Section I: Contracting authority

I.1) Name, addresses and contact point(s)
European Central Bank
Kaiserstraße 29
For the attention of: Katja Geiger
60311 Frankfurt-on-Main
GERMANY
Telephone: +49 69 13440
E-mail: procurement@ecb.europa.eu
Fax: +49 69 13447110
Internet address(es):
General address of the contracting authority: http://www.ecb.europa.eu

I.2) Type of the contracting authority
European institution/agency or international organisation

I.3) Main activity
Economic and financial affairs

I.4) Contract award on behalf of other contracting authorities
The contracting authority is purchasing on behalf of other contracting authorities: yes
Deutsche Bundesbank
Wilhelm-Epstein-Straße 14
60431 Frankfurt-on-Main
GERMANY

Section II: Object of the contract

II.1) Description

II.1.1) Title attributed to the contract
Provision of pre-press and printing services.

II.1.2) Type of contract and location of works, place of delivery or of performance
Services
Service category No 15: Publishing and printing services on a fee or contract basis
Main site or location of works, place of delivery or of performance: ECB, Frankfurt-on-Main, national banks of the ESCB.
NUTS code DE712

II.1.3) Information about a framework agreement or a dynamic purchasing system (DPS)
The notice involves the establishment of a framework agreement
II.1.4) **Short description of the contract or purchase(s)**
The ECB procured pre-press and printing services related to the official publications as well as to the communication campaigns related to the introduction of euro banknotes and coins.

II.1.5) **Common procurement vocabulary (CPV)**
79800000, 79810000

II.1.6) **Information about Government Procurement Agreement (GPA)**
The contract is covered by the Government Procurement Agreement (GPA): yes

II.2) **Total final value of contract(s)**
II.2.1) **Total final value of contract(s)**
Value: 2 052 365,45 EUR
Excluding VAT

**Section IV: Procedure**

IV.1) **Type of procedure**
IV.1.1) **Type of procedure**
Open

IV.2) **Award criteria**
IV.2.1) **Award criteria**
The most economically advantageous tender in terms of
1. Price. Weighting 40
2. Quality. Weighting 60

IV.2.2) **Information about electronic auction**
An electronic auction has been used: no

IV.3) **Administrative information**
IV.3.1) **File reference number attributed by the contracting authority**
17388/CO/PEP/2011.

IV.3.2) **Previous publication(s) concerning the same contract**
no

**Section V: Award of contract**

V.1) **Date of contract award decision:**
22.5.2012

V.2) **Information about offers**
Number of offers received: 3

V.3) **Name and address of economic operator in favour of whom the contract award decision has been taken**
Diadeis — Imprimerie Centrale E.E.I.G.
15, rue du Commerce
1351 Luxembourg
LUXEMBOURG

V.4) **Information on value of contract**
Total final value of the contract:
Value: 2 052 365,45 EUR
If annual or monthly value:
Number of years: 4
V.5) **Information about subcontracting**
The contract is likely to be sub-contracted: yes
Value or proportion of the contract likely to be sub-contracted to third parties:
Not known

**Section VI: Complementary information**

VI.1) **Information about European Union funds**
The contract is related to a project and/or programme financed by European Union funds: no

VI.2) **Additional information:**
Applicable rules:

VI.3) **Procedures for appeal**

VI.3.1) **Body responsible for appeal procedures**
Procurement Review Body of the European Central Bank
Kaiserstraße 29
60311 Frankfurt-on-Main
GERMANY
E-mail: legaladviceteam@ecb.europa.eu
Telephone: +49 6913440
Internet address: [http://www.ecb.europa.eu](http://www.ecb.europa.eu)
Fax: +49 6913446558

**Body responsible for mediation procedures**
The European Ombudsman
1 avenue du Président Robert Schuman, CS 30403
67001 Strasbourg Cedex
FRANCE

VI.3.2) **Lodging of appeals**
Precise information on deadline(s) for lodging appeals: 15 days from the receipt of the information specified in Article 28(3) of the ECB procurement rules (see Section VI.3) or, if no information is requested, 15 days from the receipt of the notification to unsuccessful tenderers.
Further requirements are outlined in Article 33 of the ECB procurement rules (see Section VI.3).
The complaint to the European Ombudsman does not affect the submission deadline nor does it create a new deadline by which complaints can be submitted.

VI.3.3) **Service from which information about the lodging of appeals may be obtained**
See above

VI.4) **Date of dispatch of this notice:**
23.7.2012