Discussion of "Nonbank Lending and Credit Cyclicality"

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Facts

- 1. Nonbank lending is 3X as cyclical as lending by banks
 - Using "A" and "B" term loans in syndicated lending to classify as in Ivashina and Sun (2011)
 - Cyclicality in quantities, in probability of getting loans, and in pricing of loans
- 2. Banks are close to acyclical; the cyclicality comes from shadow bank behavior
- 3. Cyclicality in shadow bank behavior is matched by cyclicality in their funding

Assessment

- Valuable compilation of syndicated loan data linked to non-bank investors
- Consistent with other findings in the literature on cyclicality of banks vs non-banks
 - Procyclicality of broker/dealer leverage (Adrian-Shin); banks funding inflows and asset expansion during crises (Gatev-Strahan, He-Khang-Krishnamurthy)
- Adds a new element to corporate bond vs bank cyclicality (Becker-Ivashina, Adrian-Colla-Shin)
- The "why" question:
 - Is it about heterogenous bank cyclicality? NO
 - Is about characteristics of borrowers and match to banks? MAYBE
 - Is it about banks' stable funding vs non-banks unstable funding? MAYBE
 - Is it about generalized investor risk aversion? MAYBE

Is it about heterogenous bank cyclicality? NO

- Some banks are more cyclical, and they are mechanically related to non-banks in the origination process, and hence its banks that drive cyclicality
- Results based on cyclicality of A and B loans for the <u>same</u> originating bank rules this out

Is about characteristics of borrowers and match to banks? MAYBE

- Some firms need bank monitoring (e.g.) in downturns
- Natural hypothesis is that these are risky firms; and paper shows that cyclicality remains after controlling for firm risk
- But may not just be riskiness:
 - Opaque hard to value business lines
 - Younger firms

Is it about banks' stable funding vs non-banks unstable funding? MAYBE

- Paper shows correlation between cyclicality of flows into funds and share of non-bank lending
- Uses GZ spread as instrument aiming to show causality
 - Not sure why this is a good instrument; exclusion restriction?

• Suggestive evidence, but correlation at this point

Is it about generalized investor risk aversion? MAYBE

- Banks are backstopped; non-banks are not
- Bank lending will be less sensitive to shifts in generalized risk aversion

• Not my favorite explanation ... but fits the data at this point

Summary

- New data and new facts
 - Help to deepen our understanding of banks vs non-banks
- Questions about mechanism