Discussion Paper Series

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Benefits and costs of liquidity regulation

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Abstract

This paper investigates the costs and benefits of liquidity regulation. We find that liquidity tools are beneficial but cannot completely remove the need for Lender of Last Resort (LOLR) interventions by the central bank. Full compliance with current Liquidity Coverage Ratio (LCR) and Net Stable Funding Ratio (NSFR) rules would have reduced banks’ reliance on publicly provided liquidity during the global financial crisis without removing such assistance altogether. The paper also investigates the output costs of introducing the LCR and NSFR using two macro-financial models. We find these costs to be modest.

JEL Classification Codes: E44, E58; G21; G28

Keywords: Banking; Liquidity regulation; Capital requirements; Central bank; Lender-of-last-resort
Non-Technical Summary

The prudential regulation of banks has changed dramatically since the global financial crisis. While the Basel III reforms of the quantity and quality of bank capital have been the most prominent, a number of other policy initiatives have also been pursued with the aim of making banks safer and avoiding future crises. In this paper, we focus on one of these initiatives - a new regime of bank liquidity regulation - and examine if and how it can be beneficial for financial stability, at what cost, and how it interacts with other financial policy tools such as capital requirements and the Lender of Last Resort.

More specifically, we provide an empirical assessment of the benefits of liquidity regulation and a quantification -- based on macro-financial models and euro area data -- of its long-run macroeconomic costs. We also aim to shed light on the interactions with capital regulation and LOLR, and take these interactions into account in our evaluation of benefits and costs.

First, with the help of a simple conceptual framework and drawing on the academic literature, we explain how, in principle, liquidity requirements can make individual banks and the financial system as a whole safer. We argue that capital is best in dealing with solvency risk while, under idealized conditions, the LOLR is best in dealing with liquidity risk. When capital requirements can make banks perfectly safe or the LOLR can perfectly distinguish between insolvent and illiquid banks, liquidity regulation is redundant.

However, in reality, capital requirements are costly and information about the true quality of bank balance sheets is imperfect. LOLR interventions on the scale required to eliminate liquidity risk may end up inadvertently bailing out some insolvent banks, thus encouraging excessive risk taking ex ante. Liquidity requirements then arise naturally as a ‘second best’ solution to address the costs associated with large-scale LOLR use. Asking banks to hold their own liquidity buffers reduces LOLR reliance and saves on some of the distortions of public liquidity backstops.

In the end, the usefulness of liquidity tools in the optimal financial policy mix is determined by three main factors: (1) the size of LOLR distortions, (2) the effectiveness of liquidity policy instruments in alleviating liquidity stress and (3) the cost of liquidity policy instruments themselves. Our empirical work takes as a point of departure that unlimited LOLR interventions are costly and focuses on providing guidance on the quantitative importance of the last two factors.

The second part of the paper provides an empirical assessment of the benefits of liquidity regulation. It investigates the extent to which the two main liquidity ratios (the
Liquidity Coverage Ratio, (LCR) and the Net Stable Funding Ratio, (NSFR)) might have been effective in reducing liquidity take-up by European banks during the post-Lehman crisis as well as the European Sovereign Debt crisis. During the 2008-2009 crisis period, European banks in our sample on average used a total of 460 billion euros of public liquidity. Our estimates suggest that, had these banks fully complied with the LCR (NSFR) ratio, this would have reduced liquidity take-up by 32 (110) billion euros. The proposed policy tools therefore had a statistically and economically significant negative impact on liquidity take-up during the most recent crisis.

Nevertheless, the evidence also suggests that liquidity regulations (at least as currently specified) would not have prevented the need for large public liquidity assistance for European banks. Our empirical results therefore provide a note of caution against expecting the end of LOLR interventions due to the application of the current liquidity policy tools.

In the third part of the paper, we estimate the cost for banks of complying with the LCR and NSFR. These costs turn out to be non-trivial but small, especially when compared with the costs of capital requirements. When we simulate the introduction of the LCR and NSFR in two structural macro-financial models (Van den Heuvel (2016) and 3D model as in Mendicino et al. (2016)), we find that the regulations would lead to relatively modest declines in lending and real activity. Our analysis therefore suggests that while the LCR and NSFR do not have financial stability benefits on a par with bank capital requirements, they are still useful due to their relatively low cost.
1 Introduction

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The rest of this paper is organized as follows. In Section 2 we explain the impact of the LCR and NSFR with the help of a simple bank balance sheet model and a selective survey of the wider academic literature on liquidity regulation. Then, in Section 3 we use the ECB’s Individual Balance Sheet Items (IBSI) data to quantify the benefits of the LCR and NSFR in reducing the need for emergency liquidity assistance. In Section 4 we estimate the costs of the two regulatory instruments to individual banks and simulate their
macroeconomic impact in two macro-financial models. Section 5 discusses other important aspects of liquidity regulation and Section 6 concludes.

2 Liquidity and capital regulation, and the Lender of Last Resort: Conceptual issues

Regulation of banking has grown enormously over the past 100 years. Deposit insurance, capital and liquidity regulation as well as extensive supervision are used throughout the world to keep banks safe. This is in stark contrast to the treatment of ordinary corporations for whom failure risk is seen as a vital source of market discipline.

Banks are rarely allowed to fail because their insolvency leads to significant negative externalities for the wider economy. The possibility of contagion via asset prices and broader depositor confidence makes larger banks especially systemic. And the international evidence shows clearly that once a crisis becomes systemic, its economic and fiscal costs can be enormous (Laeven and Valencia (2013), Reinhard and Rogoff (2009)). To make matters worse, banks that are ‘too big’ or ‘too systemic to fail’ have the perverse incentive to pursue risky lending strategies in the knowledge that their systemic significance will force the state into bailing them out when they get into trouble (Kareken and Wallace (1978)).

Regulation therefore has twin goals. First, it aims to make banks resilient to unavoidable risks that arise out of banks’ risky lending and maturity transformation. Second, by imposing certain minimum standards on the banks’ asset and liability structure, regulation aims to align banks’ private risk-taking incentives with the wider social interest.

In the rest of this section, we focus on the role of capital and liquidity regulation in achieving these twin goals. We start in Section 2.1 with a simple balance sheet model of an individual bank in order to understand how capital and liquidity tools reduce the bank’s vulnerability to liquidity and solvency risk. Then, in Section 2.2, we draw on the literature on the way capital and liquidity tools interact with the LOLR.
2.1 A stylized bank balance sheet model

We start with a simple bank balance sheet model to assess the effects of capital and liquidity requirements on bank default and liquidity risk.\(^1\) In what follows we take very much a microprudential perspective, taking the entire environment facing the bank as given and examining how different regulations affect its resilience to exogenous risks as well as its own risk-taking incentives.

Table 1 presents a stylized bank balance sheet. On the asset side, the bank holds riskless liquid assets \(m\) and risky loans \(l\), which generate a stochastic return and are costly to liquidate. On the liability side, the bank finances itself by raising short-term deposits \(d\) and long-term bonds \(b\), as well as equity \(e\). Equity is a residual claim on bank profits and therefore acts as a loss-absorbing buffer. Short-term deposits can be withdrawn on demand, generating a possibility of a ‘run’ on the bank.

The bank defaults if the realization of the loan return is not sufficient to repay its depositors and bondholders. This happens either if the risky loan return turns out to be low or because the loans have been liquidated during a bank run.

<table>
<thead>
<tr>
<th>Assets</th>
<th>Liabilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Liquid assets (m) (HQLA)</td>
<td>Deposits (d) (short-term, runnable)</td>
</tr>
<tr>
<td>Loans (l) (illiquid, risky)</td>
<td>Bonds (b) (long-term, stable)</td>
</tr>
<tr>
<td></td>
<td>Equity (e)</td>
</tr>
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Using the balance sheet above, we can define the regulatory capital and liquidity requirements as follows. The **Capital Ratio** (hereafter CR) postulates that bank equity \(e\) must exceed a specified fraction of risk-weighted assets, so that \(e \geq \phi (\psi m + l)\) where \(\psi\) is the risk-weight on the liquid asset and where the risk weight on loans has been normalized to unity.

The **Liquidity Coverage Ratio** (hereafter LCR) requires banks to hold enough high-quality liquid assets (HQLA) \(m\) to cover a fraction \(\theta\) of outflows of short-term funding.

\(^1\)Cecchetti and Kashyap (2018) also present a simplified framework in which multiple capital and liquidity requirements are related to a small set of fundamental bank balance sheet characteristics. They examine which requirements are likely to bind and how they affect banks’ business models, and they conclude that the two liquidity requirements almost surely will never bind at the same time.
The Net Funding Stable Ratio (hereafter NSFR) restricts the bank’s share of long-term stable funding \( b \) and \( e \) to cover a fraction \( \nu \) of the illiquid assets \( l \), \( b + e \geq \nu l \).\(^2\)

As already discussed, the bank faces risks coming from the asset side (solvency risk) as well as from the liability side (liquidity risk). In addition, these risks are to a large extent endogenous and determined by the risk-taking behaviour of the bank. The goal of regulation is to build the bank’s resilience to exogenous asset and liability risks as well as to incentivise it to refrain from taking excessive risk.

Using the framework developed above, we now examine the impact of higher capital and liquidity requirements on these sources of risk. The question we ask is why both of these regulatory tools are needed in the regulatory toolkit. We focus here on describing the insights and providing some intuition. In Appendix A, we provide a more detailed exposition of the underlying bank balance sheet model and present proofs of the results we discuss below.

### 2.1.1 Mitigation of solvency risk

A high capital ratio is the most direct and well-understood way to ensure the bank’s solvency. It gives the bank capacity to withstand loan losses thus reducing default risk of the bank.

Liquidity requirements, in contrast, have a more complex and indirect impact on solvency risk. The LCR in particular may increase the bank’s capital (as the risk weight on some HQLA assets is non-zero) which would tend to increase the bank’s resilience (provided the risk in HQLA assets is minimal compared to its risk weight).\(^3\) That said, increasing capital requirements would be a more direct way to achieve an increase in bank capital.

However, both the LCR and NSFR would tend to reduce the bank’s profitability (all else

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\(^2\)In practice, stable funding corresponds not only to long maturity liabilities but also to household and corporate deposits which are unlikely to be withdrawn quickly.

\(^3\)In a canonical Merton (1977) framework, higher liquidity buffers can reduce default risk by decreasing asset volatility, for a given leverage level. Calomiris (2012) points out that, for a given leverage ratio, liquidity holdings reduce bank vulnerability to unexpected credit risk shocks as liquid asset holdings are safe and free from credit risk.
equal), leading to higher failure risk. Whether this happens depends on some key financial spreads.

- In the case of the LCR, bank profits are eroded whenever the return on HQLA assets is lower than the cost of deposits.
- In the case of NSFR, bank profits are eroded whenever the cost of stable funding is higher than the cost of deposit funding.

We will return to these spreads – between HQLA assets and deposits and between bank bonds and deposits – to measure the costs of these regulations in Section 4.

2.1.2 Mitigation of liquidity risk

All regulatory instruments we consider potentially reduce liquidity risk. If bank runs happen due to solvency concerns (Calomiris and Kahn (1991), Goldstein and Pauzner (2005)), higher capital can actually reduce both solvency and liquidity risk. In addition, since equity is a ‘stable liability,’ it can also make the bank less vulnerable to a loss of depositor confidence provided the bank achieves a higher capital ratio by reducing short-term runnable deposits (as opposed to long-term debt, for example).

