ECB AND INDUSTRY WORKSHOP

"B2B WORKSHOP"

09 October 2024 from 09:00 to 13:00h CEST

ECB, Sonnemannstrasse 20, 60314 Frankfurt am Main (Main Building)
Meeting room C2.05 - Hybrid

AGENDA

1	**Welcoming remarks** (10 min, 09:00-09:10) *Presenter: ECB*
2	**Update on Eurosystem work on the digital euro and work on new technologies for wholesale central bank money settlement** (15 min, 09:10-09:25) *Presenter: ECB*
3	**Industry Insights: Addressing Needs and Challenges with Current Solutions** (25 min, 09:25-09:50) *Presenter: Anke Hsu, Chain4travel*
5	**Industry Insights: Addressing Needs and Challenges with Current Solutions** (25 min, 09:50-10:15) *Presenter: Arena Fernandez de Bobadilla, Amazon*
6	**Presentation of initiatives of the banking and payment industry on their plans for addressing emerging B2B needs** (25 min, 10:15-10:40) *Presenter: Floris Lugt, ING*
Coffee break (30 min, 10:40-11:10)	

7	**Industry Insights: Addressing Needs and Challenges with Current Solutions** (25 min, 11:10-11:35) *Presenter: Nick Kerrigan, Swift SC*
8	**Presentation of initiatives of the banking and payment industry on their plans for addressing emerging B2B needs** (25 min, 11:35-12:00) *Presenter: Rita Camporeale, Associazione Bancaria Italiana (ABI)*
9	**Industry Insights: Addressing Needs and Challenges with Current Solutions** (25 min, 12:00-12:25) *Presenter: Sven Schönborn, Federation of German Industries BDI*
10	**Presentation from an academic perspective on the potential of a digital euro and business use cases** (25 min, 12:25-12:50) *Presenter: Prof. Dr. Joachim Würmeling, ESMT Berlin*
11	**Concluding remarks** (10 min, 12:50-13:00)