

NEWRO – Market study on NEW euRO banknote technologies

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The contents of this document are merely for information purposes. If you are interested in sending a formal application for the NEWRO tender, please obtain the valid documents and application forms by writing to procurement@ecb.int and indicate the procurement reference number 13360/BN/CDE/2009.

Questions & Answers

Q. When the ECB requires from the "communication" aspect of NEWRO ... is this concerned with communicating new technologies to the public (i.e. how to present scientific concepts such as new security features in banknotes), or is this about public relations and the channels used to present or launch a new Euro Signature?

A. The request about "communication" expertise is certainly more related to "communicating new technologies" to the public. Most of the success of a security feature relies on how effectively it can be transmitted to the public; public which is not expert on technologies or counterfeit detection. Of course, this leads us to the fact that communication of a security feature must be done through certain channels, some will be more effective than others, but the focus is not meant to be in the promotional campaign of a new euro note.

Q. With the possibility of having several partners based in separate European countries, each having to complete and sign the application form, is it OK if the lead contractor sends identical signed forms to the organisations and each of them signs one single form?

A. If a grouping cannot "rotate" the form to every one of their partners, this process is also acceptable; provided that the lead contractor submit all the forms signed by them and one partner every time, and that all form mentions the existence of all the other partners.