Germany-Frankfurt am Main: ECB - Provision of representation and decoration to the ECB
2018/S 222-507150

Contract award notice

Results of the procurement procedure

Supplies

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority
I.1) Name and addresses
European Central Bank
Sonnemannstrasse 22
Frankfurt am Main
60314
Germany
Contact person: Central Procurement Office
E-mail: procurement@ecb.europa.eu
Fax: +49 69/13447110
NUTS code: DE712
Internet address(es):
Main address: http://www.ecb.europa.eu

I.2) Information about joint procurement

I.4) Type of the contracting authority
European institution/agency or international organisation

I.5) Main activity
Economic and financial affairs

Section II: Object
II.1) Scope of the procurement
II.1.1) Title:
Provision of representation and decoration to the ECB
Reference number: PRO-3808

II.1.2) Main CPV code
03121200

II.1.3) Type of contract
Supplies

II.1.4) Short description:
The ECB is seeking suppliers to provide flower arrangements, flower bouquets and related decorative items to the ECB. The flowers would generally be ordered on a weekly basis, typically for reception and conference areas, executive offices, representative events, etc. The ECB seeks to establish a Framework agreement with
a maximum duration of 4 years with the best tenderer. Detailed requirements and specifications can be found in the tender documentation.

Please note that the ECB organizes a non-mandatory site visit for interested suppliers on 8.8.2018 in order to provide a better overview of the requirements.

II.1.6) **Information about lots**
This contract is divided into lots: no

II.1.7) **Total value of the procurement (excluding VAT)**
Value excluding VAT: 400 000.00 EUR

II.2) **Description**

II.2.1) **Title:**

II.2.2) **Additional CPV code(s)**
44812400
39298900
39298300

II.2.3) **Place of performance**
NUTS code: DE7

II.2.4) **Description of the procurement:**
The provision of flower arrangements and/or flower bouquets shall cover mainly all ECB buildings and occasionally at off-site locations. The ECB buildings are:
— Main Building (MB), Sonnemannstr. 22, 60314 Frankfurt,
— Eurotower (ET), Kaiserrstr. 29, 60311 Frankfurt,
— Japan Center (JC), Taunustor 2, 60311 Frankfurt.

Prices shall cover delivery costs to all ECB buildings and all delivery locations within Frankfurt am Main. For deliveries outside Frankfurt, transportation costs will be reimbursed per hourly rate based on the driving time.

Types of deliveries:
— Weekly and bi-weekly deliveries shall be ordered through an order form.

(i) Weekly delivery of flower arrangements
The Contractor shall deliver flower arrangements and flower bouquets without additional fee on each first working day of a running calendar week or on the date stipulated on the weekly order form to all ECB buildings (MB, ET, JC) and distribute them to the various locations until 8:00 a.m. by the latest:
— for all ECB reception desks (MB, ET, JC),
— for conference areas (MB, ET, JC),
— for Executive Board floors (MB, ET),
— for buffet tables, bistro tables, dining tables in special dining areas (amount varies according to number of events) (MB, ET, JC).

The weekly deliveries and distribution shall be terminated at the three ECB buildings before 8:00 a.m. The distribution of the deliveries may take up to 1.5 hours in the MB and at least 0.5 hours each in the ET and JC.

(ii) Bi-weekly delivery of flower arrangements for the Council Meetings
The Contractor shall deliver to the MB executive flower arrangements every second week prior to a Council Meeting for reception desks and dining tables.

(iii) On demand deliveries
Upon request the Contractor shall deliver to the ECB or at an external location:
— Flower arrangements for speaker’s desk in conference rooms,
— Flower arrangements/bouquets for special events (e.g. birthday, farewell, concert),
— Flower arrangements/bouquets for funerals and/or funerals wreaths,
— Christmas wreaths.

The following requirements apply to all deliveries:
(i) For each delivery the various flower arrangements/bouquets shall fit with each other in style and color.
(ii) The flower bowls, vases or other containers are provided as a loan by the Contractor and therefore remain in its property, they will be exchanged with the fresh delivery every first working day of a calendar week.
(iii) The flowers shall remain in a good shape until the last calendar day of a working week. If this is not the case and the Contractor is asked by the ECB to exchange the flowers, the Contractor shall have 24 hours to replace the item(s). The exchange of flowers and the possible additional costs (e.g. transportation costs) are borne by the Contractor. If the Contractor provides proof that the flowers are not in a good shape because of wrong handling of ECB staff or third parties, the ECB will bear the costs.
(iv) On working days, during office hours, urgent and/or unforeseen orders shall be delivered at the latest three hours after receipt of the order (by phone or electronically).
(v) The Contractor may accept private orders from ECB members of staff. However, the ECB shall be involved neither in receipt, delivery nor settlement of payment.
(vi) The person(s) delivering and distributing the flower arrangements/bouquets at ECB premises shall acquire necessary ECB security clearance. For this purpose, the person(s) must present a recent (not older than 2 months) certificate of good conduct (“Polizeiliches Führungszugnis”) and sign a self-declaration.
(vii) The person(s) delivering and distributing the flower shall be recognizable with a company branded name tag, T-shirt, cap or similar.

