Germany-Frankfurt am Main: Filming, Broadcasting and Production Services
2023/S 085-261447

Contract award notice

Results of the procurement procedure

Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses
Official name: European Central Bank
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt
Postal code: 60314
Country: Germany
Contact person: Central Procurement Office
E-mail: procurement@ecb.europa.eu
Telephone: +49 69/13440
Internet address(es):
Main address: http://www.ecb.europa.eu

I.4) Type of the contracting authority
European institution/agency or international organisation

I.5) Main activity
Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:
Filming, Broadcasting and Production Services
Reference number: PRO-006298

II.1.2) Main CPV code
92111200 Advertising, propaganda and information film and video-tape production

II.1.3) Type of contract
Services

II.1.4) Short description:
The ECB awarded through this procedure a framework contract in the areas of filming, video productions and internet live streaming for the provision of services and works, mainly concerning live press conferences and public hearing broadcasts, internal and external events, post production, video animation, running of an onsite production studio, consultancy and training.

II.1.6) Information about lots
This contract is divided into lots: no

II.1.7) **Total value of the procurement (excluding VAT)**
Value excluding VAT: 8 000 000.00 EUR

II.2) **Description**

II.2.3) **Place of performance**
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

II.2.4) **Description of the procurement:**
The ECB awarded through this procedure a framework contract in the areas of filming, video productions and internet live streaming for the provision of services and works, mainly concerning live press conferences and public hearing broadcasts, internal and external events, post production, video animation, running of an onsite production studio, consultancy and training.

II.2.5) **Award criteria**
Quality criterion - Name: Quality of the technical offer / Weighting: 60
Price - Weighting: 40

II.2.11) **Information about options**
Options: no

II.2.13) **Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

**Section IV: Procedure**

IV.1) **Description**

IV.1.1) **Type of procedure**
Competitive procedure with negotiation

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**
The procurement involves the establishment of a framework agreement

IV.1.8) **Information about the Government Procurement Agreement (GPA)**
The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**
Notice number in the OJ S: 2022/S 133-377971

IV.2.8) **Information about termination of dynamic purchasing system**

IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

**Section V: Award of contract**

**Title:**
Filming, Broadcasting and Production Services

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**
25/04/2023

V.2.2) **Information about tenders**
Number of tenders received: 2
Number of tenders received from SMEs: 1
Number of tenders received from tenderers from other EU Member States: 0
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 2
The contract has been awarded to a group of economic operators: yes

V.2.3) **Name and address of the contractor**

Official name: TVN Corporate Media GmbH & Co KG
Postal address: Goseriede 9
Town: Hannover
NUTS code: DE92 Hannover
Postal code: 30159
Country: Germany
The contractor is an SME: no

V.2.3) **Name and address of the contractor**

Official name: TVN Production GmbH & Co KG
Town: Hannover
NUTS code: DE92 Hannover
Country: Germany
The contractor is an SME: no

V.2.3) **Name and address of the contractor**

Official name: TVN Live Production GmbH
Town: Hannover
NUTS code: DE92 Hannover
Country: Germany
The contractor is an SME: no

V.2.3) **Name and address of the contractor**

Official name: TVN Solutions GmbH
Town: Hannover
NUTS code: DE92 Hannover
Country: Germany
The contractor is an SME: no

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Total value of the contract/lot: 8 000 000.00 EUR

V.2.5) **Information about subcontracting**

Section VI: Complementary information

VI.3) **Additional information:**


The total value of the procurement and contract indicated in Section II.1.7) and Section(s) V.2.4) is an indicative non-binding spending estimate at the time of contract award.

The actual value of the contract may differ and will be determined by actual business needs.

VI.4) **Procedures for review**

VI.4.1) **Review body**
Official name: Procurement Review Body of the European Central Bank, c/o Legal Advice Team
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
Postal code: 60314
Country: Germany
Telephone: +49 6913440
Fax: +49 6913446886
Internet address: http://www.ecb.europa.eu

VI.4.2) **Body responsible for mediation procedures**
Official name: The European Ombudsman
Postal address: 1 avenue du Président Robert Schuman, CS 30403
Town: Strasbourg Cedex
Postal code: 67001
Country: France

VI.4.3) **Review procedure**
Precise information on deadline(s) for review procedures:
Within 10 days of receipt of the notification in accordance with Article 34(1) or the first sentence of Article 34(3) of ECB Decision 2016/2 laying down the Rules on Public Procurement. Further requirements are outlined in Article 39 of this Decision. A complaint to the European Ombudsman does not affect the deadline for lodging appeals.

VI.4.4) **Service from which information about the review procedure may be obtained**
Official name: Central Procurement Office of the European Central Bank c/o Legal Advice Team
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
Postal code: 60314
Country: Germany
E-mail: procurement@ecb.europa.eu
Telephone: +49 6913440
Fax: +49 6913447110
Internet address: http://www.ecb.europa.eu

VI.5) **Date of dispatch of this notice:**
25/04/2023