780^{***}$ (0.0)	$-14.391^{***}$ (0.0)	
m R2	0.39	0.633	0.226	0.36	0.252	
Robust <i>p</i> -values in parentheses: $* * * p < 0.01$ , $* * p < 0.05$ , $* p < 0.1$ ,	$1, \ **p < 0.05, \ *p < 0.$	1, +p < 0.2				
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Table 14: Estimated Impact of Macro News and Entropy on Quality of Trade Execution (winsorized data)

Note: The table reports OLS estimates of model equation (4) where errors are robust to heteroscedasticity and where quality of trade execution metrics in absolute terms are regressed on the surprise component of macroeconomic announcements and the log of quotes entropy. For each quality of trade execution variable, we report the regression without controls and with the full set of controls. Data were winsorized by removing the top 5th percentile of the distribution of absolute bid-ask spreads. All regressions include currency fixed effects. Number of observations: 1,161

	Variance ratio test (pvalue) No controls	Variance ratio test (pvalue)         Variance ratio test (pvalue)         Variance ratio test (pvalue)           No controls         Order flows and depth         Microstructure	Variance ratio test (pvalue) Microstructure	Variance ratio test (pvalue) Type of news
Normalized fundamental surprise	-0.470* (0.06)	-0.388+(0.1)	-0.390+(0.11)	-0.390+(0.11)
$\mathbf{Entropy}$	$-0.233^{***}$ (0.0)	$-0.271^{***}$ (0.0)	$-0.262^{***}$ (0.0)	$-0.262^{***}$ (0.0)
Norm. fundamental surprise x Entropy	$0.118^{*}$ (0.07)	0.095+(0.12)	0.097+(0.12)	0.097+(0.12)
Order-book flow		0.000 (0.76)	0.000(0.36)	0.000 (0.36)
Order book depth		-0.199(0.33)	0.183(0.59)	$0.184 \ (0.59)$
Trading book depth		$0.208^{**}$ (0.01)	0.201(0.24)	$0.201 \ (0.24)$
Number of quotes			-0.000+(0.19)	-0.000+(0.2)
Number of deals			-0.001(0.9)	-0.001(0.9)
News type: inflation				$0.434^{***}$ (0.0)
News type: macroeconomics				$0.435^{***}$ (0.0)
News type: other CB announcements				0.000(0.79)
Intercept	$1.163^{***}$ (0.0)	$1.339^{***}$ (0.0)	$1.305^{***}$ (0.0)	$0.869^{***}$ (0.0)
$\mathbf{R2}$	0.054	0.081	0.085	0.085
Robust pvalues in parentheses: $**p < 0.01$ , $**p < 0.05$ , $*p < 0.1$ , $^+p < 0.2$ Note: The table reports OLS estimates of model equation (4) where errors a	* $p < 0.05$ , * $p < 0.1$ , + $p < 0.2$ el conation (4) where errors are ro	bust to heteroscedasticity and wh	are the $p$ -value of the variance ratio	$^+p < 0.2$ errors are robust to heteroscedasticity and where the <i>v</i> -value of the variance ratio test are regressed on the surprise

dasticity and where the p-value of the variance ratio test are regressed on the surprise component of macroeconomic news and the level of entropy measured over a 30 minutes window. Baseline OLS estimates are reported in column (1), while columns (2)-(4) include controls for *Note*: The table reports OLS estimates of model equation (4) where errors are robust to neteros

order flows, liquidity measures and dummies for news type controls. All regressions include currency fixed effects. Number of observations: 1,223

Table 15: Estimated Impact of Macro News and Entropy on Price Efficiency (Entropy in Level)

	Effective spread No controls	Effective spread Full set of controls	Realized spread No controls	Realized spread Full set of controls	price impact No controls	price impact Full set of controls
Normalized fundamental surprise	5.883+(0.15)	$6.345^{**} (0.02)$	$3.459\ (0.27)$	$4.257^{**} (0.04)$	3.917+(0.14)	$4.717^{*}$ (0.07)
Entropy	$4.621^{**} (0.03)$	$6.279^{***}$ (0.0)	$4.511^{***} (0.0)$	$5.629^{***}$ $(0.0)$	$3.915^{***} (0.0)$	$4.867^{***}$ (0.0)
Norm.surprise x Entropy	-1.539+(0.15)	$-1.618^{**}$ (0.02)	-0.922(0.27)	$-1.095^{**}$ (0.04)	-1.001+(0.16)	$-1.212^{*}$ (0.08)
Order-book flow		$-0.012^{*}$ (0.06)		$-0.009^{**}$ (0.03)		$-0.005^{**}$ (0.02)
Order book depth		$19.919^{**} (0.05)$		$18.305^{***} (0.0)$		-1.458(0.58)
Trading book depth		-0.644(0.51)		$2.377^{**} (0.03)$		2.938+(0.15)
Number of quotes		$-0.002^{***}$ (0.0)		$-0.001^{***}$ (0.0)		$-0.000^{***}$ (0.0)
Number of deals		-0.018(0.8)		$-0.150^{**}$ (0.04)		-0.076(0.45)
News type: inflation		$-6.397^{***}$ (0.0)		$-7.177^{***}$ (0.0)		$-4.554^{***}$ (0.0)
News type: macroeconomics		$-5.494^{***}$ (0.0)		$-5.711^{***}$ (0.0)		$-3.705^{***}$ (0.0)
News type: other CB announcements		$-0.000^{**}$ (0.04)		$-0.000^{***}$ (0.0)		$0.000 \ (0.86)$
Intercept	-10.481+(0.15)	$-11.891^{***}$ (0.0)	$-13.969^{***}$ (0.01)	$-12.888^{***}$ (0.0)	$-8.711^{***}$ (0.0)	$-8.258^{***}$ (0.0)
$\mathbf{R2}$	0.399	0.631	0.234	0.36	0.243	0.267

Table 16: Estimated Impact of Macro News and Entropy on Quality of Trade Execution (Entropy in Level)

Note: The table reports OLS estimates of model equation (4) where errors are robust to heteroscedasticity and where quality of trade execution metrics in absolute terms are regressed on the surprise component of macroeconomic announcements and the level of entropy. For each quality of trade execution variable, we report the regression without controls and with the full set of controls. All regressions include currency fixed effects.

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