Germany-Frankfurt am Main: ECB - Provision of Learning and Development Activities
2020/S 030-068964

Social and other specific services – public contracts

Contract award notice

Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority
I.1) Name and addresses
Official name: European Central Bank
Postal address: Sonnemannstrasse 22
Town: Frankfurt am Main
NUTS code: DE712
Postal code: 60314
Country: Germany
Contact person: Central Procurement Office
E-mail: procurement@ecb.europa.eu
Telephone: +49 69/13440
Fax: +49 69/13447110
Internet address(es):
Main address: http://www.ecb.europa.eu

I.2) Information about joint procurement

I.4) Type of the contracting authority
European institution/agency or international organisation

I.5) Main activity
Economic and financial affairs

Section II: Object
II.1) Scope of the procurement

II.1.1) Title:
Provision of Learning and Development Activities
Reference number: PRO-004793

II.1.2) Main CPV code
80570000

II.1.3) Type of contract
Services

II.1.4) Short description:
The European Central Bank (ECB) was seeking interested parties through this call to express interest for participating in a negotiated procurement procedure for the provision of learning and development activities.
II.1.6) **Information about lots**

This contract is divided into lots: no

II.1.7) **Total value of the procurement (excluding VAT)**

Value excluding VAT: 6 000 000.00 EUR

II.2) **Description**

II.2.1) **Title:**

II.2.2) **Additional CPV code(s)**

80000000
80500000
80532000
80420000

II.2.3) **Place of performance**

NUTS code: DE712

II.2.4) **Description of the procurement:**

The European Central Bank (ECB) is an official EU institution which is responsible for the monetary policy of the European Union. The ECB fulfils this mandate together with the 19 national central banks (NCB's) of the member states whose currency is the euro (the 'Eurosystem'). Since 2014, the ECB is also entrusted with the task of banking supervision within the European Union to ensure the stability of the banking system. This is conducted by the single supervisory mechanism (SSM) which consists of the ECB and the national supervisory authorities (NCA's) of the participating countries. It currently employs around 3 500 staff members.

To ensure that staff of the ECB and the SSM have the necessary skills, knowledge and competencies to perform to the best of their abilities and to deliver on the ECB's business objectives, the Talent Management Division of the Directorate General Human Resources, provides a variety of learning and development activities. These activities may also be offered to the European System of Central Banks (ESCB).

The ECB was therefore looking for up to 5 providers to co-create, develop, deliver and administer a variety of learning and development activities in English, including supplementary coaching.

The provider shall provide learning and development activities in the areas of '(Inter) personal' and 'People Management' skills. Examples of skill areas that could be requested under these 2 umbrellas include:

- communication skills e.g. drafting, visualisation, storytelling, assertiveness, etc.,
- generic business skills e.g. change management, project management, design thinking, etc.,
- personal growth e.g. stress management, time management and career planning, etc.,
- people management skills e.g. performance management, recruitment, etc.

Additional skill areas may be added as well as long as they fall within the overall umbrellas of '(Inter) personal' and 'People Management' skills. A wide range of modalities are envisaged to support skills development in the areas above. These shall include but not be restricted to eLearning, gamification, (live) web learning, (serious) games e.g. Lego serious play, classroom training, (software) simulations, collaborative platforms, peer exchange, communities of practice, bite-size/modular courses, etc. and shall, where appropriate, be suitable for mobile devices. The requested learning and development activities may either be off the shelf or tailor made to specific needs or target audiences. On the basis of the terms and conditions of the framework agreements, the ECB will issue orders for the provision of services (and works) based on ranking.

The main location of any onsite learning and development activities shall be the premises of the ECB in Frankfurt am Main, Germany. Where applicable, some activities will be delivered at other National Central Banks of the ESCB or at National Competent Authorities (NCAs).

The contract(s) will be valid for a period of 3 years which can be extended for up to 1 additional year.
II.2.13) **Information about European Union funds**  
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**  
The total value of the contracts indicated in Section(s) V.2.4) is an indicative non-binding spending estimate at the time of contract award. The actual value of the contracts may differ depending on actual business needs. The estimated value indicated per contract represents the total value of the overall procurement as the value of orders awarded per contractor may not be determined upfront.

**Section IV: Procedure**

IV.1) **Description**

IV.1.1) **Form of procedure**  
Procedure involving negotiations

IV.1.3) **Information about framework agreement**  
The procurement involves the establishment of a framework agreement

IV.1.10) **Identification of the national rules applicable to the procedure:**

IV.1.11) **Main features of the award procedure:**

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**  
Notice number in the OJ S: 2019/S 113-276191

IV.2.9) **Information about termination of call for competition in the form of a prior information notice**

**Section V: Award of contract**

**Contract No:** Rank 1  
**Title:**  
Provision of Learning and Development Activities  
A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

V.2.2) **Information about tenders**  
Number of tenders received: 7  
Number of tenders received from SMEs: 3  
Number of tenders received from tenderers from other EU Member States: 4  
Number of tenders received from tenderers from non-EU Member States: 0  
Number of tenders received by electronic means: 7

V.2.3) **Name and address of the contractor**  
Official name: PricewaterhouseCoopers EU Services EEIG  
National registration number: BE 0872.793.825  
Postal address: Woluwedal 18  
Town: Sint-Stevens-Woluwe  
NUTS code: BE100  
Postal code: 1932  
Country: Belgium

V.2.4) **Information on value of the contract/lot (excluding VAT)**  
Initial estimated total value of the contract/lot: 6 000 000.00 EUR
Total value of the contract/lot: 6 000 000.00 EUR

