Germany-Frankfurt-on-Main: ECB - Drafting skills and written communication training
2017/S 219-454613

Contract award notice

Results of the procurement procedure

Services

Directive 2014/24/EU

Section I: Contracting authority

I.1) Name and addresses
European Central Bank
Sonnemannstraße 22
Frankfurt am Main
60314
Germany
Contact person: Javier Insa
E-mail: procurement@ecb.europa.eu
Fax: +49 69/13447110
NUTS code: DE712

Internet address(es):
Main address: http://www.ecb.europa.eu

I.2) Joint procurement

I.4) Type of the contracting authority
European institution/agency or international organisation

I.5) Main activity
Economic and financial affairs

Section II: Object

II.1) Scope of the procurement

II.1.1) Title:
Drafting skills and written communication training.
Reference number: PRO-001797.

II.1.2) Main CPV code
80000000

II.1.3) Type of contract
Services

II.1.4) Short description:
Training on drafting skills and written communication.

II.1.6) Information about lots
This contract is divided into lots: no
II.1.7) **Total value of the procurement (excluding VAT)**
Value excluding VAT: 352 120.00 EUR

II.2) **Description**

II.2.1) **Title:**

II.2.2) **Additional CPV code(s)**

II.2.3) **Place of performance**
NUTS code: DE712

II.2.4) **Description of the procurement:**
The purpose of the services is to develop and deliver a set of drafting courses designed for staff members who need to improve their writing skills, write more effectively, or acquire new business writing techniques. It is also to assess the needs of each participant and propose individualised training plans accordingly.

II.2.5) **Award criteria**

- Quality criterion - Name: Relevance of the scope of the seminars and workshops proposed by the tenderer (including relevance of the additional seminars, workshops and specialised workshops proposed by the tenderer) / Weighting: 20
- Quality criterion - Name: Quality of the design and methodology (based on the 5 detailed programmes sent by the tenderer) / Weighting: 10
- Quality criterion - Name: Relevance of the training needs analysis (based on the description provided by the tenderer) and of individualised training plans (based on an example) / Weighting: 5
- Quality criterion - Name: Relevance of the experience in delivering training courses and seminars in the field of drafting skills and written communication to the same type of target population / Weighting: 10
- Quality criterion - Name: Ability to transfer knowledge and facilitate learning for an international audience / Weighting: 10
- Quality criterion - Name: Educational background and professional development / Weighting: 5

Price - Weighting: 40

II.2.11) **Information about options**
Options: no

II.2.13) **Information about European Union funds**
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14) **Additional information**

**Section IV: Procedure**

IV.1) **Description**

IV.1.1) **Type of procedure**
Competitive procedure with negotiation

IV.1.3) **Information about a framework agreement or a dynamic purchasing system**
The procurement involves the establishment of a framework agreement

IV.1.6) **Information about electronic auction**

IV.1.8) **Information about the Government Procurement Agreement (GPA)**
The procurement is covered by the Government Procurement Agreement: no

IV.2) **Administrative information**

IV.2.1) **Previous publication concerning this procedure**
Notice number in the OJ S: 2016/S 153-276547
IV.2.8) Information about termination of dynamic purchasing system

IV.2.9) Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2) Award of contract

V.2.1) Date of conclusion of the contract:
10/10/2017

V.2.2) Information about tenders
Number of tenders received: 4
The contract has been awarded to a group of economic operators: yes

V.2.3) Name and address of the contractor
Communicating Europe — Bolsena
rue Montagne des Cerisiers 23
Brussels
1200
Belgium
E-mail: Info@communicatingeu.com
NUTS code: BE10
The contractor is an SME: yes

V.2.3) Name and address of the contractor
LACS Training
rue des Déportés 61
Brussels
1200
Belgium
E-mail: lacstraining@gmail.com
NUTS code: BE100
The contractor is an SME: yes

V.2.3) Name and address of the contractor
Claire Doolie Communications
39 Chemin Moise Duboule
Geneva
1209
Switzerland
NUTS code: CH013
The contractor is an SME: yes

V.2.4) Information on value of the contract/lot (excluding VAT)
Total value of the contract/lot: 352 120.00 EUR

V.2.5) Information about subcontracting

Section VI: Complementary information

VI.3) Additional information:

VI.4) Procedures for review

VI.4.1) Review body
General Court of the European Union
Luxembourg
Luxembourg

VI.4.2) **Body responsible for mediation procedures**
European Ombudsman
1 avenue du Président Robert Schuman
Strasbourg
67001
France

VI.4.3) **Review procedure**

VI.4.4) **Service from which information about the review procedure may be obtained**
Central Procurement Office
Sonnemannstraße 20
Frankfurt am Main
60314
Germany
Internet address: [http://www.ecb.europa.eu](http://www.ecb.europa.eu)

VI.5) **Date of dispatch of this notice:**
03/11/2017