II.2.5) Award criteria
Quality criterion - Name: Methodology to guarantee punctual delivery of the weekly orders to the ECB buildings, incl. in case of staff absence / Weighting: 10
Quality criterion - Name: Delivery time for on-demand deliveries and method to guarantee the quick delivery of short notice orders to the ECB / Weighting: 10
Quality criterion - Name: Pictures of offered flower arrangements and bouquets, to be evaluated against the criteria set out in the Tender / Weighting: 20
Quality criterion - Name: Environmental and social aspects / Weighting: 10
Price - Weighting: 50

II.2.11) Information about options
Options: no

II.2.13) Information about European Union funds
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) Additional information

Section IV: Procedure
IV.1) Description
IV.1.1) Type of procedure
Open procedure
IV.1.3) Information about a framework agreement or a dynamic purchasing system
The procurement involves the establishment of a framework agreement
IV.1.6) Information about electronic auction
IV.1.8) Information about the Government Procurement Agreement (GPA)
The procurement is covered by the Government Procurement Agreement: no
IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure
Notice number in the OJ S: 2018/S 141-322357

IV.2.8) Information about termination of dynamic purchasing system

IV.2.9) Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:
Provision of flower arrangements and flower bouquets to the ECB

A contract/lot is awarded: yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract:
26/10/2018

V.2.2) Information about tenders
Number of tenders received: 2
Number of tenders received from SMEs: 2
The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor
The Rosarium (inh. Rahmat Sharifi - Einzelunternehmen)
06412000
Horst-Schulmann-Strasse 9
Frankfurt am Main
60314
Germany
NUTS code: DE7
The contractor is an SME: yes

V.2.4) Information on value of the contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: 350 000.00 EUR
Total value of the contract/lot: 400 000.00 EUR

V.2.5) Information about subcontracting

Section VI: Complementary information

VI.3) Additional information:
The procurement documentation can be downloaded from an Internet platform. If you are interested to participate in the procurement procedure register via the Internet platform using the following Internet address, user name and password:

Internet address: https://www.ecb.europa.eu/secure/procurement/
User name: 003808/A/ADS/2018
Password: 710FF9

After you have registered, an e-mail will be sent to you with a new user name and password. Use the new user name and password to download the procurement documentation from the above URL internet address. However, your mere registration and downloading the procurement documents does not constitute a tender.

You must submit your tender in hard copy version to the ECB, on time, in the format requested and including the content as further instructed in the tender documentation.
Should you experience any problems in accessing the Internet platform for registration and/or downloading the documentation, please do not hesitate to contact the ECB under the following e-mail address: procurement@ecb.europa.eu quoting the procurement number and the problem experienced.

The ECB shall endeavor to answer all queries concerning access as quickly as possible but cannot guarantee a minimum time response. The ECB shall not be bound to reply to queries received less than seven calendar days before the time-limit for the submission of tenders.

The procurement procedure shall be open on equal terms to all natural or legal persons resident or located in the European Union and to all natural and legal persons resident or located in a country which has ratified the World Trade Organization Agreement on Government Procurement or has concluded with the European Union a bilateral agreement on procurement under the conditions laid down in the said agreements.


During the procurement procedure, Tenderers shall not contact any other ECB staff members or organizations/persons working for the ECB with regard to this tender procedure than the person indicated in Section I.1). Tenderers shall also not contact potential competitors unless they intend to form a temporary grouping with them or to involve them as subcontractors. Any violation of this communication rule may lead to the exclusion of the Tenderer in question.

VI.4) Procedures for review

VI.4.1) Review body

Procurement Review Body of the European Central Bank, c/o Legal Advice Team
Sonnemannstrasse 22
Frankfurt am Main
60314
Germany
Telephone: +49 6913440
Fax: +49 6913446886
Internet address: http://www.ecb.europa.eu

VI.4.2) Body responsible for mediation procedures

The European Ombudsman
1 avenue du Président Robert Schuman, CS 30403
Strasbourg Cedex
67001
France

VI.4.3) Review procedure

VI.4.4) Service from which information about the review procedure may be obtained

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Sonnemannstrasse 22
Frankfurt am Main
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Germany
Telephone: +49 6913440
E-mail: procurement@ecb.europa.eu
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Internet address: http://www.ecb.europa.eu

VI.5) **Date of dispatch of this notice:**
05/11/2018