Monetary Policy, Asset Prices and Misspecification

The robust approach to bubbles with model uncertainty

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Robert J. Tetlow (2003) "Monetary Policy, Asset Prices, and Misspecification: the robust approach to bubbles with model uncertainty"

Abstract

The period from 1995:Q1 to 2000:Q2 was an unusual one for the U.S. economy. Labor productivity growth, which had averaged 1-1/4 percent per year over the previous 20 years, nearly doubled. Over the same boom period, the federal funds rate was remarkably stable--perhaps in response to core inflation rates that mostly fell. From 1952 to 1994, stock-market capitalization fluctuated between 30 and 100 percent of nominal GDP. From there, it rocketed to a peak of 185 percent of GDP in 2000:Q1. Over the past two years, however, the stock market has retraced a significant portion of its previous gains, the economy has slid into recession and the subsequent recovery has been a halting one. The question arises as to the role of the apparent stock-market bubble in bringing about the recession and whether there was more that the Fed could have done to forestall that outcome.

Bernanke and Gertler (1999) argue the laissez-faire view that the quiescence of monetary policy was the correct response, that monetary policy should respond only to the projected effects of stock-market movements on inflation and perhaps output, but not to perceived stock-market bubbles *per se.* Cecchetti *et al.* (2000) disagree, advancing the interventionist view that, in the words of Mussa (2002) central banks "can, should and do" respond (directly) to bubbles. Both Bernanke and Gertler (1999) and Cecchetti *et al.* (2000) rely primarily on *ad hoc* augmentations of Taylor-type policy rules to examine model properties in response to shocks that are carefully constructed to isolate bubble phenomena. This obliges them to only loosely infer the implications of being wrong about the existence, nature, persistence and implications of a bubble. In this paper, we use a variant of the Bernanke-Gertler-Gilchrist model to reassess the case for responding to bubbles. The paper makes three contributions. First, we embellish the BGG model to see if the optimistic conclusion offered by BG is sensitive to changes in specification. Second, we add a bit more rigor regarding what is an optimal policy given the beliefs of the monetary authority. And third, we consider robust responses by the policy maker to uncertainty about aspects of the bubble process.

1. Introduction

The period from 1995:Q1 to 2000:Q2 was an unusual one for the U.S. economy. Productivity growth, which had averaged 1-1/4 percent per year over the previous 20 years, climbed by more than a percentage point. Over the same boom period, the federal funds rate was remarkably stable--perhaps in response to core inflation rates that mostly fell. From 1952 to 1994, stock-market capitalization fluctuated between 30 and 100 percent of nominal GDP. From there, it rocketed to a peak of 188 percent of GDP in 2000:Q1. Over the past two years, however, the stock market retraced nearly all of its post-1994 gains, and the economy has slid into recession. Two questions immediately arise. The first concerns the role of the apparent stock-market bubble in bringing about the recession. The second, following from the first, is whether there was more that the Fed could have done to tame the bubble and avoid the recession.

That there is some likelihood the stock-market bust played a role in the recession is demonstrated in Figure 1. The figure shows the ratio of stock market wealth, and business expenditures on high-tech equipment and software (E&S), both as a share of nominal GDP.¹ The shaded bars are the NBER recession periods. Three salient facts can be drawn from this figure. First, clearly both investment expenditures and stock-market wealth increased dramatically through the latter half of the 1990s, before falling back sharply.² Second, the decline in the stock market preceded the decline in investment. And third, unlike in the 1991 recession (and indeed unlike most recessions) investment led the business cycle, instead of trailing it.

Ben Bernanke and Mark Gertler (1999) argue that the quiescence of monetary policy was the correct response; that monetary policy should respond only to the *projected* effects of stock-market movements on inflation and perhaps output, but not to perceived stock-market bubbles *per se*. To central bankers, this advice seems sound: Asset prices appear to be too untrustworthy to be responded to directly; they give too many false signals and too little is known about their determinants in real time. ³

^{1.} Stock market wealth comes from the Flow of Funds Accounts. It is approximately equal to the market capitalization of the Wilshire 5000 stock index. Very much the same impression could be drawn from a graph of the raw data (that is, without scaling by nominal GDP) or by redefining the numerator to include broader categories of business fixed investment expenditures.

^{2.} Just to provide a longer-term perspective on the late 1990s, the ratio of nominal E&S expenditures to nominal GDP broke its historical record of 8.54 percent (set in 1979) in 1996, and continued to climb from there. Our series begin in 1960. Stock-market wealth broke its record share of nominal GDP--of 1.00, originally set in 1968:Q4--at the end of 1995, and peaked at 1.85 in 2000:Q1. The ratio is available dating back to 1947.

^{3.} According to Bullard and Schaling (2002), reacting to asset prices--or more specifically in this case, equity prices--can also increase the range of instability of models. That is, there are more combinations of structural (non-policy) coefficients and policy-rule parameters for which the model is unstable when the authority reacts to equity prices than when it does not.





And yet the logic from control theory is also straightforward and points in the opposite direction: If asset prices (or financial wealth) are state variables in a macroeconomic system, they should be responded to like any other state variable. The fact that they are measured with error only means that care needs to be taken to filter the information correctly. The uncertainty inherent in the measurement of asset prices, and in the origins of shocks to asset prices, may result in attenuation of the response to asset-price movements, but it will not be generally optimal to fail to respond to such movements altogether. Cecchetti, Genberg, Lipsky and Wadhwani (CGLW, 2000) formulate an argument in favor of leaning against asset-price fluctuations on largely these grounds.

Bernanke-Gertler and Cecchetti *et al.* couch their arguments in the language of inflation targeting, a sensible approach given the rising popularity of inflation targeting among central banks worldwide. At the same time, however, the recent experience in the United States should give advocates of inflation targeting some pause. If it is true that the bursting of the stock-market bubble in 2000 was the proximate cause of the recession of 2001, and if the Fed can be described as having followed a policy of inflation targeting, keeping inflation on track but not directly responding to escalating equity prices, then either the recession was the best of all possible worlds, or that inflation targeting alone is not a sufficient policy.

It seems clear that asset markets are prone to non-fundamental outcomes--that is, to bubbles or fads. Such phenomena are non-linear in nature in that they sometimes build up in a continuous fashion, but revert to fundamentals in a discrete manner. From a technical standpoint, this raises problems because efficient tools for computing optimal Taylor-type rule coefficients rely on linearity of the model with Gaussian shocks. It is not a straightforward task to forecast their implications for future output and inflation and devise the appropriate response. Moreover, from a behavioral standpoint, one might argue that it is unreasonable to expect agents to form rational expectations of the effects of phenomena that are observed only once every twenty years.