In the Diamond and Dybvig (1983) framework that is traditionally used to analyze liquidity risk, it is rational for an individual depositor to run on the bank when (i) a sufficiently large number of others are running and when (ii) attempting to satisfy all depositors at once leads to large losses from ‘fire-selling’ the bank’s assets. Liquidity regulation aims to counteract both of the above conditions for a bank’s vulnerability to runs. A higher NSFR reduces the likelihood of runs by reducing liabilities that are withdrawable on demand (point (i) above) while the LCR forces the bank to hold liquid assets that can be liquidated without a ‘fire sale’ loss during a depositor run (point (ii)).

\(^4\)Of course, in general equilibrium, the regulation may lead to higher lending rates with broadly unchanged failure risk. We will return to this issue later on.
2.1.3 Mitigation of \textit{ex ante} risk-taking incentives

Another important factor to consider is the impact of higher capital and liquidity requirements on bank \textit{ex ante} risk-taking incentives. A well-known rationale for capital regulation is that it creates better incentives to manage risks through `skin-in-the-game' on the part of bank shareholders. As risk-taking increases the probability of bank default and the loss of shareholder equity, shareholders with enough at stake will, in theory at least, be motivated to favour prudent risk choices (e.g., Karaken and Wallace (1979), Gianmarino, Lewis and Sappington (1993)).

In Calomiris, Heider and Hoerova (2015) the bank has an unobservable loan monitoring choice which can reduce the bank’s failure risk. However, there is \textbf{moral hazard}: the bank will only monitor when it is in its own interest. Both capital and liquidity regulation can induce the bank to undertake the socially optimal loan monitoring and avoid taking excessive risk.

The impact of the NSFR on risk-taking incentives depends on how it affects bank profitability. Since a higher NSFR erodes bank profits, this lowers the payoff from monitoring and, in turn, increases bank risk-taking incentives. Differently put, to the extent that the NSFR reduces the franchise value of the bank, it could make the bank more willing to take on risks.

The impact of the LCR is more complex. Similarly to the NSFR, it lowers profitability and reduces the bank’s incentives to monitor. However, there is a positive incentive effect, too. Since HQLA are safe and do not have to be monitored, the LCR saves on monitoring costs. This increases the payoff from monitoring effort and decreases risk-taking incentives.

Moreover, both the NSFR and the LCR make it harder for a bank to take on more risk through excessive liquidity and maturity transformation.

2.1.4 Mitigation of \textit{ex post} risk-taking incentives

In addition to disciplining banks in normal times, the literature has shown that liquid assets can be extremely useful at incentivising prudent behaviour by banks during stressed periods. When depositors are worried that insolvent banks will engage in `gambling for
resurrection’, they would like to observe a credible signal of prudent behaviour by financial institutions. In normal times, the bank’s capital ratio performs this role but in stressed times bank equity may be particularly hard for outsiders to value correctly.

Calomiris, Heider and Hoerova (2015) have shown that the ratio of HQLA to total bank assets may actually be better than equity in providing such a signal of prudent behaviour. HQLA are always transparent and safe and, as argued above, they can also work like ‘skin-in-the-game’ that incentivises banks not to take excessive risk. Hence liquidity buffers may be important complements to capital buffers in particular during a crisis when bank equity is hard to value accurately and new issuance is extremely costly.

The authors point out that the location of liquidity buffers may matter: liquid asset holdings induce good behaviour if they are observable and not subject to moral hazard - e.g., when they are held as reserves at the Central Bank. In contrast, liquid assets held on the bank balance sheet may worsen incentive problems since they can be quickly used to purchase risky assets (Myers and Rajan, 1998).

2.1.5 Summary

The key point from the preceding discussion are that both capital and liquidity can help ensure that banks are solvent, liquid and not in pursuit of excessive risk. In this sense, capital and liquidity are substitutes. Even so, capital requirements are the most direct and robust tool to control solvency risk and to provide incentives not to take on excessive risk, whereas liquidity requirements are especially useful to reduce the risk of damaging runs or liquidity stress, and to decrease the incidence of ‘fire-sales’. Moreover, since illiquidity can all too easily result in insolvency for banks, these benefits of liquidity also mitigate this particular risk to solvency and make one path to excessive risk taking—through excessive liquidity transformation—less accessible.

7In Vives’ (2015) framework with strategic complementarity among investors’ actions, the solvency and liquidity requirements are also partial substitutes, and both must be set while accounting for the level of disclosure. The reason why capital and liquidity are not perfectly substitutable is that a capital ratio is more effective in controlling the probability of insolvency, whereas a liquidity ratio is more effective in controlling the probability of illiquidity.
All this suggests that capital and liquidity requirements are to some extent substitutes in the optimal policy mix, albeit imperfect ones. Because of the degree of substitutability, the question of the relative costs of these requirements becomes more relevant. If one of the tools is much less costly than the other, that could shift the optimal policy mix in the direction of that tool, even though our framework suggests there are limits to this substitution (especially to reducing capital). We provide a quantitative analysis of the relative costs of the two tools in Section 4.

2.2 Interaction with the Lender of Last Resort (LOLR)

In the previous section we saw that capital and liquidity tools are costly but have benefits in terms of lower liquidity risk. However, it is important to consider another intervention that can address liquidity risk in banking: the LOLR function of a central bank. Although it was left out from our simple model to separate the issues more clearly, in reality, a central bank can supply liquidity to illiquid but solvent financial institutions and thus prevent inefficient bank failures. Indeed, in the absence of imperfect information, runs on illiquid but solvent banks can be eliminated costless by a LOLR standing ready to lend to such banks. In such a stylized world, it is sufficient for capital regulation to keep banks solvent and for the LOLR to make sure they are always liquid. There is no need for liquidity regulation in that world.

In order to motivate a role for liquidity tools, this section turns to the frictions that make the LOLR and capital insufficient or excessively costly. We depart from our simple conceptual framework above in order to survey the academic literature on the costs of excessive LOLR reliance. The existence of these costs are the reason why liquidity regulation in particular has a place in the financial policy toolkit.

Several considerations argue against an excessive reliance on the LOLR.

2.2.1 Distinguishing liquidity from solvency problems is difficult and takes time

Illiquid bank assets are famously opaque. Asymmetric information about their fundamental value is the norm. If the LOLR cannot value bank assets perfectly, it will end up backing the deposits of some insolvent banks and make losses, or it will not back deposits of illiquid
but solvent banks (Rochet and Vives, 2004). The anticipation of lending to insolvent banks also creates a moral hazard problem (e.g., Acharya, Shin, and Yorulmazer, 2011; and Farhi and Tirole, 2012). It may induce banks to invest in riskier or more opaque assets while holding fewer liquid assets (Repullo, 2005). Even though liquidity assistance by central banks is often collateralized, the opaqueness of non-HQLA bank assets means that it is difficult to eliminate all risk to the central bank, although clearly much can be done to minimize it.

On the other hand, the failure to lend to illiquid but solvent banks—the other potential mistake by the LOLR—would result in inefficient bank failures. Either way, the LOLR intervention is no longer costless and unconditionally efficient. Complementing the LOLR function with liquidity regulation then becomes attractive, since higher buffers of liquid assets should reduce the likelihood of LOLR interventions and their associated costs (Rochet and Vives, 2004). The empirical evidence that we present in Section 3 confirms that higher holdings of liquid assets reduce banks’ reliance on central bank liquidity.

Another argument for liquidity requirements is that they can buy time for the lender of last resort. Imposing an LCR requirement will give banks higher liquidity buffers so that they can pay out to withdrawing depositors for a longer period before they have to start liquidating loans which is very costly and may lead to contagion. Liquid buffers therefore give time to a LOLR to perform more careful due diligence, find out which banks are solvent and which are not, and arrange the appropriate response. These benefits of liquidity regulation has been emphasized in several recent papers (e.g., Carlson, Duygan-Bump and Nelson, 2015; Santos and Suarez, 2015; Stein, 2012).

2.2.2 Avoiding losses on LOLR interventions is not enough

One misguided argument in favour of large-scale LOLR interventions is that they are usually highly collateralized and therefore avoid losses for the central bank. In fact, collateralized loans to an insolvent bank encumber its assets with two adverse effects. First, other uninsured and unsecured creditors have an even stronger incentive to ‘run’ on the bank since the Loss-Given-Default of the bank’s privately held liabilities increases as

Diamond and Kashyap (2015) also present a framework in which combining liquidity requirements and LOLR may be beneficial. We summarize their arguments in Section 5.2.
the bank’s good assets become increasingly pledged to the LOLR. This will tend to make LOLR interventions less effective at stemming runs.

Second, if the LOLR routinely lends to **insolvent** banks, this will be highly distortionary even if high collateralization ensures no losses for the central bank. The LOLR could allow ‘zombie’ banks to survive for some time and engage in socially costly ‘gambling for resurrection’ for example through ‘zombie lending’ (the practice of lending to bankrupt firms in order to avoid recognizing losses). This would deepen losses for other creditors (e.g. long term bond holders) as well as misallocate resources. This is why Bagehot originally called for only lending to ‘solvent but illiquid’ banks. Even if collateral makes LOLR loans safe, banks will create excessive amounts of opaque and risky loans when they expect to shift losses on to other creditors or society at large.

### 2.2.3 It may be too costly to completely eliminate solvency risk with capital requirements

The preceding arguments against relying on the LOLR to solve liquidity problems would lose their strength if capital requirements were set at such a high level so as to completely eliminate any solvency risk for banks. The LOLR would not have to be concerned about lending to insolvent banks and the resulting moral hazard. Any bank that suffers illiquidity would be supported and the problem would be solved costlessly.

However, the levels of capital requirements needed to eliminate, or even to almost eliminate, all solvency risk would be very high, if it is possible at all. For example Daghet et. al. (2016) show that more than 20% of capital would have been needed for banks to withstand the effects of the recent financial crisis without any failures. As we show in Section 4, capital requirements entail significant macroeconomic costs, making this a costly path to financial stability. If it turns out that eliminating bank risk through higher capital is excessively expensive, liquidity risk will remain and will have to be managed in a cost-efficient manner using a combination of LOLR interventions and liquidity buffers.
2.2.4 What is the evidence on the costs from LOLR interventions?

While plausible theoretical arguments for the costs of the LOLR exist, quantitative empirical evidence on these costs is harder to find. Drechsler et. al. (2016) examine the moral hazard created by LOLR interventions. They find that banks with ex ante more risky and lower quality assets were more likely to borrow from the central bank during the 2008-11 crisis. This is strongly suggestive of LOLR-related distortions, though not conclusive since riskier assets are more likely to suffer from illiquidity in stressed times.

Also highly suggestive is the evidence by Caballero, Hoshi and Kashyap (2008) who examine the costs of ‘zombie’ lending in Japan. The authors showed that undercapitalized (‘zombie’) banks supported insolvent (‘zombie’) firms by rolling over their loans on favourable terms in order to avoid the recognition of losses. This had very significant negative effects on aggregate economic activity by impeding the necessary transfer of factors of production from less to more productive firms. While Caballero, Hoshi and Kashyap (2008) do not make the link to LOLR, the only way insolvent ‘zombie’ banks can continue to operate is by accessing public funding on favourable terms. This points to LOLR facilities as the policy instrument used to keep them afloat.

Finally, it is worth remembering the compelling evidence in Friedman and Schwartz (1963) for the enormous costs of insufficient LOLR use during the Great Depression. The LOLR is a powerful and useful policy instrument that has a role to play in crisis management despite its costs.

2.2.5 Summary

In summary, LOLR interventions are very effective at dealing with illiquidity but carry potential costs that can only be eliminated by avoiding loans to insolvent banks. While careful supervisory oversight and high capital ratios can reduce the probability that liquidity support is given to insolvent banks, it is unrealistic to assume that this probability will ever be driven to zero. Liquidity regulation therefore has a role to play in limiting liquidity risk and in buying time for a careful bank due diligence by the LOLR.
3 The benefits of liquidity and capital: an empirical assessment

The previous section argued that liquidity regulation should reduce liquidity risk for banks and may also reduce some risks to their solvency. Thus, the benefits of liquidity regulation should lead to reduced reliance on LOLR funding during crisis episodes as well as, potentially, a lower probability of bank failure.