**Section V: Award of contract**

**Contract No:** Rank 2

**Title:**
Provision of Learning and Development Activities

A contract/lot is awarded: yes

**Award of contract**

**Date of conclusion of the contract:**

**Information about tenders**
Number of tenders received: 7
Number of tenders received from SMEs: 3
Number of tenders received from tenderers from other EU Member States: 4
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 7

**Name and address of the contractor**

Official name: Horváth and Partner GmbH
National registration number: HRB 9879
Postal address: Königstrasse 5
Town: Stuttgart
NUTS code: DE111
Postal code: 70173
Country: Germany

**Information on value of the contract/lot (excluding VAT)**
Initial estimated total value of the contract/lot: 6 000 000.00 EUR
Total value of the contract/lot: 6 000 000.00 EUR

**Information about subcontracting**
The contract is likely to be subcontracted

**Section V: Award of contract**

**Contract No:** Rank 3

**Title:**
Provision of Learning and Development Activities

A contract/lot is awarded: yes

**Award of contract**

**Date of conclusion of the contract:**

**Information about tenders**
Number of tenders received: 7
Number of tenders received from SMEs: 3
Number of tenders received from tenderers from other EU Member States: 4
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators
V.2.3) **Name and address of the contractor**
Official name: zeb.rolfs.schierenbeck associates GmbH
National registration number: HRB 3745
Postal address: Hammer Str. 165
Town: Münster
NUTS code: DEA33
Postal code: 48153
Country: Germany

V.2.3) **Name and address of the contractor**
Official name: Train Gesellschaft für Personalentwicklung
National registration number: HRB 3745
Postal address: Reuter str. 20
Town: Bonn
NUTS code: DEA22
Postal code: 53113
Country: Germany
The contractor is an SME

V.2.4) **Information on value of the contract/lot (excluding VAT)**
Initial estimated total value of the contract/lot: 6 000 000.00 EUR
Total value of the contract/lot: 6 000 000.00 EUR

V.2.5) **Information about subcontracting**
The contract is likely to be subcontracted

**Section V: Award of contract**

**Contract No:** Rank 4
A contract/lot is awarded: yes

**V.2) Award of contract**

**V.2.1) Date of conclusion of the contract:**

**V.2.2) Information about tenders**
Number of tenders received: 7
Number of tenders received from SMEs: 3
Number of tenders received from tenderers from other EU Member States: 4
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 7
The contract has been awarded to a group of economic operators

**V.2.3) Name and address of the contractor**
Official name: May and Company GmbH
National registration number: HRB 193831B
Postal address: Rosenthaler Strasse 51
Town: Berlin
NUTS code: DE300
Postal code: 10178
Country: Germany
The contractor is an SME
V.2.3) **Name and address of the contractor**

Official name: Awair S.R.L.
National registration number: MI-1984571
Postal address: Via Antonio da Recanate 1
Town: Milano
NUTS code: ITC4C
Postal code: 20124
Country: Italy
The contractor is an SME

V.2.4) **Information on value of the contract/lot (excluding VAT)**

Initial estimated total value of the contract/lot: 6 000 000.00 EUR
Total value of the contract/lot: 6 000 000.00 EUR

V.2.5) **Information about subcontracting**

The contract is likely to be subcontracted

**Section V: Award of contract**

**Contract No:** Rank 5

**Title:**
Provision of Learning and Development Activities

A contract/lot is awarded: yes

V.2) **Award of contract**

V.2.1) **Date of conclusion of the contract:**

V.2.2) **Information about tenders**

Number of tenders received: 7
Number of tenders received from SMEs: 3
Number of tenders received from tenderers from other EU Member States: 4
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators

V.2.3) **Name and address of the contractor**

Official name: DTA International UK
National registration number: HRB 157617
Postal address: Leopold str. 244
Town: München
NUTS code: DE212
Postal code: 80807
Country: Germany
The contractor is an SME

V.2.3) **Name and address of the contractor**

Official name: Ti Communication GmbH
National registration number: HRB 13469
Postal address: Fröhliche-Türken-Str. 3
Town: Regensburg
NUTS code: DE232
Postal code: HRB 13469  
Country: Germany  
The contractor is an SME

V.2.3) **Name and address of the contractor**  
Official name: Red Onion GmbH  
National registration number: HRB 73786B  
Postal address: Schönhauser Allee 10-11  
Town: Berlin  
NUTS code: DE300  
Postal code: 10119  
Country: Germany  
The contractor is an SME

V.2.4) **Information on value of the contract/lot (excluding VAT)**  
Initial estimated total value of the contract/lot: 6 000 000.00 EUR  
Total value of the contract/lot: 6 000 000.00 EUR

V.2.5) **Information about subcontracting**  
The contract is likely to be subcontracted

**Section VI: Complementary information**

VI.3) **Additional information:**

VI.4) **Procedures for review**

VI.4.1) **Review body**

VI.4.2) **Body responsible for mediation procedures**  
Official name: The European Ombudsman  
Postal address: 1 avenue du Président Robert Schuman, CS 30403  
Town: Strasbourg Cedex  
Postal code: 67001  
Country: France

VI.4.3) **Review procedure**

VI.4.4) **Service from which information about the review procedure may be obtained**  
Official name: Central Procurement Office of the European Central Bank  
Postal address: Sonnemannstrasse 22  
Town: Frankfurt am Main  
Postal code: 60314  
Country: Germany  
E-mail: procurement@ecb.europa.eu  
Telephone: +49 6913440  
Fax: +49 6913447110  
Internet address: http://www.ecb.europa.eu

VI.5) **Date of dispatch of this notice:**  
31/01/2020