In this paper, we use a variant of the Bernanke-Gertler-Gilchrist (BGG) model to reassess the case for responding to bubbles. We embellish the version of the model used by Bernanke and Gertler, adding structure to enhance dynamic propagation and make the model more consistent with the data. With this model we contribute two things. First, we compute the (approximately) optimal weight on a stock-market term of the outcome-based and inflation-forecast-based policy rules, in the presence of a full set of stochastic shocks. The use of forward-looking rules is important here because current fluctuations in stock-market valuation have effects on output and inflation over extended periods of time. The reliance on such rules is very much in line with the policy advice of Bernanke and Gertler. This gives an upper bound, for this model and calibration, of the good the Fed can do in responding to asset-price developments. Second, we drop the full-information assumption and instead assume the Fed has doubts about its model of the economy. We model the authority as believing they are controlling a different economy than in fact is the case. Note that this is related to, but different from, exercises where the authority is assumed to be unsure of the drivers of asset prices. Both of these contributions are novel to this paper.

Our application is for the U.S. economy in the presence of stock-market bubbles. That said, consistent with the arguments of Batini and Nelson (2000) among others, we believe the same logic can be applied to exchange-rate, commodity-price and land-price bubbles.

The rest of the paper proceeds as follows. Following this introduction we introduce the model we use: a variant of the same Bernanke-Gertler-Gilchrist (1999) model used by both Bernanke and Gertler (1999, 2001) and Cecchetti *et al.* (2000).⁴ The model differs from its predecessors in the allowance of richer dynamics and a more complete set of stochastic shocks. In the same section, we describe the bubble process we use and the calibration of the models. Section 3 computes the optimal outcome-based (or, equivalently, Taylor-type) rules, with and without a term for equity prices, and with and without knowledge of the model. A fourth and final section offers come concluding remarks.

2. The Building Blocks

2.1 The model

The basic BGG model in most respects is a straightforward New Keynesian dynamic general equilibrium model but adds a "financial accelerator" to the model's propagation mechanism. Firms finance capital spending with a mixture of external and borrowed funds. Financial market frictions imply a wedge between the cost of internal and external finance. The cost of external finance is a decreasing function of the net worth of the firm owing to the collateralized value of the firm. This means that shocks--including "non-fundamental" ones--that raise the value of the firm relax a constraint on capital accumulation and induce investment. This is a useful feature of the model since it arguably captures much of the stories that go along with speculative booms and busts. In the late 1990s in the United States for example, the financial press was replete with stories characterizing the unusual ease with which firms could raise funds.⁵ Firms are owned by entrepreneurs who plan over finite horizons to purchase physical capital, rent labor and produce output. Households choose work, consumption and savings over an infinite horizon. The govern-

^{4.} Carlstrom and Fuerst (1997) is another creditable example of a financial accelerator model. We use BGG in order to maximize comparability with the earlier literature in this subject area.

^{5.} See, e.g., Kaplan (2003), who presents some interesting numbers on initial public offerings.

ment operates monetary policy through the calibration and application of a Taylor-type interestrate feedback rule.⁶

The basic CGG model is embellished in several ways. Like Bernanke-Gertler (1999, 2001) we use a "hybrid" Phillips curve specifications that allow for a lagged term in inflation in addition to the forward-looking term that is familiar from the canonical New Keynesian model.⁷ We also allow adjustment costs to investment in the form of Casares and McCallum (2001). They specify adjustment costs of the form $C(i_t) = \psi i_t^{\eta}$ with $\psi > 0$, $\eta > 1$. A value of $\eta = 2$ would be garden-variety quadratic adjustment costs; we adopt their mid-range case from their Table 5, p. 26, of $\eta = 2.5$ along with $\psi = 2000$. And finally, we allow for external habit persistence in consumption as in Abel (1990). Whereas the canonical New Keynesian consumption function models consumption as purely forward looking, habit persistence allows a lag of consumption to enter the consumer's decision rule.⁸ Each of these alternations is intended to impart persistence on the model's dynamics and thereby create more realistic model dynamics. The greater persistence, on the other hand, should make the welfare consequences of policy mistakes larger than would otherwise be the case.

The relative complexity of the BGG model, combined with space constraints induces us to refrain from detailed discussion of the model. Bernanke and Gertler (1999) provide some discussion and Bernanke-Gertler-Gilchrist (1999) lay out the model in considerable detail. For those who are interested, the complete model is shown in Appendix A. To give a bit of an idea of how the model works, however, Figure 2 shows the model's response to a one-time shock to trend total factor productivity (the "z shock" in the left-hand column of charts) and to the initiation of a bubble (the u shock). The responses shown are conditional on two policies to be discussed later, one which feeds back solely on the forecast of inflation one quarter ahead and another that feeds back on the change in the value of the stock market as well as inflation. The first row of the figure shows the funds rate ("rn"). We would argue that the model's responses look sensible. Perhaps the most interesting observation to be made about the impulses is the difference in the funds rate responses, a subject to which we shall return later on.

^{6.} The use of feedback rules in place of monetary targeting is quickly becoming standard. Nonetheless, one could recast the policy decisions in this paper in terms of money provided one were to assume a stable money demand function. However, the comparability of this work with previous research would be impaired by such a step.

^{7.} See, e.g, Woodford (2003), chapter 3. Amato and Laubach (2002) show how portion of rule-of-thumb price setters can provide a microfoundation for the hybrid Phillips curve.

^{8.} It also allows a second lead, date t+2. In any case, for plausible calibrations of habits the degree of persistence in consumption imparted by this formulation is not very large.

2.2 The bubble process

In the rest of this section, we explain the addition of exogenous stock market bubbles. Our formulation is almost identical to BG (1999,2001) and Cecchetti *et al.* (2000).

Assume that the market price of capital, S, varies from the "fundamental" price, Q, owing to bubbles or fads, so that the existence of the bubble can be summarized by the difference between the two: $U_t = S_t - Q_t$. If a bubble exists, it persists with probability, p, and conditional on its persistence, it grows at rate a/p:

 $U_{t+1} = \frac{a}{p} U_t R_{t+1}^q$ if bubble persists $U_t = 0$ otherwise

where R_{t+1}^q is the relative stochastic discount rate at which dividends are discounted and *a* is the expected growth rate of the bubble with p < a < 1. With this restriction, the unconditional expectation of the bubble in period t+1 is a < 1, while the expectation conditional on the bubble not bursting is a/p > 1. In other words, if the bubble doesn't burst, it grows. In calibrating the bubble process, in most instances we assume a = 0.99 and p = 0.5, the same assumptions as Bernanke and Gertler.⁹ This means that once a bubble is initiated, it will (almost) double if it does not burst. In order to ensure that a single outsized event does not dominate results, we further assume that a bubble never lasts more than 5 periods.¹⁰

The bubble process has two noteworthy features. First, it is a (virtually) rational bubble in that the expected rate of return on holding capital, conditional on a bubble, is the same as the opportunity cost of funds. Thus, the persistence of the bubble does not depend on "irrational exuberance". Second, the bubble is exogenous. Like nearly all of the literature on this subject we do not attempt to explain why bubbles originate. Similarly, we allow no channel for monetary policy to affect the bubble directly. There are advantages and disadvantages to the bubble process we use. The disadvantages are that no theory is adopted as to why bubbles arise and a potentially important, if obscure, channel whereby monetary policy can work--a channel from policy actions to private agents' beliefs--is omitted. The advantages are that it is simple and transparent, it does not depend on arbitrary assumptions regarding investor beliefs other than the assumption that bubbles can exist in the first place. It has been used before, in BG (2001). Lastly, there is reason to

^{9.} Were we to assume a = 1, we would be assuming a rational bubble. In most of what follows, however, we assume a = 0.99 in order to ensure that the model is stationary while staying arbitrarily close to a rational bubble.