In this section we set out to quantify the size of these benefits using data on Euro Area banks from 2008 until the present day. We document the evolution of the liquidity position of European banks over time and investigate the relation between a bank’s liquidity position and its reliance on central bank liquidity and probability of failure. We create proxies for the Liquidity Coverage Ratio (LCR) and the Net Stable Funding Ratio (NSFR), document how they evolved since the ‘08-’09 financial crisis and analyse whether banks with better liquidity positions are less reliant on central bank liquidity during crisis periods.

3.1 Data description

Given that liquidity regulation is a relatively new concept (the LCR, for example, is being gradually phased-in since 2015), data to study the relation between liquidity requirements and bank behaviour is scarce. To circumvent this problem, we calculate a historical proxy for the LCR and the NSFR based on monthly data from the ECBs Individual Balance Sheet Items (IBSI) database. This database contains balance sheet data for Monetary Financial Institutions (MFIs) in the euro area. IBSI data is not as detailed as the regulatory data that is needed to calculate the exact LCR or NSFR, but has the advantage that we can create bank-level time series going back to January 2008. Additionally, for the period 2014Q4-2016Q2 we can use regulatory data to calculate the actual LCR and NSFR ratio and subsequently use

7We are able to calculate such proxies for 197 MFIs from 13 euro area countries. The countries included in the sample are Austria, Belgium, Cyprus, Finland, Germany, Greece, Ireland, Italy, Portugal, Slovakia, Slovenia, Spain and The Netherlands. At the time of writing, we did not have sufficiently detailed info for French banks available to calculate the proxies.
these to benchmark our proxies.\textsuperscript{8} Unreported tests show a correlation of 0.55 (0.53) between the actual NSFR (LCR) and our proxy. When comparing the distribution of our proxies with the distribution of the actual values, we find that our estimates are on the conservative side, as we tend to underestimate the actual value of the ratios. A Kolmogorov-Smirnov test, however, indicates that there is no statistical difference between the distribution of both series. For the remainder of the empirical analysis, we will rely on the estimated ratios, as they allow us to analyze the relation between bank liquidity and bank behavior over a prolonged period of time.

We also construct two additional balance sheet measures that should capture a bank’s liquidity situation. First, we construct a liquidity ratio defined as the total amount of cash and government bonds on a bank’s balance sheet divided by its total assets. The idea is that these two asset classes are the most liquid ones and thus provide good buffers in times of stress situations. Second, we construct a ratio that also takes the net reliance on interbank funding into account. This liquidity gap ratio is defined as the sum of cash, government bonds and interbank loans, divided by interbank liabilities. The idea is that interbank liabilities are potentially more prone to runs than other funding sources, and hence it is important to have sufficient liquid assets available relative to this funding source. Summary statistics for all variables included in the regression analysis can be found in Table 3.

Figure 1 shows the evolution of the different liquidity measures over time. Each panel illustrates the distribution of either the LCR, NSFR, liquidity ratio or liquidity gap ratio at three different points in time (2008, 2012 and 2016). The distribution of the LCR and NSFR shifts to the right over time, indicating a gradual improvement in the liquidity position of banks. For the LCR there is a sharp drop in the probability to observe a very low ratio. The evolution for the NSFR is somewhat less outspoken, but a t-test indicates that the mean in 2016 is significantly higher (at the 1% level) than in 2008. Similarly, a Kolmogorov-Smirnov test does confirm that the distribution of the NSFR in 2016 is different from the one in 2008. Panels (c) and (d) of Figure 1 indicate that the liquidity ratio and the liquidity gap ratio also increase over time.

\textsuperscript{8}A detailed overview of how the proxies are calculated can be found in Table 1 and 2 below.
3.2 Bank liquidity and reliance on the LOLR

In this part, we empirically analyse the relation between our different liquidity measures and liquidity take-up at the ECB around the ’08–’09 financial crisis and during the sovereign debt crisis. Our main equation of interest looks as follows:

\[
\ln(\text{Liq.take} - \text{up})_{bt} = \beta_1 \times \text{Liquidity}_{b,t-1} + \beta_2 \times X_{b,t-1} + \alpha_b + \gamma_t + \epsilon_{bt} \tag{1}
\]

The dependent variable is the natural logarithm of the total amount of liquidity take-up scaled by a bank’s total assets. \(\text{Liquidity}_{b,t-1}\) is one of our four liquidity proxies (LCR, NSFR, liquidity gap ratio or liquidity ratio). The control variables \(X_{b,t-1}\) include a capital ratio (total capital over total assets), a loan ratio (total loans over total assets) and bank size (log of total assets). All regression also include bank and time fixed effects.

The first four columns of Table 4 show the results for the sample period January 2008 until September 2009. The results in column 1 show a strong negative relation between the LCR and liquidity take-up, implying that banks with a higher LCR were relying less on central bank liquidity during the ’08–’09 crisis. A 10 percentage points increase in the LCR on average leads to a 1% reduction in total liquidity take-up the next month. Additionally, we investigate whether this effect is equally strong for all banks or whether it depends on the ex-ante size of the LCR. Arguably, one might expect that a 10 percentage point increase in the LCR is more relevant for banks with a very low LCR than for bank with a high one.

In order to answer this question, we re-estimate equation 1, but also include a squared term for the LCR:

\[
\ln(\text{Liq.take} - \text{up})_{bt} = \beta_1 \times \text{Liquidity}_{b,t-1} + \beta_2 \times \text{Liquidity}_{b,t-1}^2 + \beta_3 \times X_{b,t-1} + \alpha_b + \gamma_t + \epsilon_{bt} \tag{2}
\]

This setup allows us to evaluate the impact of a change in the LCR for different values of the LCR \((\beta_1 + 2 \times \beta_2 \times \text{Liquidity}_{b,t-1})\). Panel (a) of Figure 2 indicates that the impact is non-linear and particularly strong for banks with a low LCR: a 10 percentage points increase will lead to a reduction in liquidity take-up of 2% for banks with an LCR of 60%, while the impact is negligible for banks with an LCR above 200. Panel (a) of Figure 3 shows the predicted average liquidity take-up that corresponds with these changes. The predictions...
are again based on equation 2. They show a strong decrease in expected take-up depending on the value of the LCR. While a bank with an LCR of around 50 % is expected to have a liquidity take-up (scaled by total assets) of around 1.25 %, this drops to 0.8 % for banks with an LCR of around 200 %.

Column 2 of Table 4 illustrates the impact of the NSFR. As for the LCR, we find a strong negative relation between the NSFR and liquidity take-up. A 10 percentage point increase in the NSFR on average leads to a 10% decrease in total liquidity take-up during the following month. In contrast with the LCR, the impact of a change in NSFR is independent of the current level of the NSFR (Panel (b) of Figure 2). In other words, a change in the NSFR has a similar impact on liquidity take-up for banks with a high NSFR as for banks with a low NSFR. As for the LCR, Panel (b) of Figure 3 shows the predicted average liquidity take-up that corresponds with these changes in NSFR. While banks with an NSFR of around 50 % have an expected take up of 2.4 %, this drops to 0.26 for bank with an NSFR of 150 %.

Columns 3 and 4 of Table 4 present the results for two alternative liquidity ratios. The liquidity ratio is calculated as the sum of cash and government bonds held by the bank over total assets. The liquidity gap ratio is defined as the sum of cash, government bonds and interbank assets scaled by interbank liabilities. The advantage of these ratios is that they are very easy to calculate. The disadvantage is that they are very crude measures and thus might lack information that is contained in the more sophisticated LCR and NSFR. The results show that there is no significant relation between the liquidity ratio and bank liquidity take-up (column 3 of Table 4), while the impact of the liquidity gap ratio (column 4) is similar to the impact of the LCR. A 10 percentage point increase in the liquidity gap ratio on average leads to reduction in liquidity take-up of about 1%. As for the LCR, panel (c) of Figure 2 illustrates that the impact is stronger for banks that have a lower liquidity gap ratio.

The second part of Table 4 (columns 5 to 8) shows fairly similar results during the sovereign crisis (January 2011 until July 2012). As during the ’08-’09 crisis a higher LCR and NSFR lead to a reduction in liquidity take-up. The impact of the liquidity gap ratio is again similar to the impact of the LCR. The main difference between both periods is the role of bank capital. A higher capital ratio (defined as total capital over total assets) had a
strong negative impact on liquidity take-up during the ’08-'09 crisis. A one percentage point increase led to a reduction in liquidity take-up of around 4%. In contrast, there was no significant relation between capital and liquidity take-up during the sovereign crisis.

Finally, we investigate what the aggregate liquidity take-up during the ’08-'09 financial crisis would have looked like if all banks would have had a an LCR or NSFR of at least 100%. We use the estimated coefficients from equation 2 and calculate the predicted liquidity take-up if either the LCR or the NSFR would have been 100% for banks that had a ratio below 100%. For the banks with a ratio above 100, we do not change anything. Figure 4 illustrates the results of this exercise. The black line show the actual aggregate liquidity take-up, mounting to over 500 bn. EUR at the end of 2008. The figure indicates that the liquidity take-up would have been lower if all banks would have had an NSFR (blue line) or an LCR (red line) of at least 100%. More specifically, the average take-up between September 2008 and December 2009 would have been 25% (7%) lower if all bank would have had an NSFR (LCR) of at least 100%. This indicates that better liquidity positions for banks can help in reducing the aggregate reliance on the LOLR during crisis times. At the same time, they cannot completely replace the LOLR.

### 3.3 Bank Liquidity and Default Risk

In Table 5 we analyze the relation between the different liquidity measures and bank default risk. We again do the analysis for both the ’08-'09 crisis and for the sovereign crisis. Bank default risk is measured by the Moody’s KMV distance-to-default measure. This measure is defined as the number of standard deviations of the market value of assets that the bank is away from its default point.\(^9\) Given that this measure is only available for listed banks, this reduces our sample from 197 to 38 MFIs. Although the coefficients for the liquidity measures are almost always positive, we find no significant relation between these measures and a bank’s distance-to-default. However, the lack of a significant effect could in

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\(^9\)The default point is the point where the market value of assets becomes smaller than the book value of liabilities.
fact reflect the success of the LOLR in preventing bank failures due to liquidity stress.\footnote{Related, evidence from a sample of European and North American banks suggests that a high NSFR ratio reduced the likelihood of state aid (BoE Staff working paper No. 602).} In contrast, more capital always significantly reduces default risk. For example, during the ’08-'09 crisis, a one percentage point increase in the capital ratio reduced the distance-to-default by around 0.12. Given that the median bank in that period had a distance-to-default of 5.6, this corresponds with a reduction of around 2 \% for the median bank.

Overall, the results in Table 4 and 5 lead to a number of interesting insights. First, they indicate that both regulatory liquidity measures are negatively correlated with reliance on the LOLR. If reliance on the LOLR is a negative signal about a bank’s liquidity position, then this finding illustrates a potential benefit of liquidity regulation. Second, while better liquidity positions reduce reliance on the LOLR, they cannot completely replace the LOLR. Our counterfactual analysis in Figure 4 clearly illustrates that even when all banks have an LCR or NSFR of at least 100 \%, reliance on the LOLR is still substantial during crisis periods. Third, better liquidity positions in terms of the LCR and NSFR do not necessarily reduce the default risk of a bank, although that might reflect the success of the LOLR operations. Capital buffers, on the other hand, are always negatively related with default risk. Finally, the negative correlation between bank capital levels and reliance on the lender-of-last-resort during the ’08-'09 crisis indicates that being well-capitalized might also help to reduce liquidity problems. Keep in mind, however, that the relative cost of higher capital versus higher liquidity requirements might be quite different.

