Germany-Frankfurt am Main: Provision of Knowledge Management Consultancy and Training Services
2023/S 041-120529

Contract award notice

Results of the procurement procedure

Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority
I.1) Name and addresses
  Official name: European Central Bank
  Postal address: Sonnemannstrasse 22
  Town: Frankfurt am Main
  NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt
  Postal code: 60314
  Country: Germany
  Contact person: Central Procurement Office
  E-mail: procurement@ecb.europa.eu
  Telephone: +49 69/13440
  Fax: +49 69/13447110
  Internet address(es):
  Main address: http://www.ecb.europa.eu

I.4) Type of the contracting authority
  European institution/agency or international organisation

I.5) Main activity
  Economic and financial affairs

Section II: Object
II.1) Scope of the procurement

II.1.1) Title:
  Provision of Knowledge Management Consultancy and Training Services
  Reference number: PRO-005427

II.1.2) Main CPV code
  79410000 Business and management consultancy services

II.1.3) Type of contract
  Services

II.1.4) Short description:
  The ECB intends to select external service providers to provide services related to the implementation of the
  ECB knowledge management (KM) roadmap. Knowledge is one of the ECB’s main assets. Most decisions
  taken at the institutional level are, at the very least, informed by the knowledge, experience and research,
  available inside and outside our organisation. It is therefore important for the ECB to properly manage and
leverage its knowledge – especially under the current complex and rapidly evolving technological, socio-political and economic conditions. In 2020, the ECB approved a 3-year KM roadmap. This roadmap contains a series of activities, aimed to strengthen the capabilities of the ECB with regards to knowledge management. The range of these KM activities covers different elements, including organisational and cultural aspects, content architecture, collaboration and search and findability.

II.1.6) Information about lots
This contract is divided into lots: yes

II.1.7) Total value of the procurement (excluding VAT)
Value excluding VAT: 750 000.00 EUR

II.2) Description

II.2.1) Title:
Knowledge Management Consultancy Services
Lot No: 1

II.2.2) Additional CPV code(s)
79400000 Business and management consultancy and related services

II.2.3) Place of performance
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

II.2.4) Description of the procurement:
The scope of lot 1: KM consultancy services to design, advice on and support the implementation, with the view to support the implementation of the ECB-wide KM roadmap and the implementation of business areas’ specific initiatives. The KM consultancy services will aim to help the ECB improve its KM processes, policies, tools and behaviours.

II.2.5) Award criteria
Quality criterion - Name: Quality of the tender / Weighting: 50 %
Price - Weighting: 50 %

II.2.11) Information about options
Options: no

II.2.13) Information about European Union funds
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) Additional information
For lot 1, the ECB awarded two framework contracts with ranking order.

II.2) Description

II.2.1) Title:
Knowledge Management Training Services
Lot No: 2

II.2.2) Additional CPV code(s)
80500000 Training services

II.2.3) Place of performance
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

II.2.4) Description of the procurement:
The scope for lot 2: KM training services will address different target audiences with various levels of knowledge and specific roles to perform as part of the ECB KM roadmap. The training services are required to enable the
relevant KM team members and key stakeholders to access the most up-to-date knowledge and expertise in order to deliver state-of-the-art solutions and services and to implement the KM roadmap successfully.

II.2.5) **Award criteria**
Quality criterion - Name: Quality of the tender / Weighting: 50 %
Price - Weighting: 50 %

II.2.11) **Information about options**
Options: no

II.2.13) **Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**
Lot 1: The total amount is for EUR 750 000.
Lot 2 has been closed because the business requirements have changed. Therefore, the ECB has decided in accordance with the its procurement rules and documentation to terminate the tender procedure for lot 2.

**Section IV: Procedure**

IV.1) **Description**

IV.1.1) **Type of procedure**
Competitive dialogue

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**
The procurement involves the establishment of a framework agreement

IV.1.8) **Information about the Government Procurement Agreement (GPA)**
The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**
Notice number in the OJ S: 2021/S 035-083942

IV.2.8) **Information about termination of dynamic purchasing system**

IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

**Section V: Award of contract**

Contract No: 2
Lot No: 1
Title:
Knowledge Management Consultancy Services
A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**
30/12/2022

V.2.2) **Information about tenders**
Number of tenders received: 3
The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**
Official name: Accenture GmbH
Town: Frankfurt
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt
Country: Germany
The contractor is an SME: yes