^{10.} The odds of a bubble lasting longer than five periods is only one in thirty-two in any case.

Figure 2 Model Impulse Responses to Selected Shocks



hope that by eschewing the modeling of a possibly controversial channel for policy to act on beliefs, the results derived here will be more broadly applicable than otherwise.

To fix ideas on how the bubble process works, Figure 3 shows a particular realization of a bubble. The solid (green) line shows the bubble itself which arrives in period *t*, happens to have a magnitude of unity. The dashed (red) line shows the surprise to private agents owing to the bubble's initiation and continuation. As shown, the bubble lasts three periods before bursting in period t+3. At period t+1, agents aware of the existence of a bubble, expect that with probability 1-p = 0.5 it will burst, and with probability p = 0.5 it will continue. If it continues, it doubles in size. Thus the expected rate of return on holding stock market assets in period t+1 is $E_t R_{t+1}^u = E_t (R_{t+1}^s - R_{t+1}^k) = p \cdot 1 + (1-p) \cdot -1 = 0$, meaning expected excess returns are zero: the bubble is a rational bubble. In period t+1, in fact, the bubble does not burst, a realization that engenders a surprise of 1. Now the agents faces the same decision as in previous period, except that the stakes have doubled. When the bubble continues in period t+2, the surprise is 2; then when it finally bursts, the surprise is -4.

As mentioned above, the calibration we use has the initiation of a bubble governed by a poisson distribution with arrival probability 0.02. In our experiments, we simulate 2000 periods so that a bubble occurs, on average, 40 times in a run. Given the initiation of a bubble, the size of the bubble is determined by a standard mean-zero Gaussian distribution.

Figure 3 Three-period Bubble Realization $(P = 0.5, U_t = 1)$



2.3 Certainty Equivalent Policy

In the certainty equivalent policy experiments we consider, the government is assumed to minimize a quadratic loss function as follows:

$$\frac{MIN}{\langle \gamma_i \rangle} E_0 \sum_{i=0}^T \lambda y_{t+i}^2 + (1-\lambda) \pi_{t+i}^2$$
(1)

where \tilde{y}_t is the output gap and $\pi_t = 4(P_t/P_{t-1}-1)$ is the inflation rate.¹¹ Notice that no term appears for instrument smoothing; nor is there a term in some measure of the stock market itself. This means that in what follows the efficacy of reacting directly to stock market developments is modeled as the means to an end and not a goal of policy in itself. This formulation is in keeping with what is now the standard approach in this literature.

The target rate of inflation is taken to be a positive constant large enough to avoid the zero-bound problem on nominal interest rates and is normalized out of the equation. The minimization is subject to the rest of the model, the variance-covariance matrix of stochastic disturbances, and the form of the policy rule. As noted, policy is assumed to be governed by a Taylor-type rule:

$$R_{t} = r^{*} + \gamma_{\pi} E_{t} \pi_{t+i} + \gamma_{y} y_{t} + \gamma_{s} (s_{t} - s_{t-1}) \qquad i = 0 \text{ or } 1$$
(2)

Several aspects of equation (2) are worth noting. First, the inflation term can appear either as a contemporaneous term or with a one-period lead. The former is a traditional outcome-based Taylor-type rule while the latter has been dubbed by some as an inflation-forecast-based (IFB) rule. IFB rules are touted for their ability to encompass a great deal of information in a single object: the inflation forecast. The idea is that the entire model within which the rule is embedded is used to solve for the inflation forecast so that feeding back on the lead of inflation implicitly feeds back on all of the states that are relevant for inflation determination--including the output gap.¹² IFB rules have their detractors however, mostly owing to the presumed lack of robustness of such rules to model misspecification.¹³ Second, equation (2) shows the stock price entering in first differences. Nowadays both advocates and detractors of direct feedback on asset prices argue

^{11.} Variables in upper case should be understood to mean levels while lower case designates 100 times the logarithm.

^{12.} The earliest use of IFB rules is in the Bank of Canada's QPM model beginning in 1991; see, *inter alia*, Coletti *et al.* (1996) for a discussion of the model and the IFB rule therein. Since then, its popularity has grown. Svensson (2002) argues that IFB rules are less-than-completely efficient since the way state variables are used in formulating the forecast in equation (2) is not the same as they would appear in the targeting regime he promotes. Finan and Tetlow (2001) show that simple outcome-based rules perform very close to the optimal rule in small models but perform somewhat less well in large-scale rational expectations models.

that central banks should not attempt to "prick" bubbles; rather, the most they should do is "lean against the wind" of asset price changes. Formulating the stock price in log differences, as opposed to deviations from fundamental *levels* is consistent with this interpretation of the role of policy. Third, equation (2) includes both a stock-price variable and an output gap term in addition to the usual inflation variable. In fact, the primary cases we are interested in are the ones studied by B-G which involve the restrictions i = 1 and $\gamma_y = 0$ with comparisons of $\gamma_s = 0$ and $\gamma_s > 0$; that is, an inflation-forecast targeting rule with or without feedback on the change in the stock price, but no output gap variable.¹⁴ This focus has the advantage of allowing a close comparison to the earlier results of BG as well as reducing the already significant computational cost of searching over optimal coefficients. That said, Cecchetti, Genberg and Wadhwani (2003) speculate that the absence of feedback on the output gap in BG (2001) might be one reason why the BG conclusions differ from those of Cecchetti *et al.* (2000) and so we shall devote some space to this issue.

The generic experiments, as we call them, differ from BG in only small ways. The model is a bit different, although the differences are not particularly large. We differ in that we consider a broader range of stochastic shocks to the model, adding shocks to tastes (consumption) and to government expenditures in addition to the productivity shocks and bubble shocks studies by BG.¹⁵ We also differ in the range of rules we permit in that we consider outcome-based rules and the preferences we study. Outside of the generic experiments, however, we consider the issue of model uncertainty, doing so through the lens of robust control.

2.4 Robust Control Policies

There are at least three different approaches to robust control. What they all share is a focus on the distinction between uncertainty in the sense of Knight, which is non-parametric in nature and the concept of risk, which can be taken as parametric. Risk is a statistical concept for

^{13.} Levin *et al.* (2003) study the robustness of IFB rules, finding that they are (surprisingly) robust provided that the lead horizon on inflation is short as it is here. Critics argue that the models studied by Levin *et al.* are too similar to do justice to the issue of model uncertainty.

^{14.} Two differences in our formulation, relative to Bernanke and Gertler are that (i) we assume that the government reacts to the change in the stock price rather than the gap between stock prices and steady-state stock prices; and (ii) we assume that the feedback on the contemporaneous change in stock prices, not lagged stock prices. The former assumption stems from our belief that stock-market fundamentals are difficult to measure. The latter assumption stems from our belief that actual stock prices are very easy to measure in real time.