4 The costs of liquidity and capital regulation: a quantitative evaluation

4.1 Where does the cost of liquidity regulation come from?

Safe, liquid assets have important and competing uses. For example, there is demand for such assets from money funds, pension funds, insurance companies, and large corporations, as well as from banks. Such assets are viewed as desirable not only as safe and liquid
investments, but also as collateral that is readily accepted for many financial transactions. Because the supply of genuinely high-quality liquid assets is not unlimited, the demand for these assets tends to bid up their prices and lower their yields.

Several studies have argued that these low yields reflect a ‘money premium’ or ‘convenience yield’ on safe, liquid assets, which lowers their return even beyond what would be expected based on the usual positive relation between risk and expected return. For example, Krishnamurthy and Vissing-Jorgenson (2012), Greenwood, Hansen and Stein (2015) and Carlson et al. (2016) provide evidence regarding safe, sovereign bonds. These studies find that a reduced supply of public safe assets not only lowers their yields as expected, but also appears to spur more private issuance of collateralized short-term debt, such as repo and ABCP. These private ‘money-like’ instruments may serve as an (imperfect) substitute for the public safe assets. Accordingly, private issuers appear to take advantage when yields on such assets are especially low, although this may raise financial stability concerns as it is often associated with increased maturity and liquidity transformation (see also Gorton, Lewellen and Metrick (2012)).

The combination of considerable demand and limited supply of high-quality, liquid assets has important repercussions for the cost of liquidity regulation of banks. To see this, suppose instead that high-quality liquid assets were abundantly available or in perfectly elastic supply. In that world, imposing liquidity requirements on banks would entail little or no costs. Social costs would be small, because any crowding out of competing uses of these sought-after assets would be minor with an abundant or elastic supply. In addition, these same conditions would result in lower prices and thus higher yields on high-quality liquid assets, at least compared to a situation of limited supply. Indeed, the yields would likely be relatively close to banks’ typical financing costs for holding such assets, so that private costs of liquidity requirements would be small as well.

However, as noted, in reality, the supply of genuinely high-quality liquid assets is not unlimited and these assets do have important competing uses, besides their use in satisfying banks’ liquidity requirements, resulting in their relatively low yields. For banks this means that such assets are not usually a profitable investment, as banks’ typical financing costs for holding such assets are often above their yields. Banks may still decide to hold some of
these assets for reasons of liquidity management, as well as (for larger banks) for trading and market making. But liquidity regulation that would require banks to hold more than their ‘natural’ demand would be likely to reduce banks’ profitability. Similarly, from a social perspective, the benefits of liquidity regulation have to be weighed against their cost in terms of crowding out the competing uses of such assets.

4.2 Measuring the cost of capital and liquidity tools to the individual bank

The low yield on liquid assets implies that liquidity regulation can be costly for banks. More specifically, as noted in the discussion of the stylized bank model in Section 2, whether this happens depends on some key financial spreads: In the case of NSFR, bank profits are eroded whenever the cost of stable funding is higher than the cost of deposit funding. In the case of the LCR, bank profits are eroded whenever the return on HQLA assets is lower than the cost of deposits.

Chart 5 illustrates this by showing a spread that can indicate whether the LCR is costly to banks. The blue line is the average interest rate on total deposits of households and non-financial corporations in euro area banks, and the red line is the average yield on 1-year sovereign bonds of non-stressed euro area countries, as a proxy for the yield on (level 1) HQLA assets. The interest rate on deposits is adjusted to include an estimate of the non-interest cost of servicing deposits.\footnote{Total non-interest costs are the sum of Administration costs and Fee commission expenses net of Fee commission income (source: SDW). Van den Heuvel (2017) estimates that 56% of non-interest costs can be attributed to servicing depositors (the rest being due to lending and other activities). Based on that estimate, the total non-interest costs of servicing deposits are calculated as one half of the total non-interest costs, and are then expressed as percent of total deposits when added to the interest rate on total deposits.} As can be seen in the chart, the cost of deposits has typically been higher than the government bond yield. Since 2000, the spread averages 74 basis points, suggesting a positive cost of complying with the LCR for banks, on average over this period. Interestingly, the spread has been relatively high in recent years, compared to the pre-crisis years.
The NSFR and Long-Term Loans

Apart from costs related to the crowding out of competing uses of liquid assets, NSFR regulation might also lead to concerns about distortions in lending markets. This box zooms in on a very specific distortion the NSFR might create in a bank’s loan portfolio: a shift from long-term (more than 1 year) to short term (less than year) loans. This helps banks to satisfy the NSFR since the former have a 65% weight in the calculation of the amount of required stable funding while the latter has a weight of only 50%. This potential shift of liquidity risk from banks to NFCs is undesirable since banks are better able to bear such risks. Figure B1 shows that banks with a high share of long-term NFC loans (initial maturity above 5 years) indeed have lower NSFR buffers. This is especially true for the banks in the highest decile of the distribution of long-term loans, as the median bank in this group has a shortfall of almost 15 percentage points.

Figure B1: Median NSFR buffer by long-term loan decile. Notes: The bars in this figure show the median NSFR buffer within each long-term loans decile. Long-term loans are defined as loans to non-financial companies with an initial maturity above 5 years. They are scaled by total assets before calculating the deciles. The buffer is calculated as the difference between the NSFR proxy and 100. Red bars indicate a shortfall, i.e., a buffer below 100, blue bars indicate a positive buffer. The NSFR proxy is calculated using IBSI data for 200 MFIs in December 2015.

However, Figure B2 illustrates that the median bank in the highest decile of the
distribution of LT loans also has the smallest amount of available stable funding (depicted as a percentage of total assets). If this bank would increase its available stable funding to the average level in the other groups, then the shortfall depicted in Figure B1 would already be cut in half.

In practice, profit maximising banks will likely take the least costly course of action. Since the difference between the available stable funding weights on wholesale and retail funding is much larger than the difference between the required stable funding weights on long and short term loans, adjusting the liability side of banks’ balance sheets is by far the more effective way to reduce a potential NSFR shortfall. Indeed, a recent study by the EBA indicates that the increase in the NSFR of European banks since the crisis was mainly driven by an increase in available stable funding and not by a reduction in required stable funding.\(^b\) It is thus unlikely that the introduction of the NSFR would lead to large changes in the maturity structure of a bank’s loan portfolio.

\[\text{Figure B2: Median available stable funding by long-term loan decile.}\]

Note: The bars in this figure show the median available stable funding (as a percentage of total assets) within each long-term loans decile. Long-term loans are defined as loans to non-financial companies with an initial maturity above 5 years. They are scaled by total assets before calculating the deciles. Available stable funding is a proxy for the numerator of NSFR, depicted as a percentage of total assets. All variables are calculated using IBSI data for 200 MFIs in December 2015.

\(^a\)One of the key functions of banks is maturity and liquidity transformation.

\(^b\)EBA (2016). CRD IV-CRR/ Basel III Monitoring exercise Results based on Data as of 31 December 2015. EBA report.
4.3 The macroeconomic costs and benefits of capital and liquidity regulation: insights from macro models

The presence of private costs of liquidity regulations does not necessarily imply the presence of significant social costs. This does not happen, for example, if the private costs to banks are a gain for other investors, or if financial intermediation can shift – without cost or unwelcome side effects – to institutions that are not affected by the rules.

In order to assess the macroeconomic, social costs of liquidity regulation, we rely on structural general equilibrium models. Specifically, we employ two structural macro-financial models and combine them with euro-area data to estimate the overall long-run macroeconomic costs (including their welfare costs). We first present results based on a model by Van den Heuvel (2017) and then turn to a quantitative version of the 3D model as in Mendicino et al. (2016). The two models were developed at the European Central Bank and the Federal Reserve Board.

Van den Heuvel (2017): "The Welfare Effects of Bank Liquidity and Capital Requirements" The first model we use, Van den Heuvel (2017), embeds the role of liquidity creating banks in an otherwise standard general equilibrium growth model. Besides banks, the model also features firms and households, who own the banks and the firms. Because of the preference for liquidity on the part of households and firms, liquid assets, such as bank deposits and government bonds, command a lower rate of return than illiquid assets, such as bank loans and equity. The spread between the two is the convenience yield of the liquid instrument.

The model incorporates a rationale for the existence of both capital and liquidity regulation, based on a moral hazard problem created by deposit insurance (see Appendix B for a more detailed summary of the model). But these regulations also have costs, as they reduce the ability of banks to create net liquidity. Capital requirements directly limit the fraction of assets that can be financed with liquid deposits, while liquidity requirements reduce net

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12Liquidity creation has long been recognized as one of the key social functions of banks (see for example Freixas and Rochet, 1997). The model extends Van den Heuvel (2008) to include liquidity stress and liquidity regulation.
liquidity transformation by banks by removing HQLA from non-banks.

Requiring banks to hold more HQLA crowds out other users of these assets, such as by money funds, insurers, pension funds, etc., increasing scarcity of safe assets. At the same time, it has the effect of making financial intermediation by banks more costly, potentially reducing credit. The total macroeconomic costs consist of costs from reduced access to liquidity, reduced credit and, consequently, potential reductions in investment and output.

The model tells you what financial spreads to look at to gauge the total macroeconomic cost of these requirements. Consistent with the predictions of the simple framework presented in Section 2, the cost-revealing financial spreads for an LCR-style liquidity requirement is the spread between the average interest rate on bank deposits and the yield on HQLA. For the capital requirement, the model implies that the macroeconomic costs depend primarily on the spread between risk-adjusted required return on equity and the average interest rate on bank deposits. According to the theory, both spreads must be adjusted for non-interest costs of deposits and, of course, scaled by the size of the banking sector in the economy (see Appendix B for the exact formulas).

To quantify the long-run macroeconomic costs, the results from the model are combined with euro area data from SDW.\textsuperscript{13} For equity, the risk adjustment follows Hanson, Kashyap, and Stein (2011), but adapted for the euro area. Formally, the macroeconomic cost is measured as the welfare cost, a summary measure of all present and future cost due to lost production and reduced liquidity, expressed as a percent of GDP.

The main finding is that the macroeconomic costs of liquidity requirements are non-zero, but modest, and smaller than for capital requirements. For a liquidity requirement similar to the LCR, the gross macroeconomic cost is estimated at 0.05 percent of euro area GDP (5–13 billion euros per year), although it is slightly higher if estimates are based on the most recent years (0.013 percent). By comparison, based on the same model, the cost of a 10 p.p. increase in capital requirements is about 0.3–1.0 percent of GDP (30–100 billion euros per year). (The range reflects choices about the risk-adjustment to the required return on equity.)

\textsuperscript{13}See the previous subsection for details.
tools. In the model, both capital and liquidity requirements are helpful to limit excessive risk taking by banks, which they can engage in through credit risk or liquidity risk. It turns out that, because of its positive effect on incentives, capital requirements have broader financial stability benefits; that is, it addresses both types of risk taking. That said, liquidity regulation tackles liquidity risks at lower cost and so are part of the optimal policy mix, complementing capital. Indeed, the model suggests a simple division of labour: It socially optimal for the liquidity requirement to address liquidity risk and for the capital requirement to deal with credit risk.

3D model - Mendicino et al. (2016) The 3D model is a macroeconomic model that emphasizes financial intermediation and bank default and their consequences for macroeconomic outcomes and welfare. The model considers households who borrow to buy houses and firms who borrow in order to invest in productive projects. Banks are essential to intermediate funds between savers and borrowers in this economy so financial instability and bank failures have a large negative impact on lending and economic activity.

