

## Terms and conditions of the #EuropeDay ECB-QuizDuel competition

The European Central Bank (ECB), supported by [MAG Interactive AB](#), is organising a quiz-based competition on the occasion of Europe Day 2021. The competition will run from 10:00 CET on 03 May 2021 until 23:59 CET on 23 May 2021.

Entry is open to anyone residing in the European Union (EU)<sup>1</sup> and eligible to register using the QuizDuel app.<sup>2</sup>

To play the quiz and enter the competition, players should:

- 1) download the QuizDuel mobile app and create or log in to your account;
- 2) play the entire #EuropeDay quiz featured on the start page of the application;
- 3) send an email to [europeday@maginteractive.com](mailto:europeday@maginteractive.com) with a screenshot of the quiz completion screen, showing your username and results from each round of the quiz that show all 18 questions correctly answered.

After the competition closing date (23 May 2021), a draw will take place in which ten (10) winners will be selected from among those entrants who correctly answered all 18 quiz questions and sent a screenshot as proof to [europeday@maginteractive.com](mailto:europeday@maginteractive.com) (as detailed in step 3 above). After this selection process takes place:

- 1) winners will receive an email from MAG Interactive AB informing them that they have won the competition and requesting:
  - o a proof of residency in the EU;
  - o acceptance of the terms and conditions of this competition;
  - o the address to which the prize should be delivered;
- 2) upon receiving the requested information, MAG Interactive AB will share the delivery addresses of the selected winners with the ECB for the sole purpose of the ECB delivering the prizes;
- 3) the ECB will deliver an iPad Pro 11 to the address that the winners had previously indicated via email.

Employees and staff of the European System of Central Banks (ESCB) and of MAG Interactive AB – or their close relatives (spouses, partners, parents, children or siblings) – may not enter the competition;

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<sup>1</sup> The countries of the European Union are Belgium, Bulgaria, Czech Republic, Denmark, Germany, Estonia, Ireland, Greece, Spain, France, Croatia, Italy, Cyprus, Latvia, Lithuania, Luxembourg, Hungary, Malta, Netherlands, Austria, Poland, Portugal, Romania, Slovenia, Slovakia, Finland, Sweden.

<sup>2</sup> Under [MAG Interactive AB's Terms of Service](#), the following minimum age requirements, which differ according to country of origin, apply to persons intending to play the company's games or use its services: 16 years – France, Germany, Hungary, Lithuania, Luxembourg, Netherlands, Slovakia; 15 years – Finland; 14 years – Austria; 13 years – all other countries.

[MAG Interactive AB's Terms of Service](#) also apply.

Any registration deemed not in line with these terms and conditions will result in the disqualification of the individual concerned.

## **Data protection**

### **1. Data protection legal framework applicable to the ECB**

All personal data provided by participants will be processed in accordance with EU Data Protection Law.<sup>3</sup>

### **2. What personal data will we process?**

The ECB will process the data that the winners provided when creating their QuizDuel account, i.e. username, as well as any further information required for delivery of the prize (i.e. first name, surname, email address and delivery address).

### **3. Who is responsible for processing your personal data?**

The ECB is the data controller and the ECB's Directorate General Communications is responsible for processing your personal data.

The competition is hosted by the Swedish external provider MAG Interactive AB, which processes the data collected via the QuizDuel mobile app.

### **4. Why are we processing your personal data and what is the legal basis for doing so?**

All personal data are collected and processed based on the participants' consent for the purpose of managing the competition, such as contacting and providing the participants with relevant information, awarding the prizes and publishing the usernames of the winners on the ECB and/or MAG Interactive AB's website(s), as well as on their social media channels (Facebook, Instagram, Twitter and LinkedIn).

By providing the personal data requested, participants consent to the aforementioned processing. Participants can withdraw their consent at any time by contacting the ECB's Directorate General Communications at [youth@ecb.europa.eu](mailto:youth@ecb.europa.eu). Future processing of their personal information will stop once they have withdrawn their consent, but prior processing will remain lawful.

### **5. Who will receive your personal data?**

The personal data that participants provide to participate in the competition will be disclosed to dedicated employees of the ECB's Directorate General Communications, who are managing the competition.

The usernames of the winners published on the ECB and/or MAG Interactive AB's website and social media channels will be accessible to the general public.

### **6. How long will we keep your data?**

Personal data will be stored by the ECB for three (3) months, starting from the date of submission of the personal data. After the three-month period has expired the data will be deleted.

Personal data published on the ECB's website or social media (Instagram, Twitter or LinkedIn) will be retained as long as the relevant websites/social media indicate this in their privacy statement.

### **7. Your rights**

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<sup>3</sup> Regulation (EU) [2018/1725](#) of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L 295, 21.11.2018, p. 39).

You have the right to access, correct and (with some limitations) request erasure of your personal data or restriction of its processing in line with Regulation (EU) 2018/1725. You can exercise your rights by emailing the ECB's Directorate General Communications at [youth@ecb.europa.eu](mailto:youth@ecb.europa.eu).

For all queries relating to personal data, please contact the ECB's Data Protection Officer at [dpo@ecb.europa.eu](mailto:dpo@ecb.europa.eu).

You have the right of recourse to the [European Data Protection Supervisor \(EDPS\)](#) at any time regarding the processing of your personal data.

### **Cancellation and applicable law**

The ECB and MAG Interactive AB reserve the right to cancel all or part of the competition at any time.

This competition will be governed by German law. All cases not specifically provided for under these terms and conditions will be decided on by the ECB and its decisions will be considered final. Any claims must be submitted within two months of the closing date of the competition.