^{15.} Specifically, in our base-case experiments, we assume a variance-covariance matrix of forcing shocks that is diag $\begin{bmatrix} 1 & 1 & 0.1 & 4 \end{bmatrix}$ where the first three shocks are to the Phillips curve, consumption, and government expenditures, respectively; the fourth shock is to trend total factor productivity and the fifth shock is the bubble shock. Note that the variance of 4 for the bubble shock is only applicable when a bubble shock arrives.

which there exist straightforward statistical techniques for dealing with. Uncertainty is more profound and arguably more plausible for the issue of asset-price bubbles since the infrequency and unfamiliarity of bubbles frustrate their analysis and quantification by econometric methods which typically require large samples in order to be efficacious. The approach to robust control we adopt is *structured Knightian uncertainty* where the uncertainty is assumed to be located in one or more specific parameters of the model, but where the true values of these parameters are known only to be bounded between minimum and maximum conceivable values. Among the expositors of this approach to model uncertainty are von zur Muehlen (1982), Giannoni (2001, 2002) and Svensson (2000) and Tetlow and von zur Muehlen (2003).¹⁶ This particular variant of robust control is arguably the most intuitive and practical of the choices. To illustrate how structured model uncertainty is characterized, let us summarize our model in general, state-space form by the following expression:

$$x_t = Bx_{t-1} + CR_t + \varepsilon_t \tag{3}$$

where x is a vector of endogenous (state) variables, including \tilde{y} and π , and R is the control variable, the same short-term interest rate in the policymaker's reaction function. Structured model uncertainty posits that the policymaker has a *reference model* that he or she thinks is approximately correct, but is uncertain about some subset of the model's structural parameters, either B or C. Moreover, the policymaker is assumed not to have a parametric estimate of this uncertainty --a standard error, or some such thing--but rather is more generally wary of errors. This may arise either because he or she suspects misspecification--something that, unlike sampling error, does not lend itself to parametric estimates--or because the phenomenon of interest occurs too infrequently to expect parametric estimators to extract from the data. Either or both of these phenomena may be at work in present circumstances. Without loss of generality let us consider the misspecification of a single parameter within the matrix *B*, let us call it b_{jk} . In the absence of a reliable statistical estimate of the error in b_{jk} , Gilboa and Schmeidler (1989) show that the policy maker's problem naturally leads to a min-max solution wherein the policymaker acts as though he or she were choosing a loss minimizing policy conditional on the reference model and subject to the loss *maximizing* choice of b_{ik} where:

$$b_{jk}^{*} = \frac{\operatorname{argmax}}{b} [\underline{b}_{jk}, \overline{b}_{jk}] \qquad \text{s.t. (1)-(3)},$$
 (4)

^{16.} Among the other two notions of structured model uncertainty in the sense of Knight is unstructured model uncertainty where the uncertainty is nonparametric and its location is unclear. See Hansen and Sargent (2002) and references therein. The third method differs from the other two in that the authority is assumed to choose a policy rule that maximizes the set of models for which the economy is stable. See, e.g., Onatski and Stock (2002) and Tetlow and von zur Muehlen (2001b).

where \underline{b}_{jk} is the lower bound on possible values of b_{jk} as conceived by the policymaker, and \overline{b}_{jk} is the corresponding upper bound. The common metaphor is that in the absence of information on what value b_{jk} could take one, the optimal strategy is for the policy maker to protect against the worst-case outcome for the parameter; that is, to act as though there was an "evil agent" that chooses the worst possible value for b_{jk} . The policymaker then acts as the leader in a Stackelberg game, choosing the best policy rule parameters, γ_i^* , $i = \pi$, \tilde{y} , conditional on b_{ik}^* .

The main parameter of interest for our min-max problem will be a, the expected growth rate of bubbles, although we shall also investigate p, the survival probability. It is the likely size and growth of bubbles that seemed to be in play in the late 1990s stock market bubble in the United States and so these seem to be the obvious candidates for analysis.

Formally, the problem to be solved is:

MIN MAX

$$\gamma_i \qquad b_{jk} \in \left[\underline{b}_{jk} \ \overline{b}_{jk}\right] \qquad \sum_{m=0}^T \lambda y_{t+m}^2 + (1-\lambda)\pi_{t+m}^2 \qquad \text{s.t.}(2) - (3)$$
(5)

and subject to any coefficient restrictions on γ_i , $i = \tilde{y}$, π , *s* as applicable for the problem at hand. The next section presents some results.

3. Results

In this section, we present results from stochastic simulations of the model with optimization of policy rule coefficients. The first subsection considers straightforward experiments involving the base-case calibration along with some sensitivity analysis. The second subsection considers the implications of possible model misspecification and the policy response to misspecification.

In all instances, simulations were conducted over 2000 periods with a poisson arrival rate of 0.02 for bubble shocks. Such an arrival rate is consistent with a bubble arising every 13 years on average, or about 40 times in each sample. Since there was by some arguments a (negative) bubble in stock prices in the U.S. in the mid-1970s, a bubble leading to a stock market crash in 1987, and another bubble and subsequent crash in 2000, the chosen arrival rate seems reasonable. Given that poisson arrivals do not lend themselves to optimization by algebraic methods, a grid search procedure was utilized to find the optimal parameterization of equation (2).¹⁷

^{17.} For the record, the grid was set such that the parameters were optimal to within 0.05. In addition, where it seemed to matter, the number of simulated dates was increased to 5,000 thereby allowing 100 bubble shocks per run, on average.

We begin with results from experiments in which the standard quadratic loss function in equation (2) is minimized subject to the model, the specification of the policy rule, the variancecovariance matrix of forcing shocks, and the restrictions on the parameterization of the policy rule where applicable. The results are summarized in Table 1 below. The first column of the table shows the weight on the (squared) output gap in the loss function. Three different sets of preferences are highlighted. The rest of the table is divided into two panels, one on the left-hand side showing the optimal coefficients for one-, two- and three-parameter inflation forecast based Taylor-type rules, and the other, on the right-hand side, showing the outcome based rules. Let us focus for the moment on the IFB rules with preferences equally weighted toward output-gap and inflation stabilization, the upper-left part of the table. The fifth column on the right, marked "L", shows the loss as computed using the objective function, equation (2), for the economy when subjected to the base-case set of stochastic shocks, with the economy governed by the policy rule shown. The losses have been normalized such that the loss under the best rule feeding back on inflation and asset prices is equal to unity; in all instances this is the rule that feeds back on the one-quarter ahead forecast of inflation. This is the form of rule upon which BG focussed. We refer to this scenario as the base case and the performance of the economy under these circumstances as the base-case loss. Thus the left-hand side of line 1 shows that the base-case rule bears a feedback coefficient on future inflation of 2.40 and a coefficient on the change in the stock market of 1.45. The second row shows that the optimal one-parameter rule--that is the optimal rule subject to the restriction of no (direct) feedback on the stock market--carries a coefficient on future inflation of 2.90, a little higher than the coefficient in line 1, but not substantially so. More important, the loss column shows that the incremental loss from restricting oneself to responding directly to inflation alone is about 6 percent of the base-case loss. While this is not trivial, it would be hard to argue that a loss of this measure is a major concern.