For the purposes of this paper, the quantitative version of the 3D model as in Mendicino et al. (2016) has been extended to consider the impact of liquidity regulation tools on the cost of providing loans. The model does not feature liquidity risk and therefore the only effect of increasing the NSFR/LCR is to increase the costs for banks of providing loans to business and households. Hence, the 3D model is suitable for analysing the costs of the regulation but not the benefits that arise more from the mitigation of liquidity risk.

The NSFR imposes a cost on banks because the long term bonds that qualify for the regulation carry higher interest rates compared to shorter term funding. For the LCR, this is because the high-quality liquid assets (HQLA) that qualify for the LCR pay interest rates that are lower than banks' deposit funding cost. How big the impact of a given increase in the NSFR or in the LCR depends on the two crucial spreads which we calibrate from the data – (i) the spread between bank bonds and bank deposits (this is the cost of the NSFR)

14Mendicino et al. (2016) extend the original 3D model in Clerc et al. (2015) in several dimensions and, in order to provide quantitative results, it is properly calibrated to match first and second moments of key Euro Area macroeconomic and banking data.
and (ii) the spread between the return on HQLA and the return on bank deposits (this is the cost of the LCR). These spreads are clearly indicated in the legend of Figure 6.

Both the NSFR and the LCR impose costs on the economy. Total credit declines by up to 0.8% in the long run for the former and by 0.4% for the later. The difference is clearly explained by the difference in the costs of the two regulations. The bank bond-bank deposit spread is approximately twice as big as the HQLA-bank deposit spread which explains why the NSFR has an impact that is twice as big.

The transmission of the policy is standard. Hardest hit are credit dependent activities such as business investment (down by around 0.2-0.3% depending on the policy instrument). Consumption (not shown) falls very gently in line with lower economic activity. Total GDP sees a modest decline of around 0.1%.

Finally, it is important to acknowledge that our simulations miss any benefit for uninsured debt bank funding costs that may arise out of a reduced probability of bank failure due to liquidity risk. Such a reduction in bank fragility would tend to reduce loan interest rates (since funding costs would be lower), making the cost of the regulation in terms of real economic activity even smaller. Overall, the model simulations suggest that the NSFR and LCR would have only a modest negative impact on real economic activity.

**Insights from other macro models** Covas and Driscoll (2014) quantify the macroeconomic impact of a minimum liquidity standard introduced on top of existing capital requirements using a nonlinear dynamic general equilibrium model with a banking sector. In the baseline calibration, imposing a liquidity requirement would lead to a steady-state decrease of about 3 percent in the amount of loans made, an increase in banks’ holdings of securities of at least 6 percent, a fall in the interest rate on securities of a few basis points, and a decline in output of about 0.3 percent. The results are sensitive to the supply of safe assets: the larger the supply of such securities, the smaller the macroeconomic impact of introducing a minimum liquidity standard for banks. They find that the general equilibrium effects of new regulations on bank loans and securities are considerably smaller than the partial equilibrium effects. Therefore, partial equilibrium approaches may overstate the impact of the new regulations on the macroeconomy.
De Nicolò, Gamba and Lucchetta (2014) study the quantitative impact of capital, liquidity and resolution regulatory policies on bank lending, efficiency and welfare. In their model, which focuses on the microprudential aspects of the regulations in a dynamic partial equilibrium model of banking, liquidity requirements unambiguously reduce lending, efficiency, and welfare because they severely hamper banks’ maturity transformation. Moreover, liquidity regulation can make capital regulation more pro-cyclical. Liquidity requirements force banks to use retained earnings to build up liquidity buffers rather than invest in lending, in both upturns and downturns. Therefore, capital ratios become inflated in upturns.

5 The macroprudential dimension of capital and liquidity regulation

In our simple conceptual framework and in our empirical analysis, we took the perspective of a single bank. This clarified how different policy instruments affect financial institutions but took the overall economic environment as given. In particular, the distribution of loan returns and the liquidation value of loans was treated as exogenous.

Since the crisis, financial regulation has shifted to an increasingly macroprudential perspective which recognizes that much of the risk facing banks is endogenous systemic risk. In order to understand the impact of regulation on systemic risk, the academic literature has developed a raft of new General Equilibrium models which explicitly analyse the feedbacks between banks and the wider economy. In this section we survey this literature.

5.1 Systemic risk management and systemic risk externalities

One of the most well understood spillovers (or externalities) occur when individual banks are forced to liquidate their assets due to pressure from their short-term lenders. Such ‘fire sales’ can depress prices very considerably leading to contagion and multiple bank failures.

A number of papers have analysed this issue (Korinek and Jeanne (2011), Brunnermeier and Sannikov (2014), Gertler, Kiyotaki and Queralto (2015), Gertler, Kiyotaki and Prestipino (2015)) and conclude that the presence of these undesirable spillovers require
higher capital ratios than individual banks would choose for themselves. The main prescription of these papers is to have capital ratios in normal times that ensure that banks’ capital constraints do not bind very often. Gertler and Kiyotaki (2015) in addition show that the possibility of bank runs greatly magnifies the risks facing banks, necessitating even higher capital ratios.

Liquidity buffers can be as effective as capital in preventing contagious failures in the presence of fire-sales (Cifuentes, Ferrucci and Shin 2005). Moreover, liquidity requirements (and Pigouvian taxes) can help internalize the systemic fire-sale externalities induced by financial intermediaries’ overexposure to short-term funding (Perotti, and Suarez, 2011).

In Boissay, Collard and Smets (2015) and Boissay and Collard (2016) capital and liquidity regulation help to control the build-up of aggregate excess liquidity and the associated decline in lending quality. The authors show that the optimal policy is to use these tools to eliminate the probability of an interbank market collapse that would trigger a banking crisis in their framework.

Kashyap, Vardoulakis and Tsomocos (2014) also argue for the use of liquidity and capital tools in order to eliminate the possibility of inefficient bank runs. In their ‘global games’ framework (Morris and Shin, 1998), bank runs are endogenous and can be reduced by higher capital ratios as well as tools that resemble the LCR or the NSFR. Individual banks fail to take the socially optimal decisions due to incomplete contracting that allows bank management to change the bank’s risk and liquidity profile in an unobservable manner. Optimal regulation limits the scope for bank moral hazard and it involves changes in both liquidity and capital tools.

A very interesting aspect of the framework of Kashyap, Vardoulakis and Tsomocos (2014) is that the costs of the different regulatory instruments are fully endogenous and driven by the incomplete nature of asset markets. Bank equities and bank deposits are the main financial assets available to households in the model and changes in their overall supply and riskiness will affect the cost of these liabilities for banks permanently. For example, higher capital ratios will reduce the cost of equity as predicted by Modigliani-Miller. However, the corresponding reduction in the supply of deposits should lead to a fall in their cost for banks. Equally, higher liquidity requirements will increase the cost of providing deposits.
while reducing the cost of issuing equity. In the end, the optimal regulation trades off the social costs and benefits of different aspects of the bank’s balance sheet. As a result, both capital and liquidity tools end up being an integral part of the optimal policy mix.

5.2 Should the LCR be drawn down in a crisis?

Having discussed the role of capital and liquidity tools in mitigating individual bank and systemic risk, we turn briefly to an interesting and current issue in the policy debate: ‘Should the LCR be drawn down in a crisis or should it be maintained at the required minimum level at all times?’. The answer to this question crucially depends on whether one takes a macro or microprudential perspective and the surrounding discussion therefore illuminates nicely some of the issues we have discussed above.

Goodhart (2010) famously argued that a minimum requirement which cannot be used is not effective at preventing asset liquidations. A buffer is only a buffer when the bank can use it in stressed conditions instead of fire-selling its illiquid assets. Goodhart (2010) draws a parallel between a minimum liquidity requirement and the ‘last taxi’ problem whereby a traveller arriving at a station late at night is overjoyed to see one taxi remaining. She hails it, only for the taxi driver to respond that he cannot help her, since local bye-laws require one taxi to be present at the station at all times.

Similarly, Stein (2013) highlights a bank’s private incentives to draw down the LCR in a pure quantity-based system of regulation: if a bank is held to an LCR standard of 100 percent in normal times, it may be reluctant to allow its ratio to fall below 100 percent when facing large outflows for fear that doing so might be seen by market participants as a sign of weakness. Yet, it may be important to prevent fire-sales. That is, for macroprudential purposes, it is important to have mechanisms in place that would allow banks to temporarily fall below 100% LCR ratio in the stress situation. Stein advocates the usage of a Committed Liquidity Facility provided by the central bank. Access to such facility could be counted towards satisfying the LCR requirement in the stress situation and would be equivalent to a liquid asset drawdown without signalling distress to the market.

The ‘buying time’ motivation for the LCR (e.g., Santos and Suarez, 2015) would also call for the LCR to be drawn down in a crisis. If it were not, a bank which is subject to a run
would need to engage in costly liquidations and may become insolvent in the process even though it would have been solvent in the absence of a run.

In sum, in the situation when a bank run or fire-sale dynamic is under way, running down the LCR appears to be a useful crisis management tool.\textsuperscript{15}

However, if one considers microprudential benefits of liquidity requirements as well as their benefits in preventing runs, it may be that the ‘last taxi’ must remain at the station. In Calomiris, Heider and Hoerova (2015), observable liquidity buffers tame a bank’s risk-taking incentives and stem depositors’ incentives to run in the bad state. Releasing liquidity buffers is therefore not advisable from the microprudential perspective.

Diamond and Kashyap (2015) consider liquidity regulation as a tool to deter bank runs. They study a modification of the Diamond and Dybvig (1983) model in which the bank may hold a liquid asset, some depositors see sunspots that could lead them to run, and all depositors have incomplete information about the bank’s ability to survive a run. The incomplete information means that the bank is not automatically incentivized to always hold sufficient liquidity to survive runs. As long as bank loans are very illiquid and their liquidation costly, capital requirements alone cannot deter runs, and liquidity requirements are necessary. Regulation similar to the LCR and the NSFR can change the bank’s incentives so that runs are less likely. When the regulator has less information than the bank, additional excess (and unusable) liquidity must be required to provide incentives to hold the proper amount of liquidity; that is, the last taxi must remain at the station. However, integrating liquidity requirements with a lender of last resort policy can do better. Banks may be allowed to use their liquidity buffers and to access liquidity from the lender of last resort. This would effectively violate the liquidity requirement but liquidity borrowed from the LOLR could deter a run. To provide incentives to banks to hold sufficient liquidity, penalties must be imposed, such as reduced executive compensation and a limitation on dividends. This is similar to allowing the last taxi to leave the station but imposing a penalty on the taxi company.

\textsuperscript{15}In a calibrated general equilibrium model with banks, Covas and Driscoll (2014) show that relaxing the liquidity requirement under a situation of financial stress dampens the response of output to aggregate shocks.
6 Conclusion

This paper clarifies and quantifies the role of liquidity regulation in the optimal prudential regulatory policy mix. We use the ECB’s IBSI data to investigate the extent to which liquidity and capital ratios succeeded in making European banks more stable during the Global Financial Crisis and the European Sovereign Debt Crisis. Our empirical analysis suggests an intuitive division of labour: the leverage ratio was effective at reducing bank failures while the LCR and NSFR limited significantly the emergency liquidity take-up by European banks. However, we find that even if European banks had fully complied with the Basel III liquidity standards, they would have still required very substantial central bank liquidity assistance. This suggests that eliminating LOLR interventions would necessitate much higher liquidity requirements.

