
Germany-Frankfurt am Main: ECB - Provision of Catering Services
2018/S 125-283856

Contract award notice

Results of the procurement procedure

Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority
I.1) Name and addresses
European Central Bank
Sonnemannstrasse 22
Frankfurt am Main
60314
Germany
Contact person: Miklos Karoly
Telephone: +49 69/13440
E-mail: procurement@ecb.europa.eu
Fax: +49 69/13447110
NUTS code: DE712

Internet address(es):
Main address: http://www.ecb.europa.eu

I.2) Information about joint procurement
I.4) Type of the contracting authority
European institution/agency or international organisation
I.5) Main activity
Economic and financial affairs

Section II: Object
II.1) Scope of the procurement
II.1.1) Title:
Provision of Catering Services
Reference number: PRO-002918

II.1.2) Main CPV code
55520000

II.1.3) Type of contract
Services

II.1.4) Short description:
The ECB is looking for interested service providers for the provision of catering services. Interested suppliers shall submit an Expression of Interest exclusively by E-mail, in accordance with the procurement
II.6) **Information about lots**

This contract is divided into lots: no

II.7) **Total value of the procurement (excluding VAT)**

Value excluding VAT: 30 675 000.00 EUR

II.2) **Description**

II.2.1) **Title:**

II.2.2) **Additional CPV code(s)**

55500000
39222000

II.2.3) **Place of performance**

NUTS code: DE7

II.2.4) **Description of the procurement:**

The ECB is seeking a suitable service provider to provide catering services for its Main Building, located at Sonnemannstrasse 20 in the east of Frankfurt am Main. The Main building hosts up to 3 000 workplaces in the 2 high-rise towers. These towers are joined by an atrium, the former Grossmarkthalle and an entrance building. The personnel working in the building is drawn from all EU Member States.

In the Grossmarkthalle, 2 staff restaurants with approximately 325 seats and 150 seats as well as a seated dining area of approximately 170 seats are currently available.

The conference area consists of nine conference rooms and one event area with an approximate total capacity of maximum 820 participants and a further press area with an approximate total capacity of maximum 450 participants.

A Bistro is located on the ground floor.

In the high-rise towers an internal meeting area with 23 meeting rooms and an approximate total capacity of maximum 550 participants. 2 interchange platforms connecting the high-rise towers with service stations, 99 kitchenettes (located on each office floor of the towers), on-floor meeting rooms and executive dining facilities are available.

The past approximate yearly volume of meals served in the main catering areas is as follows:

— Staff restaurants: 330 000 lunches; 72 000 breakfasts,
— Dining area: 12 000 lunches,
— Conference area: 60 000 lunches.

These yearly volumes should serve for orientation only.

The ECB expects the service provider i.e. the caterer to deliver its customers a superior service in terms of hospitality, gastronomy, service oriented attitude and fine dining while reflecting sustainability, diversity and health in all catering areas. Furthermore, the caterer should be entrepreneurial, creative, flexible and innovative with a focus on continuous improvement of services and product variety.

In particular, the caterer will be responsible for the operation of the following areas:

— staff lunches,
— staff breakfast,
— a bistro with a shop area featuring coffee, drinks and small cold and warm snack items,
— vending machines and the servicing of service stations,
— servicing of all kitchenettes in the building,
— conference and meeting services,
— a dining area,
— senior executive catering services,
— on-site large scale events upon request,
— handling of alcoholic beverages including wine handling.
Catering services should be suitable for an international clientele and should include a wide variety of European, Asian and other international dishes reflecting current culinary trends as well as traditional favourites. ECB staff should experience their interaction with catering services as an event where they not only enjoy a nutritious meal, but also have the possibility to relax and recuperate in a positive atmosphere. The caterer should provide its services in a customer-centred, efficient and effective manner driven by experience and the willingness to constantly improve and innovate to meet customers’ demands.