It might be worth noting at this point that the rules on lines 1 and 2 are the rules conditioning the impulse responses in Figure 3. To get a flavor of these rules it might help to provide some perspective; a road map if you will. This is provided by Figure 4 which shows the stability mapping for the model. The figure shows in green that region for the monetary policy response coefficients to the change in the value of the stock market, γ_s , and for the one-period ahead inflation forecast, γ_{π} , that ensure saddle-point stability of the model. The region in white represents the parameterizations of the policy rule that permit indeterminacy in solutions. Finally, the red region is the unstable region. The vertical line at unity for γ_{π} is the naïve borderline for stability for models, marking the satisfaction of the so-called Taylor principle. The figure shows that while $\gamma_{\pi} > 1$ is a useful feature in that there is a large region of stability that satisfies this condition, it is neither necessary nor sufficient for stability in this model.

Also shown in the figure are the positions of the two rules in lines 1 and 2 of the table. The figure shows that these policies are fairly close to regions of indeterminacy. What this means is that in principle small misperceptions in the structure of the true model that could result in perturbations of the optimal coefficients of the rules considered here could put the (actual) economy in the indeterminate region. The resulting dynamics of the economy would be subject to drifting inflation governed by random beliefs--sunspots--that by definition are difficult to describe a priori. As Lubik and Schorfheide (2002) have emphasized, the observational implications of sunspot equilibria in monetary models include greater persistence and larger (or more) shocks than would otherwise be the case.

		inflation forecast based rules (π_{t+1})				outcome based rules (π_t)			
row	loss fn.	rule coefficients			loss	rul	rule coefficients		
	λ	γ_{π}	γ_s	$\gamma_{ ilde{y}}$	L	γ_{π}	γ_s	$\gamma_{ ilde{y}}$	L
(1)		2.40	1.45	-	1	1.90	1.00	-	1.18
(2)	0.5	2.90	-	-	1.06	2.10	-	-	1.24
(3)		12.45	1.05	51.95	0.83	8.50	2.80	52.7	0.87
(4)		14.20	-	62.15	0.84	7.10	-	42.15	0.89
(5)	0.0	2.05	1.30	-	1	1.70	0.70	-	1.44
(6)	0.9	2.45	-	-	1.11	1.80	-	-	1.52
(7)		9.75	4.25	-	1	3.40	2.50		1
(8)	0.1	8.40	-	-	1.06	4.25	-	-	1.06

Table 1
Optimal Coefficients and Performance of Taylor-type Rules
(base-case calibration)

Figure 4 Stability Mapping



Line 3 of the panel shows the optimal coefficients for the three-parameter rule. Since it allows feedback on a broader set of variables, this rule must outperform the base-case rule. Note that these parameters are very different from those of the base-case rule. In particular, the feedback coefficients on both inflation and the output gap are very large. In fact the contours of the loss surface are such that while these coefficients are the optimal ones for the problem at hand, there exist rules with smaller feedback coefficients like those one line 1 that perform close to as well as the rule shown. This just means that the loss surface is very flat over a extended region. The more important fact, however, is that notwithstanding the very different parameterization of the inflation coefficient in line 3, the feedback on the stock market differs very little from that of line 1. Adding some additional perspective on this point is line 4 which shows the optimal rule with feedback on (future) inflation and the output gap (but not on stock prices). Comparing the last two columns of these two rows it is evident that feedback on stock prices is not crucial to macroeconomic performance once feedback on the output gap is permitted. Were the central bank to eschew feedback on the output gap, say, on the grounds that the gap cannot be measured accurately, the comparison of the last column of lines 1 and 2 would be germane: there it is shown that the incremental gain, while distinctly positive, is relatively small.¹⁸

As noted, our bubble process requires us to find optimal rules by grid search, the computational burden for which increases dramatically with the number of parameters in the rule. Since optimal 3-parameter rules, like the one highlighted on line 4, employ implausible parameterizations, from this point on we eschew consideration of feedback on the output gap. In this regard, our approach is consistent with the bulk of the work by Bernanke and Gertler and Cecchetti *et al.* That said, it is worth keeping in mind that forgoing feedback on the output gap, if feasible, probably biases results in favor of finding a meaningful role for reacting to the stock market.

Lines 5 through 8 in the left-hand panel of the table repeat the information in lines 1 and 2 but for very different sets of policy preferences. Lines 5 and 6 are for a monetary authority that places a very large weight on output stabilization (and a correspondingly low weight on inflation stabilization) in its decision making. Lines 7 and 8 cover the case of preferences skewed in the opposite direction. The basic conclusions under these two sets of preferences are the same as for the base-case preferences, namely that while allowing feedback on the stock market is helpful, it is not overwhelmingly helpful. There is, however, one hint about future results worth noting here: line 6 shows that a policy maker that places a lot of weight on output stabilization finds feedback

^{18.} This finding, which is also true for the version of the BGG model used by BG (2001) answers the speculative claim of Cecchetti, Genberg and Wadhwani (2003, p. 436) to the effect that the lack of importance that BG attribute to the stock market may be attributable to choices regarding the inclusion or exclusion of the output gap.

on arguments other than just the inflation forecast more efficacious than does a strong inflation targeting authority. The logic of this result is straightforward. The BGG model specifies two direct channels through which shocks affect output: investment and consumption, while inflation is directly affected by only one variable, aggregate output. Thus, it is easier to control inflation using feedback on one state variable than it is to control output, provided that the responses of investment and consumption to shocks and policy are different, as is the case here.¹⁹

Lastly, we turn to the outcome-based rules on the right-hand side of the table. Two conclusions can be drawn from this panel. First, noting that outcome based rule losses are all normalized on their base-case IFB rule counterparts, we see that outcome-based rules are significantly inferior to the IFB counterparts, or at least when policymakers care substantially about output stabilization. It follows that forecasting matters and thus the quality of the forecast also matters. However as the last two rows of both sides of the table show, when almost-pure inflation targeting is the objective, policymaking is a simple task. Second, just as in the case of the IFB rules, the addition of feedback on stock prices does relatively little for economic performance. Given the similarity of the outcome-based results to those for IFB rules, we henceforth restrict our attention to IFB rules.²⁰

The computations in Table 1 were carried out under the assumption that once initiated, a bubble persisted with probability p = 0.5. Table 2 explores the significance of this assumption for our results by recomputing optimal policies for selected continuation probabilities ranging between 0.33 and 0.67. Two salient facts can be gleaned from the table. The first is that the optimal policies are essentially independent of probability of continuation. This is a manifestation of the fact that the expected value of the bubble is independent of the probability of continuation, a property that arises out of the (virtual) rationality of the bubbles: Any change in the probability of continuation must be exactly offset by higher or lower returns to holding assets when the bubble does continue. The second salient fact from the table is that the incremental loss from responding

^{19.} This distinction highlights the importance of specifying a full range of shocks for experiments such as these. This the same reason given in Finan and Tetlow (1999) for why simple rules approximate fully optimal rules to within 14 percent of the optimal rule's performance when policy preferences strongly favor inflation stabilization but only to within 25 percent when preferences favor output stabilization.