In the end, our evidence suggests that capital requirements and LOLR interventions are both essential in managing solvency and liquidity risk. Liquidity regulation is also useful since it is effective at managing liquidity stress and its macroeconomic costs are very modest compared to capital regulation.
References


### Tables and Figures

**Table 1: LCR proxy**

<table>
<thead>
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<th>HQLA</th>
<th>Weights</th>
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<td>Deposits at central bank</td>
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<table>
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<td>OFI deposits</td>
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**LCR = HQLA / Net inflow**

Notes: This table shows the variables and the corresponding weights that are used for calculating the LCR proxy. We use MFI level IBSI data for 197 euro area banks to calculate a monthly LCR proxy for each Monetary Financial Institution (MFI). The LCR is defined as the ratio of High Quality Liquid Assets (HQLA) over Net Inflow. The Net Inflow is defined as the difference between the Expected Outflow and the Expected Inflow. NFC is short for non-financial corporation, OFI stands for other financial institution.
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\[
\text{NSFR} = \frac{\text{ASF}}{\text{RSF}}
\]

Notes: This table shows the variables and the corresponding weights that are used for calculating the NSFR proxy. We use MFI level IBSI data for 197 euro area banks to calculate a monthly LCR proxy for each Monetary Financial Institution (MFI). The NSFR is defined as the ratio of Available Stable Funding over Required Stable Funding. NFC is short for non-financial corporation, OFI stands for other financial institution.
Table 3: Summary statistics

### Jan. 2008 - September 2009

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<tr>
<td>Ln(total assets)</td>
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### Jan. 2011 - June 2012

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Table 4: Bank Liquidity, Capital and LOLR

Dependent variable = ln(total CB liquidity take-up / TA)

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Notes: All right-hand side variables are calculated using monthly data from ECBs Individual Balance Sheet Items (IBSI) database for 197 Monetary Financial Institutions (MFIs) in the euro area. The sample period in the first four columns is January 2008 - September 2009. The sample period in the last four columns is January 2011 - July 2012. The dependent variable is the natural logarithm of a bank’s liquidity take-up at the central bank scaled by total assets. LCR is our proxy for the bank’s liquidity coverage ratio (in %). NSFR is our proxy for the bank’s net stable funding ratio (in %). Liquidity ratio is the sum of cash and government securities scaled by total assets (in %). Liquidity gap is the sum of cash, government securities and interbank assets scaled by interbank liabilities (in %). Capital ratio is defined as total capital over total assets (in %). ln(Size) is the natural logarithm of total assets. Loan ratio is the ratio of total loans over total assets (in %). Robust standard errors (clustered at the bank level) are in parentheses.
## Table 5: Bank Liquidity, Capital and Default Risk

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Notes: All right-hand side variables are calculated using monthly data from ECBs Individual Balance Sheet Items (IBSI) database for 38 Monetary Financial Institutions (MFIs) in the euro area. The sample period in the first four columns is January 2008 - September 2009. The sample period in the last four columns is January 2011 - July 2012. The dependent variable is a bank's distance to default. Distance to default is provided by Moody’s and only available for 38 out 197 MFIs in our sample. LCR is our proxy for the bank's liquidity coverage ratio (in %). NSFR is our proxy for the bank's net stable funding ratio (in %). Liquidity ratio is the sum of cash and government securities scaled by total assets (in %). Liquidity gap is the sum of cash, government securities and interbank assets scaled by interbank liabilities (in %). Capital ratio is defined as total capital over total assets (in %). ln(Size) is the natural logarithm of total assets. Loan ratio is the ratio of total loans over total assets (in %). Robust standard errors (clustered at the bank level) are in parentheses.
Figure 1: Evolution of Liquidity Proxies. Source: MFI level IBSI data for 197 euro area banks and own calculations. Notes: The figures show the evolution of our liquidity proxies (LCR, NSFR, Liquidity gap and Liquidity ratio) over time. The gray line shows the distribution of each ratio in 2008, the black line shows the distribution in 2012 and the blue line shows the distribution in 2016.
Figure 2: Impact of Bank Liquidity and Capital on LOLR Reliance 2008-2009

Source: MFI level IBSI data for 197 euro area banks and own calculations.

Notes: These figures show the impact of a change in our liquidity proxies (LCR, NSFR and the Liquidity gap ratio) and a change in the Capital ratio on liquidity take-up based on equation 2. Each blue dot represents the impact of a 10 percentage point (LCR and Liquidity gap ratio) or a 1 percentage point (NSFR and Capital ratio) change on liquidity take-up (y-axis) for a specific value of the ratio (x-axis). The gray area indicates the 90% confidence interval.
Appendix A   A Simple Balance Sheet Model

A.1  Capital requirements

We assume a bank that raises external funds using equity ($e$) and short term deposits ($d$) in order to invest in risky illiquid loans ($l$). We analyse the model in partial equilibrium and assume that the distribution of returns to all these assets are exogenously given. The ex post return to loans is $\omega R^L$ where $\omega$ is a random variable with an expected value equal to unity and a distribution function $F(\omega)$.

The bank's balance sheet is

$$e + d = l$$

while its profits are given by

$$\pi = \max \left[ \omega R^L l - R^d d, 0 \right]$$

where $R^d$ is the interest rate on short term deposits. The profit is truncated at zero due to limited liability.

Let $\phi$ denote the bank’s leverage as a fraction of loans

$$e = \phi l$$

Then we can easily show that the bank’s failure threshold $\omega$ is a function of leverage:

$$\omega = \frac{R^d (1 - \phi)}{R^L}$$

Higher leverage is associated with a lower value of $\omega$, meaning that the bank fails more often.

To analyse the bank’s vulnerability to runs, assume, following Diamond and Dybvig (1983) that loans pay out the full return $\omega R^L$ only at the end of the model period. Early liquidation of the bank’s loans carry a proportional cost $\lambda$.

In addition, we suppose that a fraction $\chi$ of depositors can withdraw early after observing the loan return $\omega R^L$. Depositors are served by the bank on the first-come first-served basis. It is an optimal strategy for a depositor to withdraw funds early if they think the other depositors will withdraw early whenever the liquidation value of assets is not sufficient to cover the early withdrawals:

$$\omega R^L (1 - \lambda) l < R^d \chi d$$  (3)
In this situation, those depositors who are slow to withdraw will not be repaid in full. When the above condition holds, a panic-based “run” is an equilibrium to the deposit game.

The panic-based run equilibrium exists for banks whenever the loan return falls below the following “run” threshold:

\[
\hat{\omega} = \frac{\chi R^d (1 - \phi)}{(1 - \lambda) R^L} = \frac{\chi}{(1 - \lambda)^2}
\]

We already showed that banks with \( \omega \) below \( \hat{\omega} \) are insolvent. For a depositor in such a bank, it is a dominant strategy to withdraw funds from the bank as soon as \( \omega \) is observed, and regardless of what other depositors do. Insolvent banks are therefore subject to fundamental runs. Banks with \( \omega \in (\hat{\omega}, \bar{\omega}) \) are solvent but potentially illiquid and are therefore subject to self-fulfilling, panic runs in the spirit of Diamond and Dybvig (1983). Banks with \( \omega \) above \( \hat{\omega} \) are very well capitalised and are therefore immune to any runs.

Leverage affects a bank’s vulnerability to runs: more leveraged banks are more vulnerable to runs since \( \hat{\omega} \) is decreasing in bank leverage \( \phi \). They are also more likely to fail due to abnormally low loan returns.

The above analysis shows that capital regulation which controls the bank’s leverage is capable of making banks more resilient to solvency as well as liquidity risk. In the next section, we introduce liquidity regulation tools and see how they affect the fragility of financial institutions.

A.2 Liquidity requirements

We consider two policy instruments - the Liquidity Coverage Ratio (LCR) and the Net Stable Funding Ratio (NSFR). We ask how these two policies impact bank solvency risks from fundamental factors such as the volatility of its assets as well as the risk of a bank run. For the purposes of the LCR we add liquid assets while for the purposes of the NSFR we add illiquid (or stable) liabilities. To keep the analysis tractable, we add these two policy instruments one by one rather than at the same time.
A.2.1 The LCR

To analyse the LCR we add safe and liquid securities \((m)\) to the model so that the bank’s balance sheet is now
\[
e + d = l + m
\]
We denote the deterministic return to the liquid asset \(R^L\). We assume (realistically) that loans deliver a higher expected return than liquid assets:
\[
R^L > R^M
\]
The benefit of the liquid asset (also known as high-quality Liquid Assets or HQLA in regulatory discourse) is that it is safe and it has zero early liquidation cost. In contrast, recall that loans carried a liquidation cost if not kept until the end of the model period.

The bank is subject to two regulations. We now assume that the bank’s leverage is determined by a capital requirement that requires its equity to be at least \(\phi\) fraction of its risk weighted assets
\[
e = \phi \left( l + \psi m \right)
\]
Here the risk weight on loans is normalised to unity while \(\psi\) is the risk weight on the liquid asset.

In addition the bank is subject to the LCR. This regulation states that banks should hold enough high-quality Liquid Assets (HQLA) in order to withstand 30 days of withdrawals in a “stressed” scenario. In practice this means that its liquid assets must be a certain fraction of short term liabilities. In the model this is represented in the following way:
\[
m = \theta d
\]
Using the capital and LCR constraints as well as the bank’s balance sheet, we can easily show that the bank will end up issuing loans in proportion to its equity according to the following relationship which is affected by all the regulatory parameters:
\[
e = \phi \left( \frac{1 - \theta + \psi \theta}{\phi \psi \theta + 1 - \theta} \right) l = \frac{\phi}{\phi d} l
\]
We can see immediately from (4) above that the impact of liquidity regulation on lending depends on the risk weight on liquid assets. When the risk weight on liquid assets is $\psi = 0$, the bank does not “waste” capital on the HQLA and its effective leverage ratio is determined only by capital regulation $\tilde{\phi} = \phi$. When the HQLA risk weight is positive, $\tilde{\phi}$ is increasing in both $\theta$ and $\psi$. In other words, a higher LCR reduces the bank’s leverage.

**Impact on solvency**  The bank’s profits if no run occurs, are given by

$$\pi = \max \left[ \omega R^l l + R^m m - R^d d, 0 \right]$$

By manipulating the above profit condition, we can see that the failure threshold of the bank is given by the following expression:

$$\omega = \frac{R^d (1 - \phi) \left( 1 - \frac{R^M}{R^d} \theta \right)}{R^L \left( \phi \psi \theta + 1 - \psi \right)}$$

This is the critical value of the risky component of loan returns, below which the bank fails.

We can immediately identify two channels by which liquidity regulation affects bank solvency:

(i) Buffer effect: $\tilde{\phi} > \phi$ is increasing in both $\theta$ and $\psi$ and this helps to keep the bank safer.

(ii) Profitability effect: when $R^M / R^d < 1$, $1 - \frac{(R^M / R^d) \theta}{1 - \theta} > 1$ and the bank’s default threshold increases, meaning that it becomes more vulnerable to solvency risk.

To summarise, liquidity regulation has opposing effects on the bank’s failure risk. To the extent that the LCR forces the bank to deleverage, it will become safer. To the extent that the LCR damages its profitability, it will become riskier. The supply of bank credit will suffer if HQLA are subject to a capital requirement and will be less affected otherwise.

**Impact on panic-based bank runs**  The main stated purpose of liquidity regulation is to reduce bank liquidity risk, e.g., to deter bank runs and to make the bank more resilient to runs if and when they do occur. In the presence of liquid assets, the run condition (3) is
modified as follows:

\[ \omega R^L (1 - \lambda) l + R^M m < R^d \chi d \]  

(5)

The above expression already shows how the LCR helps to deter bank runs or to make them less costly if they do occur. Conditional on a run, liquidity increases the resources at the bank’s disposal since \( R^M > \omega R^L (1 - \lambda) \). Hence even though liquid assets do not pay high returns on average, they have a stable value in stressed funding conditions thereby making the bank more resilient to runs.