V.2.4) Information on value of the contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: 1 035 500.00 EUR
Total value of the contract/lot: 750 000.00 EUR

V.2.5) Information about subcontracting

Section V: Award of contract

Contract No: 2
Lot No: 1
A contract/lot is awarded: yes

V.2) Award of contract
V.2.1) Date of conclusion of the contract:
31/12/2022

V.2.2) Information about tenders
Number of tenders received: 3
The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor
Official name: EK Global BV
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale / Arr. Brussel-Hoofdstad
Country: Belgium
The contractor is an SME: no

V.2.4) Information on value of the contract/lot (excluding VAT)
Total value of the contract/lot: 750 000.00 EUR

V.2.5) Information about subcontracting

Section VI: Complementary information

VI.3) Additional information:
This tender procedure is conducted via the ECB’s electronic tendering system (e-tendering) which can be accessed via the following internet address:


If you have not used the ECB’s electronic tendering system before, you need to register via the above link (click on ‘Register’). Subsequently to the registration, you will receive an automated notification with your user credentials to log in (click on ‘Login’) and to access the tender documentation. Please note that:
— A registration to the above system is only required once and you can reuse your user credentials in all future procedures of the ECB which are conducted via the above system. Therefore, please keep your user credentials for the future;
— In case you should have participated in previous ECB tender procedure(s) in the past which were conducted via the ECB’s prior online system, you nevertheless need to register once to the ECB’s electronic tendering system under the above address;
— Your mere registration does not constitute an application/tender. You must submit your application/tender via the ECB’s electronic tendering system as further instructed in the application/tender documentation.

The system reference number for the above procurement is: [Rfx reference number ID + NAME].

To download the tender documents, log on to the ECB’s electronic tendering system with your login and password. Expand the field ‘Public Tenders – Upcoming Events’. Click on ‘Click to request an invitation to this event’ for the above procedure and close the new window which opens. Once the request is completed (this can take a few minutes), the status of the participation request will change to ‘Invited’ and the RFx documentation will be accessible via the RFx tab.

Under the above link you also find user guides for detailed information on how to use the system and contact details for technical support.

Should you require technical help when using the system, please contact the ECB’s technical support team at sourcing.support@ecb.europa.eu by quoting the reference number and the problem experienced.

Any other queries relating to this procurement procedure and the content of the procurement documentation shall be submitted as message via the ECB’s e-tendering system (under the tab ‘Discussion’).

The ECB endeavours to answer all queries as quickly as possible but cannot guarantee a minimum time response. The ECB shall not be bound to reply to queries received less than seven calendar days before the time-limit for the submission of tenders.

The tender procedure shall be open on equal terms to all natural or legal persons resident or located in the European Union and to all natural and legal persons resident or located in a country which has ratified the World Trade Organisation Agreement on Government Procurement or has concluded with the European Union a bilateral agreement on procurement under the conditions laid down in the said agreements.

The tender procedure is conducted in accordance with Decision ECB/2016/2 laying down the rules on procurement (as amended), available on the ECB website at:


VI.4) Procedures for review

VI.4.1) Review body

Official name: Procurement Review Body of the European Central Bank, c/o Legal Advice Team
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
Postal code: 60314
Country: Germany
Telephone: +49 6913440
Fax: +49 6913446886
Internet address: http://www.ecb.europa.eu

https://ted.europa.eu/TED
VI.4.2) **Body responsible for mediation procedures**
Official name: The European Ombudsman
Postal address: 1 avenue du Président Robert Schuman, CS 30403
Town: Strasbourg Cedex
Postal code: 67001
Country: France

VI.4.3) **Review procedure**
Precise information on deadline(s) for review procedures:
Within 10 days of receipt of the notification in accordance with Article 34(1) or the first sentence of Article 34(3) of Decision ECB/2016/2 laying down the rules on procurement, as amended. Further requirements are outlined in Article 39 of this Decision. A complaint to the European Ombudsman does not affect the deadline for lodging appeals.

VI.4.4) **Service from which information about the review procedure may be obtained**
Official name: Central Procurement Office of the European Central Bank c/o Legal Advice Team
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
Postal code: 60314
Country: Germany
E-mail: procurement@ecb.europa.eu
Telephone: +49 6913440
Fax: +49 6913447110
Internet address: http://www.ecb.europa.eu

VI.5) **Date of dispatch of this notice:**
15/02/2023