^{20.} The results in CGLW favoring feedback on the stock market depend, at least in part, on assessing welfare as changes in output rather than the output gap on the argument that much of the fluctuations in potential output are non-fundamental and should therefore not regarded as "fundamental" or "desirable". See their footnote 12, p. 22. I thank Steve Cecchetti for pointing this out to me. In what I do in this paper, potential output depends on the actual capital stock and the fundamental (not the observed, stock-market) value of that capital. The CGLW argument is a subtle one in that while one might argue that the capital accumulation induced by a bubble shock should not be there, once it is there, it is obviously a part of the productive capacity of the economy and society should use it as efficiently as possible. And whatever argument there is for excluding the influence of bubble shocks on capital accumulation and hence on potential it is not true for productivity shocks.

solely to forecasts of inflation is sharply decreasing in the continuation probability. In particular, low values of propagation lead to large deteriorations in policy performance under pure IFB targeting owing to the large and persistent errors that arise when bubbles do propagate. Thus, while expected returns are independent of p, the variance of returns--which is what effectively enters the loss function--is not.

row	continuation probability	rule coefficients		loss
	р	γ_{π}	γ_s	L
(1)	0.33	2.20	1.40	1
(2)		4.85	-	1.38
(3)	0.40	2.35	1.45	1
(4)		3.10	-	1.19
(5)	0.50	2.40	1.45	1
(6)		2.90	-	1.06
(7)	0.60	2.35	1.60	1
(8)		2.90	-	1.04
(9)	0.67	2.35	1.60	1
(10)		2.90	-	1.04

Table 2 Optimal Coefficients and Performance of IFB Taylor-type Rules (alternative bubble continuation probabilities)

Policy rule: $R_t = r^* + \gamma_{\pi} E_t \pi_{t+1} + \gamma_y y_t + \gamma_s (s_t - s_{t-1})$; variance-covariance matrix of forcing shocks: $diag \left[\sigma_{\pi}^2 \sigma_c^2 \sigma_z^2 \sigma_z^2 \sigma_u^2 \right] = diag \left[1 \ 1 \ 1 \ 0.1 \ 4 \right]$ with poisson arrivals of bubble shocks at rate 0.02. See Appendix A for details of the model.

Table 3 examines the implications of differences in the variance of the forcing bubble shock, holding constant the arrival rate and the continuation probability. Note that feedback on the stock market is at least marginally useful even when there are no bubble shocks. This is partly because the value of the capital stock is a state variable in the model, and also because the parsimony of the policy rule allows the stock market to proxy for other state variables that would appear in an optimal control rule.²¹ The response of optimal coefficients to higher variances of the bubble shock is to raise somewhat the feedback coefficient on inflation in the pure IFB cases.

What is not independent of these shocks is the loss associated with restricting direct feedback on the stock market. The differences among two-parameter rules is comparatively small. What is not small is the difference in economic performance between pure (one-parameter) IFB rules and two-parameter rules when the bubble shocks are large. When bubble shocks have a variance as large as 9, the incremental cost of ignoring directly the bubble are fairly significant. It is difficult to measure "fundamentals" of stock prices, even long after bubbles have burst, so there is little precision in calibrating the magnitude of bubble shocks. Nonetheless, the bubbles produced by sequences of shocks with a variance of 9 are very large. This is why our base-case calibration uses a variance of four, a conservative choice that in fairly large samples adds only marginally to the variance of output relative to the case where there are no bubble shocks, shown in line 1. Nonetheless, the results on lines 5 and 6 of Table 3 do stand as a warning against complacency on bubbles.

row	variance of bubble shock	rule coefficients		target variab	loss	
	σ_u^2	γ_{π}	γ_s	$\sigma^2_{ ilde{y}}$	σ^2_{π}	L
(1)	0	2.30	1.80	1.67	3.18	1
(2)		2.85	-	1.72	3.28	1.03
(3)	4	2.40	1.45	1.76	3.19	1
(4)		2.90	-	1.88	3.27	1.06
(5)	9	2.30	1.40	2.91	3.23	1
(6)		3.35	-	3.70	3.14	1.23

 Table 3

 Optimal Coefficients and Performance of IFB Taylor-type Rules (alternative magnitudes of bubble shocks)

Policy rule: $R_t = r^* + \gamma_{\pi} E_t \pi_{t+1} + \gamma_y y_t + \gamma_s (s_t - s_{t-1})$; variance-covariance matrix of forcing shocks: $diag \left[\sigma_{\pi}^2 \sigma_c^2 \sigma_g^2 \sigma_z^2 \sigma_u^2\right] = diag \left[1 \ 1 \ 1 \ 0.1 \ column2\right]$ with poisson arrivals of bubble shocks at rate 0.02. See Appendix A for details of the model.

^{21.} Which begs the question: why not just use the fully optimal rule? The argument is that optimal rules are too fragile to be used in worlds where models are only approximations of reality because their specification depends on the fine points of interactions between states that might not be modeled correctly.

3.2 Robust Results

The results in Tables 2 and 3 suggest that there are possible worlds in which feeding back on (the change in the) stock market would be a welfare improving policy, relative to a one-parameter pure IFB rule. However, the conditions under which this is so are fairly restrictive. One must have either large bubble shocks or large bubble surprises in order to make the case for directly responding to stock market developments. The results so far, however, have been for a relatively well informed central bank, and a symmetrically informed private sector. Under these circumstances, the forecast of inflation appearing in the policy rule can be assured of doing a good job of summarizing the states of the model economy. If the policy maker's model were misspecified, however, there would be two potentially important implications for performance. First, the optimal coefficients in the rule would be incorrect, based on the wrong model. Second, the inflation forecast itself would be misspecified. In this section, we consider the implications of misspecification of this sort using the structured robust control policies discussed in section 2.4 above.

We examine two sources of misspecification. The first source of misspecification is beliefs on the rate of growth of bubbles, conditional on their not bursting. As already noted, the rational bubble case sets the growth rate at unity so that investing in the stock market is a fair bet. The literature notes that the conditions under which a bubble can exist in a rational expectations environment are very restrictive; see, e.g., Blanchard and Fischer (1989), Chapter 5). Yet as several contributors to the volume from the recent Federal Reserve Bank of Chicago/World Bank conference on asset price bubbles make clear, the real world seems to be replete with bubbles (see Hunter *et al.* (2003)). One way to describe the role of monetary policy--and in particular, the role of monetary policy in a world of uncertainty--is to keep the economy out of trouble. If this is so, then the object of concern should not be rational bubbles as such since investors taking fair bets under symmetric and nearly complete information present little risk to the economy. A more problematic scenario, if it exists, is "irrational bubbles"; that is, bubbles that do not obey what linear rational expectations models should expect of them. The second source of uncertainty, given less time here, is the continuation probability of bubbles.