Manipulating the run condition allows us to derive a run threshold below which depositors will withdraw from the bank:

\[ \hat{\omega} = \frac{R^d (1 - \phi) \left( \chi - \left( \frac{R^M}{R^d} \right) \theta \right)}{(1 - \lambda) R^L (\phi \psi \theta + 1 - \theta)} \]

\[ = \frac{1}{(1 - \lambda)} \left( \chi - \left( \frac{R^M}{R^d} \right) \theta \right) \]

Again, banks with \( \omega \in (\vec{\omega}, \hat{\omega}) \) are solvent but potentially illiquid and the main impact of LCR regulation is to shrink the size of this region even if this does come at the expense of making the bank slightly less profitable thereby increasing \( \vec{\omega} \). Whether the bank’s fragility is reduced by the LCR depends on which effect dominates. When holding liquidity is not overly costly (i.e. \( \frac{R^M}{R^d} \) is not too far below 1, the LCR leads to a reduction in the bank’s probability of failure.

A.2.2 The NSFR

To analyse the NSFR, we now change our balance sheet model by abstracting from liquid assets and by introducing long-term illiquid debt liabilities \( b \).

\[ e + d + b = l \]

We think of \( b \) as “long term debt” which cannot be withdrawn on demand and is not subject to runs. In contrast, \( d \) continues to denote short term deposits which can be run upon. The bank’s profits next period are given by

\[ \pi = \max \left[ \omega R^L l - R^d d - R^b b, 0 \right] \]
where $R^d$ is the cost of short term deposits while $R^b > R^d$ is the cost of long term debt.

This time, in addition to the capital constraint, the bank faces an NSFR constraint which states that stable funding (bonds + equity) must be a certain fraction of illiquid assets (loans)

$$e + b \geq \nu l$$

**Impact on solvency** The failure threshold of the bank $\varpi$ is the realisation of the loan return shock $\omega$ below which the bank is insolvent. It is implicitly defined by the relation below:

$$\varpi R^d - R^d d - R^b b = 0$$

Using the NSFR constraint, the capital constraint and the bank’s balance sheet, we can derive the following expression for the failure threshold as a function of the policy parameters and rates of return.

$$\varpi = \frac{R^a (1 - \phi)}{R^c}$$

where

$$R^a = \left[ R^d \left( 1 - \nu \right) + R^b \left( \nu - \phi \right) \right] \left( 1 - \phi \right)$$

is the weighted average cost of debt funding for banks under the binding NSFR requirement.

The introduction of long term debt changes the expression for the threshold because the bank’s weighted average cost of debt funding $R^a$ is greater than $R^d$ under the realistic assumption that maturity transformation is profitable and $R^b > R^d$. Hence the NSFR regulation reduces the bank’s profitability and other things equal increases its failure probability.

**Impact on panic based-bank runs** Of course, just as for the LCR, the primary reason for the introduction of the NSFR is to prevent bank runs. To analyse the impact of the NSFR on bank runs, we again suppose that a fraction $\chi$ of short term depositors $d$ can withdraw early after observing the loan return $\omega R^d$. Then loans must be liquidated at cost $\lambda$.

The run exists whenever the liquidation value of the bank’s assets fails to cover the potential withdrawals:

$$\omega R^d \left( 1 - \lambda \right) I < \chi R^d d$$
Using the NSFR and the capital constraints we can compute the loan return shock threshold below which depositors find it optimal to run:

\[ \hat{\omega} = \frac{R^d (1 - \phi)}{R^d (1 - \lambda)} \frac{\chi}{1 - \phi} \]

Since \( \nu \geq \phi \) and \( \chi \leq 1 \), \( \frac{\chi (1 - \nu)}{1 - \phi} < 1 \) and the NSFR makes the bank less likely to experience a run compared to the no NSFR case. This is because the introduction of the NSFR replaces runnable liabilities (deposits) with “stable” debt funding and this reduces the fragility of the bank. Of course, as this example also makes abundantly clear, the way the bank becomes more stable is by doing less maturity transformation.

### A.3 Incentive effects of the LCR, NSFR and CR

In the simply model considered so far, the risk of bank assets was exogenously given. In reality, bank actions affect the risk that the bank faces. For example, the bank can screen loans to make sure to grant loans to the most creditworthy borrowers, the bank monitors loans to maximize chances loans are repaid, or the bank scrutinizes the quality of other assets it invests in. In this subsection, we extend the model above to make bank risk endogenous, following Calomiris, Heider and Hoerova (2015). Specifically, we assume that if a bank monitors its loans, then they yield return \( \omega R^L \) with probability 1. If a bank does not monitor its loans, then the return is \( \omega R^L \) with probability \( p \) and it is zero otherwise. There are two future states of the economy (denoted by \( s \)), good (\( g \)) or bad (\( b \)), \( s = \{g, b\} \).

If a bank does not monitor loans, it derives a private benefit \( B_s \) per unit of loans in state \( s \). We assume that \( B_b > B_g \), which captures the fact that it is more difficult to generate a high loan return when the state of the economy is bad. The state is revealed after the bank makes its funding and asset allocation decisions but before the bank makes its effort choice. After the state \( s \) is revealed, the bank can choose to liquidate some of the loans and turn those into liquid assets, \( \Delta m_s \). This entails a per-unit cost of \( l \). We assume that 1) monitoring is efficient so that, for a given \( \omega \), \( \omega R^L > p \omega R^L + B_b \) and 2) whether or not a bank monitors loans is not observable to outsiders. Since the bank is protected by limited liability so that it can walk away from its obligations when in default, a moral hazard problem ensues.

To ensure that a bank monitors loans in state \( s \), a bank has to have an incentive to do
so, i.e., the expected profit from monitoring must be higher than the expected profit under no monitoring or:

\[
R^L \left( l - \frac{\Delta m_s}{1 - l} \right) + R^M (m + \Delta m_s) - R^d d - R^b b \geq \\
p \left[ R^L \left( l - \frac{\Delta m_s}{1 - l} \right) + R^M (m + \Delta m_s) - R^d d - R^b b \right] + \\
(1 - p) \max \left[ R^M m - R^d d - R^b b, 0 \right] + B_s \left( l - \frac{\Delta m_s}{1 - l} \right)
\]

where the bank can increase its liquid asset holdings by \( \Delta m_s \) after the state \( s \) is revealed, by liquidating the amount \( \Delta m_s \) of its loans. To maximize a bank’s incentives, when zero returns on loans are observed (implying that the bank did not monitor), it is optimal to distribute all remaining assets \( R^M m \) among bank creditors so that \( R^M m = R^d d + R^b b \).

The incentive constraint in state \( s \) writes as

\[
(1 - p) \left[ R^L \left( l - \frac{\Delta m_s}{1 - l} \right) + R^M (m + \Delta m_s) - R^d d - R^b b \right] \geq B_s \left( l - \frac{\Delta m_s}{1 - l} \right)
\]

It can be re-written as follows:

\[
\left( R^L - \frac{B_s}{1 - p} \right) \left( l - \frac{\Delta m_s}{1 - l} \right) + R^M (m + \Delta m_s) \geq R^d d + R^b b
\]

or, using the balance sheet identity,

\[
\left( R^L - \frac{B_s}{1 - p} \right) \left( l - \frac{\Delta m_s}{1 - l} \right) + R^M \Delta m_s \geq R^d \left( l - e \right) + (R^d - R^M) m + (R^b - R^d) b
\]

The expression in brackets on the left-hand side is also known as “pledgeable return” (Holmstrom and Tirole, 1997) or a return that can be pledged to bank creditors without jeopardizing a bank’s incentive to monitor. Note that loans are pledgeable at the return that is lower than their physical expected return \( R^L \) while liquid assets are pledgeable at their full return \( R^M \) since there is no monitoring associated with the liquid asset holdings. In other words, cash holdings are impervious to moral hazard and they are fully pledgeable.

The incentive effects of capital and liquidity are as follows:

(i) Higher equity holdings \( e \) relax the incentive constraint.

(ii) When the pledgeable return on loans is lower than the return on safe assets, \( R^L - \frac{B_s}{1 - p} < R^M \), liquidating loans and turning them into liquid assets relaxes the incentive constraint.
(iii) Higher bond holdings \( b \) tightens the constraint if bonds are more expensive than deposits (profitability effect).

(iv) Higher liquid asset holdings \( m \) tightens the constraint if the yield on liquid assets \( R^M \) is lower than the cost of deposits (profitability effect).

Calomiris, Heider and Hoerova (2015) show that the incentive constraint in the bad state, not in the good state, is binding. The way the bank can help relax this constraint is to scale back his loan portfolio: liquidate some of the loans and turn them into cash. It will entail a per-unit liquidation cost \( l \) to turn loans into cash. But the gain is that cash may be more pledgeable than risky loans. Such liquidation is the optimal decision when the moral hazard problem is sufficiently severe (\( B_b \) is high), the liquidation costs are moderate (\( l \) is low) and if the bad state is ex ante sufficiently unlikely.

Appendix B  Brief description of the macroeconomic models used


Banks create liquidity. They do this by funding relatively illiquid loans to firms and households with liquid and relatively safe deposits. While borrowers get financing, depositors get a combination of payment services, easy access to funds, and interest income. This social function of banks has long been recognized in the literature. The model of Van den Heuvel (2017) embeds the role of liquidity creating banks in an otherwise standard general equilibrium growth model. Besides banks, the model also features firms and households, who own the banks and the firms, as well as a government that can impose regulations. Because of the preference for liquidity on the part of households and firms, liquid assets, such as bank deposits and government bonds, will command a lower rate of return than illiquid assets, such as bank loans and equity. The spread between the two is the convenience yield of the liquid instrument.

For banks, this spread implies that the capital requirement binds, as deposit finance is
less expensive than equity, a deviation from the Modigliani-Miller benchmark. The liquidity requirement, which requires banks to hold a fraction of deposits in the form of government bonds, will bind if the convenience yield on government bonds exceeds the convenience yield on bank deposits (net of the noninterest cost of servicing those deposits). Because of competition, banks pass on the cheap deposit funding to borrowers in the form of a lower lending rate, boosting investment. However, if binding, both the capital requirement and the liquidity requirement limit the reduction in the lending rate.

Both capital and liquidity regulation do provide benefits in the model. These ultimately derive from a moral hazard problem created by deposit insurance (which can be interpreted more broadly as explicit or implicit government guarantees). Due to deposit insurance banks shareholders do not internalize all the potential losses when they make choices about risk. This can lead to excessive risk taking, which banks can engage in by making excessively risky loans and/or by holding insufficient liquid assets to guard against liquidity shocks due to early withdrawals by depositors. Limiting this behaviour is desirable for two reasons. First, making excessively risky loans to firms is distortionary and results in lower productivity. Second, excessive risk taking results in elevated bank failure rates – a banking crisis – which entails negative externalities, including deadweight resolution costs.

As bank supervision can only detect excessive risk taking imperfectly, a capital requirement is helpful in limiting the moral hazard problem by ensuring that shareholders internalize more potential losses, be it from lending or from liquidity stress. A liquidity requirement is also helpful, though the model suggests that it only ameliorates the second manifestation of the moral hazard problem, excessive liquidity risk. Thus, the financial stability benefits of the capital requirement are broader. However, liquidity regulation addresses the problem of liquidity risk more directly – and, it turns out, at lower cost – so it is still part of the optimal policy mix. Indeed, the model suggests a simple division of labour: in the optimal policy mix the liquidity requirement addresses liquidity risk and the capital requirement deals with credit risk.

At the same time, liquidity and capital regulations also impose important costs according to the model: they reduce the ability of banks to create net liquidity through the transformation of illiquid loans into liquid deposits. After all, capital requirements directly limit
the fraction of bank loans that can be financed by issuing deposit-type liabilities. Liquidity requirements force banks to hold safe, liquid assets against deposits, limiting their liquidity transformation by restricting the asset side of their balance sheet. This is costly because safe, liquid assets are necessarily in limited supply and may have competing uses. In the model, this is captured by assuming that government bonds, like bank deposits, are liquid.