II.2.5) **Award criteria**

- **Quality criterion** - Name: Catering Philosophy and Entrepreneurship / Weighting: 4
- **Quality criterion** - Name: Management and internal organisation / Weighting: 5
- **Quality criterion** - Name: Offer Portfolio Concept / Weighting: 3
- **Quality criterion** - Name: Customer Relationship Management / Weighting: 2
- **Quality criterion** - Name: Implementation Plan / Weighting: 1
- **Quality criterion** - Name: Reporting / Weighting: 3
- **Quality criterion** - Name: Payment System / Weighting: 2
- **Quality criterion** - Name: Sustainability approach / Weighting: 3
- **Quality criterion** - Name: Proposal for food concept – Staff Restaurants / Weighting: 6
- **Quality criterion** - Name: Proposal for food concept – Breakfast / Weighting: 4
- **Quality criterion** - Name: Proposal for food concept – Bistro / Weighting: 4
- **Quality criterion** - Name: Operation and concept – Interchange Platforms/Vending / Weighting: 2
- **Quality criterion** - Name: Conferences and meetings / Weighting: 5
- **Quality criterion** - Name: Kitchenettes / Weighting: 2
- **Quality criterion** - Name: Dining Area / Weighting: 3
- **Quality criterion** - Name: Executive Dining / Weighting: 3
- **Quality criterion** - Name: Alcoholic Beverages / Weighting: 1
- **Quality criterion** - Name: Service Level Agreement and KPIs / Weighting: 2
- **Quality criterion** - Name: Compliance with the ECB’s draft contract / Weighting: 5

Price - Weighting: 40

II.2.11) **Information about options**

Options: no

II.2.13) **Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

Section IV: Procedure

IV.1) **Description**

IV.1.1) **Type of procedure**

Competitive procedure with negotiation

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**

IV.1.6) **Information about electronic auction**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no
IV.2) Administrative information

IV.2.1) Previous publication concerning this procedure
Notice number in the OJ S: 2017/S 080-153618

IV.2.8) Information about termination of dynamic purchasing system

IV.2.9) Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:
Provision of Catering Services

A contract/lot is awarded: yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract:
22/05/2018

V.2.2) Information about tenders
Number of tenders received: 3
The contract has been awarded to a group of economic operators: no

V.2.3) Name and address of the contractor
Aramark GmbH
HRB 2697
Martin-Behaim-Str. 6
Neu-Isenburg
63263
Germany
Telephone: +49 61027459291
Fax: +49 61027459299
NUTS code: DE7
The contractor is an SME: no

V.2.4) Information on value of the contract/lot (excluding VAT)
Initial estimated total value of the contract/lot: 25 000 000.00 EUR
Total value of the contract/lot: 30 675 000.00 EUR

V.2.5) Information about subcontracting

Section VI: Complementary information

VI.3) Additional information:
The procurement documentation can be downloaded from an Internet platform. If you are interested in participating in the procurement procedure, register via the Internet platform using the following Internet address, user name and password:
Internet address: https://www.ecb.europa.eu/secure/procurement/
User name: 002918/ADS/2017
Password: 09FB7B
After you have registered an e-mail will be sent to you with a new user name and password. The Internet address will remain the same. Use the new user name and password to download the procurement documentation.
However, your mere registration and downloading the procurement documents does not constitute an application. You must submit your Expression of Interest via E-mail to the ECB, on time, in the format requested and including the content as further instructed in the application documentation.

Should you experience any problems in accessing the Internet platform for registration and/or downloading the documentation do not hesitate to contact the ECB under the following e-mail address: procurement@ecb.europa.eu quoting the procurement number and problem experienced.

The ECB shall endeavor to answer all queries concerning access as quickly as possible but cannot guarantee a minimum response time. The ECB shall not be bound to reply to queries received less than 7 calendar days before the time limit for the submission of Expressions of Interest.

The procurement procedure shall be open on equal terms to all natural or legal persons resident or located in the European Union and to all natural and legal persons resident or located in a country which has ratified the World trade organization agreement on Government Procurement or has concluded with the European Union a bilateral agreement on procurement under the conditions laid down in the said agreements.


During the procurement procedure tenderers shall not contact any ECB staff members or organizations/persons working for the ECB with regard to this tender procedure other than the person indicated in Section I.1). Tenderers shall also not contact potential competitors unless they intend to form a temporary grouping with them or to involve them as subcontractors. Any violation of this communication rule may lead to the exclusion of the tenderer in question.

VI.4) Procedures for review

VI.4.1) Review body

General Court of the European Union
rue du Fort Niedergrünewald
Luxembourg
2925
Luxembourg

Telephone: +352 43031
E-mail: generalcourt.registry@curia.europa.eu
Fax: +352 4302100
Internet address: http://www.curia.europa.eu

VI.4.2) Body responsible for mediation procedures

European Ombudsman
1 avenue du Président Robert Schuman
Strasbourg
67001
France

VI.4.3) Review procedure

VI.4.4) Service from which information about the review procedure may be obtained

Central Procurement Office
Sonnemannstrasse 20
Frankfurt am Main
60314
Germany
Telephone: +49 6913440
Internet address: http://www.ecb.europa.eu

VI.5) Date of dispatch of this notice:
21/06/2018