In our base-case model, the (linearized) bubble process follows:

$$u_{t+1} = a \cdot u_t + \varepsilon_{u,t+1}$$
 $a = 0.99$ (6)

For our first experiment we consider a range of possible values for a, with the lower bound set at $\underline{a} = 0.80$ and the upper bound set about as close to unity as is feasible: $\overline{a} = 0.9999$. Relative to the base case, this range of uncertainty is not symmetric, of course, but it reflects the balance of risks inherent in holding to the prior belief that bubbles are rational. Nonetheless, in order to

explore the implications of this asymmetry, we also study the case where the reference model has a = 0.80, but where the policy maker wishes to consider hedging against the same range of possible values. As already noted, the policy maker's objective is then to choose a vector of feedback coefficients to minimize the loss function, equation (1), subject to the perceived, or reference model, the variance covariance matrix of forcing shocks, the form of the policy rule, (2), and the loss maximizing choice of $a \in \left[\underline{a} \ \overline{a}\right]$. In this instance, the solution to this min-max problem arrives at a corner solution for a; that is, the loss maximizing choice for a will be either \underline{a} or \overline{a} .

Table 4 shows the results for the robustness with respect to bubble persistence, under preferences that assign equal penalties of one half on squared output and inflation gaps. The upper panel of the table shows the results when the reference model is a = 0.8 but the authority seeks to protect against $a \in [0.8 \ 0.9999]$. The bottom panel shows the same experiment except for a reference model with a = 0.99999.

Table 4
Robust Policies and Performance of IFB Taylor-type Rules
(alternative conditional growth rates of bubbles; equal weights in loss function)

rov	w boundaries	reference	rule coefficients		target v varia	loss	
	$\left[\underline{a} \ \overline{a}\right]$	а	γ_{π}	γ_s	$\sigma^2_{ ilde{y}}$	σ_{π}^2	L
(1)) 0.80	0.80	2.35	1.60	1.88	3.19	1
(2))	0.80	2.90	-	2.01	3.26	1.04
(3))	0.9999	2.35	1.60	2.23	3.18	1.04
(4))	0.9999	2.90	-	2.41	3.27	1.06
(5)) 0.9999	0.9999	2.40	1.45	2.08	3.20	1
(6))	0.9999	2.90	-	2.34	2.72	1.06
(7))	0.80	2.40	1.45	1.89	3.20	0.96
(8))	0.80	3.35	-	2.01	3.26	1.06

Policy rule: $R_t = r^* + \gamma_{\pi} E_t \pi_{t+1} + \gamma_y y_t + \gamma_s (s_t - s_{t-1})$; variance-covariance matrix of forcing shocks: $diag \left[\sigma_{\pi}^2 \sigma_c^2 \sigma_g^2 \sigma_z^2 \sigma_{\mu}^2\right] = diag \left[1 \ 1 \ 1 \ 0.1 \ 4\right]$ with poisson arrivals of bubble shocks at rate 0.02. See Appendix A for details of the model. The loss function assigns equal weights to squared output and inflation gaps.

The way to interpret the table is read off of the last column on the right the cost of protecting against misspecifications using the rules (and inflation forecasts) of selected models. So the first two rows of each panel show the cases where the perceived model and the worst-case models are the same; that is, these are the cases where the authority chooses not to protect against misspecification. Comparing row 1 with row 2, and row 5 with row 6 shows that the cost of not responding directly to the stock market is small if the model is correctly specified. The last column on the right for rows 3 and 4, relative to row 1 and rows 7 and 8, relative to row 5 show the costs of protecting against misspecification. To be precise, row 3 shows the cost in terms of deteriorated economic performance, of protecting against a = 0.9999 when the policy maker's reference model is taken to be a = 0.80. In a nutshell the answer is there is little difference among the policies in terms of their performance within the range of values for a against which the policy maker attempts to protect--at least for the modest sized shocks we use here. In fact, in once case, line 7, the distorted policy performs better than the base-case policy. Apparently, the two distortions combine to more than offset one distortion alone.²² Although the effect is not large either way, the implication of this is that reacting to stock market developments does not provide much in the way of benefits relative to a pure IFB rule; on the other hand, reacting to the stock market does provide a mild hedge against one certain misspecification and is insurance that does not come at a high premium.

The middle columns showing the rule coefficients give a hint as to why these tepid results obtain. The optimal coefficients for these models do not vary a great deal. In fact, when the rule is restricted to be a pure IFB rule, the optimal rules are identical in form. However, identical parameterization does not imply identical policy settings since inflation forecasts will differ in general. What the table is showing, however, is that the inflation forecasts are also little different. This is a manifestation of the stabilizing power of rational expectations. Our experiments have two key features. First, the private sector knows what the monetary authority is doing, even if the authority is unclear about the model. That is, the private sector has better information than does the policy maker. This seems a reasonable assumption, albeit a strong one. Second, the policies chosen by our ill-informed policy maker always stay in the stable region of the model; that is, the green region shown in Figure 2. Together, these two features establish a strongly stabilizing force in the economy. Had the chosen policies ended up in the indeterminate or unstable regions--a possibility given the misspecifications considered--the answers would have been much different.

Table 5 duplicates Table 4 but for preferences that favor output stabilization over inflation control; that is, for $\lambda = 0.9$, where λ is the weight on squared output gaps in the loss function. In these cases, the optimal feedback coefficients were always the same so differences in performance all came from incorporating different forecasts as implied by the different expected paths

^{22.} Given that the base-case policy is not optimal in a global sense, this is a feasible outcome.

for stock market bubbles. The results in this case are identical to those of Table 4, except stronger. In particular, the costs of forgoing response to stock market developments are somewhat higher. And the benefit of responding to bubble shocks with feedback on stock market as if the bubbles are very persistent even if they might not be remains as shown on line 6.

Table 5 <u>Robust Policies and Performance of IFB Taylor-type Rules</u> (alternative conditional growth rates of bubbles; 0.9 weight on output in loss function)

row	boundaries	reference	rule coefficients		target variable variances		loss
	$\begin{bmatrix} \underline{a} & \overline{a} \end{bmatrix}$	а	γ_{π}	γ_s	$\sigma^2_{ ilde{y}}$	σ_{π}^2	L
(1)	0.80	0.80	2.05	1.30	1.77	3.40	1
(2)		0.80	2.45	-	1.92	3.46	1.07
(3)		0.9999	2.05	1.30	2.11	3.40	1.06
(4)		0.9999	2.45	-	2.29	3.46	1.14
(5)	0.9999	0.9999	2.05	1.30	1.97	3.41	1
(6)		0.9999	2.45	-	2.25	3.47	1.12
(7)		0.80	2.05	1.30	1.87	3.44	0.96
(8)		0.80	2.45	-	2.35	3.49	1.16

Policy rule: $R_t = r^* + \gamma_{\pi} E_t \pi_{t+1} + \gamma_y y_t + \gamma_s (s_t - s_{t-1})$; variance-covariance matrix of forcing shocks: $diag \left[\sigma_{\pi}^2 \sigma_c^2 \sigma_g^2 \sigma_z^2 \sigma_{\mu}^2\right] = diag \left[1 \ 1 \ 1 \ 0.1 \ 4\right]$ with poisson arrivals of bubble shocks at rate 0.02. See Appendix A for details of the model. The loss function assigns equal weights to squared output and inflation gaps.