A key contribution of the paper is to derive simple formulas for the macroeconomic costs of the two regulations that can be taken to the data. These costs depend crucially on the value of the banks’ liquidity creation and the liquidity of government bonds. Fortunately, the model shows that equilibrium asset returns reveal the strength of these preferences for liquidity. Using this, the marginal cost of increasing the liquidity requirements is derived as:

\[
\frac{d}{c} (R^D - R^B + n) (1 - \lambda)^{-1}
\]

where \(d/c\) is ratio of aggregate deposits to consumption, \(R^D - R^B\) is the spread between bank deposits and government bonds, which is adjusted for the noninterest cost of servicing deposits (\(n\)), and \(\lambda\) is the LCR-style liquidity requirement.

The logic is simple: from the perspective of the other agents, the liquidity requirement effectively forces banks to transform some government bonds into deposits, both instruments prized for their liquidity. Thus, imposing a liquidity requirement entails a social cost only to the extent that the liquidity services of deposits are, at the margin and net of the noninterest cost of creating these services, valued less than those of Treasuries; only then is there a costly net reduction in liquidity available to investors. The deposit-Treasury spread, adjusted for the noninterest cost of deposits, reveals whether this is true or not.

A similar formula for the marginal cost of raising the capital requirement is provided in Van den Heuvel (2017). It is particularly simple when the liquidity requirement is set to zero. In that case, the marginal cost of the capital requirement is:

\[
\frac{L}{c} (R^E - R^D - n)
\]

where \(L/c\) is the ratio of total loans to consumption, \(R^E - R^D\) is the spread between the (risk-adjusted) required return on equity and deposits, and \(n\) is again the noninterest cost of servicing deposits. An increase in the capital imposes a cost by constraining the ability
of banks to issue deposit-type liabilities, which are valued by households for their liquidity. The spread between the return on bank equity and deposits reveals the strength of liquidity preferences with respect to deposits. Further, the paper shows that, all else equal, a binding liquidity requirement lowers the welfare cost of the capital requirement.

B.2 The 3D Model

B.2.1 Main Model Features

The 3D model is a macroeconomic model that was initially designed for the analysis of capital regulation. Its main distinguishing feature is the emphasis on bank default and its consequences for macroeconomic outcomes and welfare. For the purposes of this paper, the model has been extended to include liquidity regulation tools.

The model considers an economy populated by saving households and borrowing households that consume, supply labour to the production sector and invest in housing. Households belong to two dynasties of ex ante identical infinitely lived agents that differ in terms of the subjective discount factor. In equilibrium, patient households save and impatient households borrow to finance their housing investment. The total mass of households is normalized to one, of which an exogenous fraction are savers and the remaining fraction are borrowers.

Entrepreneurs own the capital used in the production technology. Capital purchase is financed with entrepreneurial wealth and bank loans. Capital and housing production face adjustment costs. All borrowers, including banks, operate under limited liability. External financing is modelled in the form of non-contingent (non-recourse) debt. Borrowers optimally decide to default when the return on their assets is lower than their debt. Default hits the balance sheet of lenders, affecting loan pricing and credit supply.

Banks are essential to intermediate funds between savers and borrowers in this economy. They raise equity from banks shareholders and deposits from households, to finance their loans. Deposits are partially insured by a deposit insurance (DI) agency funded with lump sum taxes. Banks default when the return on their loan portfolio is insufficient to cover
deposit repayments.\textsuperscript{16}

In particular, default by household and/or firms hits the balance sheet of banks with two effects: (i) lower bank capital (ii) higher bank risk and higher bank funding costs. Both lead to a reduction in the supply of credit.

The key distortions in the model are related to:

- Limited liability of banks and safety net guarantees (total or partial DI): these insulate banks from the effect of their risk taking on the cost of deposits.

- The risk premium on uninsured debt is based on average (rather than individual) bank risk behavior: this further reduces the incentive of any individual bank to limit leverage and failure risk because it will get no funding cost benefit when uninsured debt holders are uninformed.\textsuperscript{17}

- Limited participation to the equity market: this makes equity scarce and their use more expensive than debt.

As a result of the first two types of distortions banks have an incentive to take as much risk as possible by leveraging up to the regulatory limit. Banks’ excessive leverage has three effects in equilibrium: (i) a higher bank default probability and hence higher bank funding costs (through a higher risk premium on uninsured bank debt; (ii) higher bailout subsidy which attenuates the increase in bank funding costs; (iii) less usage of expensive equity which lowers overall funding costs. The net effect on economic activity depends on whether bank funding costs go up or down as a result of excessive leverage. When bank failure risk is high, the effect of the higher risk premium on uninsured debt dominates and high leverage depresses economic activity. When bank failure risk is low, the traditional effect dominates.

In that case, economising on expensive equity reduces overall bank funding costs and higher bank leverage increases economic activity.

\textsuperscript{16}Upon default, depositors do suffer some costs despite the presence of deposit insurance. This feature is in the model in order to provide a link between bank risk and banks’ funding costs. The average probability of bank default is used as a proxy to assess the degree of financial (in)stability.

\textsuperscript{17}This aims to capture the fact that banks are opaque and it is difficult for even relatively expert investors to understand the true nature of risks on their balance sheets.
B.2.2 The Macroeconomic Impact of Liquidity Tools

The 3D model is silent on the benefits of liquidity regulation that work through the prevention of bank runs. Its main strength is on quantifying the macroeconomic costs of liquidity tools as well as the impact of liquidity tools on the bank’s solvency risk that is unrelated to bank runs.

The LCR ratio is modelled in the 3D by imposing an additional regulatory requirement. Banks need to hold government bonds as a certain proportion of their deposits. Government bonds in the model are safe assets which pay the risk-free rate. Since the risk-free rate is lower than the rates on bank deposits and on loans, banks make losses on government bonds and would not hold them voluntarily. In addition, the government bonds may be subject to a capital requirement. In the baseline, we assume zero weights on government bonds.

Impact on credit supply and the cost of credit. When the risk weight on government bonds is zero, the only impact of the liquidity requirement is to force banks to hold a loss-making asset, depressing their profitability. In the long run, the bank’s rate of return on equity needs to be high enough so that bank capital is stable despite regular dividend payments. Lower profitability due to banks’ bond holdings must therefore be made up by increasing loan rates. Credit declines although the impact is not quantitatively large.

The credit supply contraction is greater when bonds attract a positive risk weight. Then, in addition to their impact on bank profitability, the liquidity requirements directly crowd out loans from bank portfolios. Therefore, the increase in lending spreads and the decline in loans are even greater.

Impact on bank solvency. Liquidity requirements affect bank profitability and, to the extent that bond holdings attract a capital charge, they also affect bank leverage. Both of these factors have an impact on the probability that the bank becomes insolvent due to poor loan return realisations.

It turns out that, once we take general equilibrium effects into account, banks’ profitability does not suffer very much. Higher loan rates offset the costs of the bond holdings and, thus, solvency risk is little changed. When HQLA attract a capital charge, a higher LCR also
induces a decline in overall bank leverage. This, other things equal, leads to a decline in the probability of bank default due to a standard ‘buffer effect’.

Appendix C Description of the LCR and NSFR

C.1 LCR

The Liquidity Coverage Ratio (LCR) became effective in the EU in October 2015. The ratio equals a credit institution’s liquidity buffer divided by its net liquidity outflows over a 30 calendar day stress period.

The liquidity buffer is defined as the stock of unencumbered high-quality liquid assets (HQLA) that a bank holds. The exact calculation of HQLA is complex and relies on a weighting scheme for a bank’s assets. Bank assets are divided in three broad groups; Level 1 assets, Level 2 assets and Level 2B assets. Level 1 assets are very liquid assets such as cash and marketable securities that are assigned a zero risk-weight under the Basel II Standardized Approach for credit risk. These assets count for 100% towards the stock of HQLA. Level 2 and Level 2B assets comprise various (government and corporate) securities and are subject to a haircut before being added to the HQLA stock. They cannot take up more than 40% of HQLA.

Net liquidity outflows are defined as the expected cash outflows over the next 30 days minus the total expected inflows, with the restriction that expected inflows are capped at 75% of the outflows. Expected outflows are calculated by multiplying outstanding balances of various types of liabilities and off-balance sheet commitments with expected run-off rates. Retail deposits covered by deposit insurance, for example, are subject to an expected run-off rate of 3% or higher, non-insured deposits are subject to a minimum expected run-off rate of 10%.

19 See BIS (2013) for a detailed explanation of the calculation of both the HQLA and the net outflows.
20 3% is the minimum that should be applied to these deposits, but local regulators can decide to implement higher expected run-off rates.
From January 2018 onwards, the ratio will have to be above 100%. Until then, the regulation allows for a phase-in period, with the minimum requirement set to 60% in 2015, 70% in 2016 and 80% in 2017.

C.2 NSFR

The Net Stable Funding Ratio (NSFR) compares the amount of available stable funding with the amount of required stable funding. In contrast with the LCR, it does not focus on the short-term resilience of a bank but instead aims to reduce funding risk over a 1-year horizon.

The calculation of the amount of available stable funding relies on a weighting scheme a bank’s funding sources. A bank’s capital and liabilities are divided in 5 broad categories. Each category receives a specific weight (ranging between 0 and 100 %) and the total amount of stable funding is calculated as the weighted sum of the different categories. Regulatory capital (excluding Tier 2 instrument with a residual maturity below 1 year), for example, receives a 100 % weighting factor, while insured deposit will receive a weight of 90 or 95%.

Required stable funding is based on the characteristics of a bank’s assets and off-balance sheet exposures. As with the calculation of the available stable funding, assets and off-balance sheet exposures are divided in different categories that all get a specific weight. The weighting scheme is based on the residual maturity or liquidity value of an exposure, where exposures with a higher residual maturity or a lower liquidity value get a higher weight. Additionally, assets that are encumbered for one year or more automatically receive a 100 % weighting factor. Assets that are assigned a 0 % weight are for example cash and central bank reserves.
Figure 3: Impact of LCR and NSFR on LOLR Reliance: Average Take-up in ’08-'09

Source: MFI level IBSI data for 197 euro area banks and own calculations. Notes: This figure shows the predicted liquidity take-up of banks with different levels of the LCR (panel (a)) or NSFR (panel (b)) during a crisis period. The predicted values are based on equation 2, which is estimated using monthly data for 197 euro area MFIs between January 2008 and September 2009. Liquidity take-up is defined as the total reliance on central bank liquidity scaled by total assets. Blue dots represent predictions that are statistically significant at the 10 % level, red dots indicate insignificant predictions at the 10 % level.
Figure 4: What if All Banks Had an LCR Above 100? Source: Own calculations using MFI level IBSI data and liquidity take-up data for 197 euro area banks. Notes: The sample period is January 2008 to December 2009. The black line represents the actual liquidity take-up of all MFIs in our sample. The estimated LCR (red line) and NSFR (blue line) take-up is estimated in two steps. First, we estimate equation 2 for both ratios. Next, we put the LCR and NSFR values to 100 for all banks that have an LCR and NSFR below 100 and subsequently calculate the predicted take-up for each bank, using the estimated coefficients from equation 2. We then aggregate the individual estimates to get the final estimated take-up.
Figure 5: Rates on Deposits and Government Bond Yields. Source: SDW and authors’ calculations. Notes: The blue line is the average interest rate on total deposits of households and non-financial corporations in euro area banks. The red line is the average yield on 1-year sovereign bonds of non-stressed euro area countries, as a proxy for the yield on (level 1) HQLA assets. The interest rate on deposits is adjusted to include an estimate of the non-interest cost of servicing deposits.

Figure 6: Cost of LCR and NSFR in the 3D model
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