Germany-Frankfurt am Main: Morning News Briefing
2021/S 114-298362

Contract award notice

Results of the procurement procedure

Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority
I.1) Name and addresses
Official name: European Central Bank
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt
Postal code: 60314
Country: Germany
E-mail: procurement@ecb.europa.eu
Telephone: +49 69/13445974
Fax: +49 69/13447110
Internet address(es):
Main address: http://www.ecb.europa.eu

I.4) Type of the contracting authority
European institution/agency or international organisation

I.5) Main activity
Economic and financial affairs

Section II: Object
II.1) Scope of the procurement

II.1.1) Title:
Morning News Briefing
Reference number: PRO-005946

II.1.2) Main CPV code
92400000 News-agency services

II.1.3) Type of contract
Services

II.1.4) Short description:
The ECB, via the Directorate General Communications, Global Media Relations Division sought through this public tender a supplier for the provision of morning news briefings. The morning news briefings must follow the
The ECB, via the Directorate General Communications, Global Media Relations Division sought through this public tender a supplier for the provision of morning news briefings. The morning news briefings must follow the specification detailed below and should cover print and online media from the euro area countries, as well as international financial media, on given topics. The morning news briefings will contribute to support the media monitoring function of the ECB and provide situation awareness to the Executive Board members, senior management and other ECB staff members with regard to media coverage across the euro area and internationally of topics related to ECB, the Eurosystem, other major central banks, Banking Supervision, the European Union and its institutions, European/euro area economy and international economy, financial markets, as well as trending political topics and other topics of interest for the ECB.

II.1.6) **Information about lots**
This contract is divided into lots: no

II.1.7) **Total value of the procurement (excluding VAT)**
Value excluding VAT: 619 200.00 EUR

II.2) **Description**

II.2.3) **Place of performance**
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt
Main site or place of performance:
The services shall be provided mainly at the contractors premises.

II.2.4) **Description of the procurement:**
The ECB, via the Directorate General Communications, Global Media Relations Division sought through this public tender a supplier for the provision of morning news briefings. The morning news briefings must follow the specification detailed below and should cover print and online media from the euro area countries, as well as international financial media, on given topics. The morning news briefings will contribute to support the media monitoring function of the ECB and provide situation awareness to the Executive Board members, senior management and other ECB staff members with regard to media coverage across the euro area and internationally of topics related to ECB, the Eurosystem, other major central banks, Banking Supervision, the European Union and its institutions, European/euro area economy and international economy, financial markets, as well as trending political topics and other topics of interest for the ECB.

II.2.5) **Award criteria**
Quality criterion - Name: Quality of the technical offer / Weighting: 50
Price - Weighting: 50

II.2.11) **Information about options**
Options: no

II.2.13) **Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

**Section IV: Procedure**

IV.1) **Description**

IV.1.1) **Type of procedure**
Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**
The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**
IV.2.1) **Previous publication concerning this procedure**  
Notice number in the OJ S: 2020/S 255-639219

IV.2.8) **Information about termination of dynamic purchasing system**

IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

**Section V: Award of contract**

**Title:** Morning News Briefing  
A contract/lot is awarded: yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract:**  
17/05/2021

**V.2.2) Information about tenders**  
Number of tenders received: 6  
Number of tenders received from SMEs: 3  
Number of tenders received from tenderers from other EU Member States: 3  
Number of tenders received from tenderers from non-EU Member States: 1  
The contract has been awarded to a group of economic operators: no

**V.2.3) Name and address of the contractor**  
Official name: LFMI Media Services Ltd  
Postal address: 24a Lower Abbey Street Dublin  
Town: Dublin  
NUTS code: IE061 Dublin  
Country: Ireland  
The contractor is an SME: yes

**V.2.4) Information on value of the contract/lot (excluding VAT)**  
Initial estimated total value of the contract/lot: 900 000.00 EUR  
Total value of the contract/lot: 619 200.00 EUR

**V.2.5) Information about subcontracting**

**Section VI: Complementary information**

**VI.3) Additional information:**  

**VI.4) Procedures for review**

**VI.4.1) Review body**  
Official name: Procurement Review Body of the European Central Bank, c/o Legal Advice Team  
Postal address: Sonnemannstrasse 22  
Town: Frankfurt am Main  
Postal code: 60314  
Country: Germany  
Telephone: +49 6913440  
Fax: +49 6913446886  
Internet address: http://www.ecb.europa.eu
VI.4.2) **Body responsible for mediation procedures**
Official name: The European Ombudsman
Postal address: 1 avenue du Président Robert Schuman, CS 30403
Town: Strasbourg Cedex
Postal code: 67001
Country: France

VI.4.3) **Review procedure**
Precise information on deadline(s) for review procedures:
Within 10 days of receipt of the notification in accordance with Article 34(1) or the first sentence of Article 34(3) of Decision ECB/2016/2 laying down the Rules on Procurement, as amended. Further requirements are outlined in Article 39 of this Decision. A complaint to the European Ombudsman does not affect the deadline for lodging appeals.

VI.4.4) **Service from which information about the review procedure may be obtained**
Official name: Central Procurement Office of the European Central Bank c/o Legal Advice Team
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
Postal code: 60314
Country: Germany
E-mail: procurement@ecb.europa.eu
Telephone: +49 6913440
Fax: +49 6913447110
Internet address: [http://www.ecb.europa.eu](http://www.ecb.europa.eu)

VI.5) **Date of dispatch of this notice:**
08/06/2021