In addition to the experiment on robustness over bubble persistence, we also experimented with uncertain bubble duration, as well as with a few structural model parameters. For reasonable ranges of uncertainty, the answers were broadly the same as those just described.

4. Conclusions

This paper has examined the role of monetary policy in responding to stock market bubbles. The analysis centered around extensions of the Bernanke-Gertler-Gilchrist (1999) model, a New Keynesian model with a financial accelerator mechanism. Our efforts were concentrated in three directions. First, we embellished the model adding more persistence so as to test the breadth of applicability of the argument of Bernanke and Gertler (1999, 2001) that monetary policy should react to asset prices only insofar as they affect the forecast of future inflation. (The BG conclusion is contested by Cecchetti *et al.* (2000, 2003)). Second, we broadened the list of experiments and preferences to which the model was subjected. Third, we examined the implications of model uncertainty in the sense of Knight for policy design and performance. We interpret our results as mostly supportive of the hands-off view advanced by Bernanke and Gertler, with some reservations. Under the base-case calibration of the model, we found little to be gained from responding directly to stock prices. Similarly, we found little reason to engage in robust responses to model uncertainty in the key area of the bubble process, at least for balanced preferences and modest bubble shocks. Put simply, so long as policy is seen to be strongly stabilizing, a policy of pure inflation forecast targeting does a pretty good and robust job.

A potential fly in the ointment is that there are alternative calibrations of the bubble process for which responding to bubbles is more efficacious. In particular, when the probability of bubble persistence is small, the resulting surprises from bubbles that propagate are large. Similarly, when the magnitude of bubble shocks is large, so are the surprises and the costs. Both instances strengthen considerably the case for responding directly to stock market developments. This finding is a bit problematic given that the measurement of stock market fundamentals is difficult and thus the measurement of bubbles is also. There is little guidance in the data regarding what a sensible process might be.

Looking ahead, uncertainty about the measurement of fundamentals adds to the complexity of the issue. Both Bernanke and Gertler (2001) and Cecchetti *et al.* (2003) point to the detection of bubbles as a key issue. The results shown here suggest that failing to react systematically to large developments in stock markets can be costly, while ignoring small bubbles is less worrisome. This suggests that a nonlinear feedback rule that responds to bubbles only when they become large enough that they become an important macroeconomic phenomena, and when their size leaves little doubt that fundamentals cannot be the sole driving factor, may be a welfare improving strategy. This line of research seems a fruitful direction in which to head. In a related vein, modeling the measurement of fundamentals in quasi-real time would also be advantageous. That said, neither course of action can be taken on at low cost; the computational challenges are impressive.

Appendix A

A version of the Bernanke-Gertler-Gilchrist model

$$y_t = \operatorname{cy} c_t + \operatorname{cey} ce_t + \operatorname{iy} i_t + \operatorname{gy} g_t$$
(A1)

$$c_{t} = -\sigma rr_{t} + \phi_{c1}E_{t}c_{t+1} + \phi_{c2}c_{t+2} + \phi_{c3}c_{t-1} + \varepsilon_{c,t}$$
(A2)

$$rr_{t} = E_{t}f_{t+1} + \Psi(nw_{t} - q_{t} - u_{t} - k_{t})$$
(A3)

$$f_{t} = (1 - \nu)(mc_{t} + y_{t} - k_{t}) + \nu q_{t} - q_{t-1} + \nu \varepsilon u_{t} - \varepsilon u_{t-1}$$
(A4)

$$q_t = \phi(E_{t-1}f_t - \nu E_{t-1}k_t + (1-\nu)i_{t+1})$$
(A5)

$$nw_t = \chi[f_t - (1 - nk)(rr_{t-1} + \psi(k_{t-1} + q_{t-1}))]$$
(A6)

$$+ \varepsilon v u_t - \varepsilon [1 + (1 - \mathrm{nk})(\psi - (1 - \mathrm{bx}))] u_{t-1}$$
(A7)

+
$$[(1 - nk)\psi + nk]nw_{t-1} + (1 - \kappa rk)(nk/\kappa)y_t$$
 (A8)

$$ce_t = (kn/\psi)[nw_t - (1 - \kappa rk)(nk/\kappa)y_t]$$
(A9)

$$k_{t+1} = \delta i_t + (1-\delta)k_t \tag{A10}$$

$$y_t = z_t + \alpha k_t + (1 - \alpha)h_t \tag{A11}$$

$$mc_t = (1/\sigma)c_t + \gamma_h h_t - y_t \tag{A12}$$

$$E_{t-1}\pi_{t} = \lambda m c_{t} + \theta_{b}\pi_{t-1} + \theta_{f}E_{t-1}\pi_{t+1} + \mu_{t}^{\pi}$$
(A13)

$$rr_t = rn_t - E_t \pi_{t+1} \tag{A14}$$

$$rn_t = \gamma_{\pi} E_t \pi_{t+1} + \gamma_u (\Delta q_t + \Delta u_t + \Delta k)$$
(A15)

$$g_t = \rho_g g_{t-1} + \mu_t^g \tag{A16}$$

$$z_t = \rho_z z_{t-1} + \mu_t^z \tag{A17}$$

$$u_t = [bx rk/(1-\delta)]u_{t-1} + \mu_t^u$$
 (A18)

parameter	description	value
σ	inverse elasticity of intertemporal substitution	5
ϕ_{c3}	coefficient on lagged consumption in consumption Euler equation	0.33086
ψ	financial leverage premium elasticity	0.05
ε	extent to which entrepreneurs participate in consumption	0.75
φ	elasticity of investment w. r. to Tobin's Q.	0.5641
χ	wealth accumulation constant (from linearization)	1.9794
bx	bubble propagation parameter $a((1 - \delta)/(rk))$	0.9604
δ	quarterly rate of capital depreciation	0.025
rk	steady-state rate of return on capital $1/\beta + 0.02/4$	1.0151
β	subjective rate of time preference	0.99
α	capital's share of income	0.33
ν	linearization constant $(1 - \delta)/(\alpha/(\mu \cdot ky) + 1 - \delta)$	0.9605
$\boldsymbol{\theta}_{f}$	weight on forward expectations in price equation	0.59579
Θ_b	weight on lagged inflation in price equation	0.4012
λ	elasticity of inflation with respect to marginal cost	0.025827
$ ho_g$	propagation of government expenditure shocks	0.95
ρ _z	propagation of total factor productivity shocks	0.99
a	conditional rate of propagation of bubbles $bk(rk/(1-\delta))$	0.99

Table AKey Model Parameters

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