Germany-Frankfurt am Main: Filming, Broadcasting and Production Services
2022/S 133-377971

Contract notice

Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses
Official name: European Central Bank
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt
Postal code: 60314
Country: Germany
Contact person: Central Procurement Office
E-mail: procurement@ecb.europa.eu
Telephone: +49 69/13440
Internet address(es):
Main address: http://www.ecb.europa.eu

I.3) Communication
The procurement documents are available for unrestricted and full direct access, free of charge, at: http://www.ecb.europa.eu/ecb/jobsproc/sourcing/html/index.en.html
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted electronically via: http://www.ecb.europa.eu/ecb/jobsproc/sourcing/html/index.en.html
Tenders or requests to participate must be submitted to the abovementioned address

I.4) Type of the contracting authority
European institution/agency or international organisation

I.5) Main activity
Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:
Filming, Broadcasting and Production Services
Reference number: PRO-006298

II.1.2) Main CPV code
92111200 Advertising, propaganda and information film and video-tape production

II.1.3) Type of contract
Services

II.1.4) Short description:
The ECB is looking for suppliers specialised in the areas of filming, video productions and internet live streaming (via YouTube and other social media platforms) for the provision of services, mainly concerning live press conferences and public hearing broadcasts, internal and external events, post production, video animation, running of an onsite production studio, consultancy and training.

II.1.5) **Estimated total value**
Value excluding VAT: 8 000 000.00 EUR

II.1.6) **Information about lots**
This contract is divided into lots: no

II.2) **Description**

II.2.3) **Place of performance**
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

II.2.4) **Description of the procurement:**
The ECB is looking for suppliers specialised in the areas of filming, video productions and internet live streaming (via YouTube and other social media platforms) for the provision of services, mainly concerning live press conferences and public hearing broadcasts, internal and external events, post production, video animation, running of an onsite production studio, consultancy and training.

II.2.5) **Award criteria**
Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6) **Estimated value**
Value excluding VAT: 8 000 000.00 EUR

II.2.7) **Duration of the contract, framework agreement or dynamic purchasing system**
Duration in months: 48
This contract is subject to renewal: no

II.2.9) **Information about the limits on the number of candidates to be invited**
Envisaged number of candidates: 5
Objective criteria for choosing the limited number of candidates:
The candidates’ human resources (40 %) and previous experience which will be assessed through reference contracts (60 %).

II.2.10) **Information about variants**
Variants will be accepted: no

II.2.11) **Information about options**
Options: no

II.2.13) **Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

Section III: Legal, economic, financial and technical information

III.1) **Conditions for participation**

III.1.2) **Economic and financial standing**
Selection criteria as stated in the procurement documents

III.1.3) **Technical and professional ability**
Selection criteria as stated in the procurement documents

III.2) **Conditions related to the contract**

III.2.2) **Contract performance conditions:**
In line with the terms and conditions of the draft contract. See details in the procurement documents.

Section IV: Procedure

IV.1) Description

IV.1.1) Type of procedure

Competitive procedure with negotiation

IV.1.3) Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.4) Information about reduction of the number of solutions or tenders during negotiation or dialogue

Recourse to staged procedure to gradually reduce the number of solutions to be discussed or tenders to be negotiated

IV.1.5) Information about negotiation

The contracting authority reserves the right to award the contract on the basis of the initial tenders without conducting negotiations

IV.1.8) Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2) Administrative information

IV.2.2) Time limit for receipt of tenders or requests to participate

Date: 08/08/2022
Local time: 12:00

IV.2.3) Estimated date of dispatch of invitations to tender or to participate to selected candidates


IV.2.4) Languages in which tenders or requests to participate may be submitted:

German, English

Section VI: Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: no

VI.2) Information about electronic workflows

Electronic invoicing will be accepted

VI.3) Additional information:
This tender procedure is conducted via the ECB’s electronic tendering system (e-tendering) which can be accessed via the following internet address:


If you have not used the ECB’s electronic tendering system before, you need to register via the above link (click on ‘Register’). Subsequently to the registration, you will receive an automated notification with your user credentials to log in (click on ‘Login’) and to access the tender documentation. Please note that:
— A registration to the above system is only required once and you can reuse your user credentials in all future procedures of the ECB which are conducted via the above system. Therefore, please keep your user credentials for the future;
— In case you should have participated in previous ECB tender procedure(s) in the past which were conducted via the ECB’s prior online system, you nevertheless need to register once to the ECB’s electronic tendering system under the above address;
— Your mere registration does not constitute an application/tender. You must submit your application/tender via the ECB’s electronic tendering system as further instructed in the application/tender documentation.

The system reference number for the above procurement is: RFX-PT-2022-000039: PRO-006298-R1-Film, broadcast&production

To download the tender documents, log on to the ECB’s electronic tendering system with your login and password. Expand the field ‘Public Tenders – Upcoming Events’. Click on ‘Click to request an invitation to this event’ for the above procedure and close the new window which opens. Once the request is completed (this can take a few minutes), the status of the participation request will change to ‘Invited’ and the RFx documentation will be accessible via the RFx tab.

Under the above link you also find user guides for detailed information on how to use the system and contact details for technical support.

Should you require technical help when using the system, please contact the ECB’s technical support team at sourcing.support@ecb.europa.eu by quoting the reference number and the problem experienced.

Any other queries relating to this procurement procedure and the content of the procurement documentation shall be submitted as message via the ECB’s e-tendering system (under the tab ‘Discussion’).

The ECB endeavours to answer all queries as quickly as possible but cannot guarantee a minimum time response. The ECB shall not be bound to reply to queries received less than seven calendar days before the time-limit for the submission of tenders.

The tender procedure shall be open on equal terms to all natural or legal persons resident or located in the European Union and to all natural and legal persons resident or located in a country which has ratified the World Trade Organisation Agreement on Government Procurement or has concluded with the European Union a bilateral agreement on procurement under the conditions laid down in the said agreements.


VI.4) Procedures for review

VI.4.1) Review body
Official name: Procurement Review Body of the European Central Bank, c/o Legal Advice Team
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
Postal code: 60314
Country: Germany
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +49 6913440
Fax: +49 6913446886
Internet address: http://www.ecb.europa.eu

VI.4.2) **Body responsible for mediation procedures**
Official name: The European Ombudsman
Postal address: 1 avenue du Président Robert Schuman, CS 30403
Town: Strasbourg Cedex
Postal code: 67001
Country: France

VI.4.3) **Review procedure**
Precise information on deadline(s) for review procedures:
Within 10 days of receipt of the notification in accordance with Article 34(1) or the first sentence of Article 34(3) of Decision ECB/2016/2 laying down the Rules on Public Procurement. Further requirements are outlined in Article 39 of this Decision. A complaint to the European Ombudsman does not affect the deadline for lodging appeals.

VI.4.4) **Service from which information about the review procedure may be obtained**
Official name: Central Procurement Office of the European Central Bank c/o Legal Advice Team
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
Postal code: 60314
Country: Germany
E-mail: procurement@ecb.europa.eu
Telephone: +49 6913440
Fax: +49 6913447110
Internet address: http://www.ecb.europa.eu

VI.5) **Date of dispatch of this notice:**
01/07/2022