Germany-Frankfurt am Main: Performance of Surveys on the Access to Finance of Enterprises (SAFE)
2022/S 129-366394

Contract award notice

Results of the procurement procedure

Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses
Official name: European Central Bank
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt
Postal code: 60314
Country: Germany
Contact person: Central Procurement Office
E-mail: procurement@ecb.europa.eu
Telephone: +49 69/13440

Internet address(es):
Main address: http://www.ecb.europa.eu

I.1) Name and addresses
Official name: European Commission
Postal address: Rue de la Loi 170
Town: Brussels
NUTS code: BE100 Arr. de Bruxelles-Capitale / Arr. Brussel-Hoofdstad
Postal code: 1040
Country: Belgium
Contact person: European Commission
E-mail: GROW-G4@ec.europa.eu

Internet address(es):
Main address: www.ec.europa.eu

I.2) Information about joint procurement
The contract involves joint procurement
In the case of joint procurement involving different countries, state applicable national procurement law:
ECB Procurement Decision ECB/2016/2 (as amended)

I.4) Type of the contracting authority
European institution/agency or international organisation

I.5) Main activity
Economic and financial affairs
Section II: Object

II.1) Scope of the procurement

II.1.1) Title:
Performance of Surveys on the Access to Finance of Enterprises (SAFE)
Reference number: PRO-006299

II.1.2) Main CPV code
79310000 Market research services

II.1.3) Type of contract
Services

II.1.4) Short description:
The European Central Bank (the ‘ECB’) has awarded a single-supplier framework agreement (the ‘Contract’) for the provision of services for the performance of Surveys on the Access to Finance of Enterprises (‘SAFE’). The ECB has awarded the contract on its own behalf and for the benefit of the European Commission (the ‘EC’) which represents the European Union. The ECB and the EC may issue orders (specific agreements) under the contract for the performance of SAFE and may also request additional services for each Order in accordance with the provisions of the contract.

II.1.6) Information about lots
This contract is divided into lots: no

II.1.7) Total value of the procurement (excluding VAT)
Value excluding VAT: 7 800 000.00 EUR

II.2) Description

II.2.2) Additional CPV code(s)
79311000 Survey services
79311100 Survey design services
79311200 Survey conduction services
79311300 Survey analysis services

II.2.3) Place of performance
NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt
Main site or place of performance:
The contractor shall perform the services mainly at its premises.

II.2.4) Description of the procurement:
The European Central Bank (the ‘ECB’) has awarded a single-supplier framework agreement (the ‘Contract’) for the provision of services for the performance of Surveys on the Access to Finance of Enterprises (‘SAFE’). The ECB has awarded the contract on its own behalf and for the benefit of the European Commission (the ‘EC’) which represents the European Union. The ECB and the EC may issue orders (specific agreements) under the contract for the performance of SAFE and may also request additional services for each Order in accordance with the provisions of the contract. The contract is concluded for a period of four years. SAFE is a qualitative survey of firms with the purpose of providing regular information on the financing conditions of micro, small and medium-sized enterprises (SMEs), as well as of some larger firms, in a certain number of countries.

II.2.5) Award criteria
Quality criterion - Name: Quality / Weighting: 60
Price - Weighting: 40

II.2.11) Information about options
Options: no
II.2.13) **Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

**Section IV: Procedure**

IV.1) **Description**

IV.1.1) **Type of procedure**
Open procedure

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**
The procurement involves the establishment of a framework agreement

IV.1.8) **Information about the Government Procurement Agreement (GPA)**
The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**
Notice number in the OJ S: 2022/S 020-045295

IV.2.8) **Information about termination of dynamic purchasing system**

IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

**Section V: Award of contract**

**Title:**
Performance of Surveys on the Access to Finance of Enterprises (SAFE)

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**
20/06/2022

V.2.2) **Information about tenders**
Number of tenders received: 3
Number of tenders received from SMEs: 1
The contract has been awarded to a group of economic operators: no

V.2.3) **Name and address of the contractor**
Official name: Kantar Belgium SA
National registration number: 0428.913.808
Town: Brussels
NUTS code: BE1 Région de Bruxelles-Capitale / Brussels Hoofdstedelijk Gewest
Country: Belgium
The contractor is an SME: no

V.2.4) **Information on value of the contract/lot (excluding VAT)**
Total value of the contract/lot: 7 800 000.00 EUR

V.2.5) **Information about subcontracting**
The contract is likely to be subcontracted

**Section VI: Complementary information**

VI.3) **Additional information:**
The procurement procedure has been conducted in accordance with Decision ECB/2016/2 of 9 February 2016 laying down the rules on procurement, OJ L 45, 20.2.2016, p. 15 (as amended). The total values of the procurement and contract indicated in this contract award notice are an indicative non-binding spending estimate at the time of contract award. The actual value of the contract(s) may differ and will be determined by actual business needs, up to a maximum value for EUR 7 800 000.

VI.4) **Procedures for review**

VI.4.1) **Review body**

Official name: Procurement Review Body of the European Central Bank, c/o Legal Advice Team
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
Postal code: 60314
Country: Germany
Telephone: +49 6913440
Internet address: [http://www.ecb.europa.eu](http://www.ecb.europa.eu)

VI.4.2) **Body responsible for mediation procedures**

Official name: The European Ombudsman
Postal address: 1 avenue du Président Robert Schuman, CS 30403
Town: Strasbourg
Postal code: 67001
Country: France

VI.4.4) **Service from which information about the review procedure may be obtained**

Official name: Central Procurement Office
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
Postal code: 60314
Country: Germany
E-mail: procurement@ecb.europa.eu
Telephone: +49 6913440
Internet address: [http://www.ecb.europa.eu](http://www.ecb.europa.eu)

VI.5) **Date of dispatch of this notice:**

30/06/2022