

RECORD OF PROCESSING ACTIVITY

NAME OF PROCESSING ACTIVITY

Digital Euro Internal Quiz

1. Controller(s) of data processing activities

Controller: European Central Bank (ECB)

Organisational unit responsible for the processing activity: DG-MIP / DEUR

Data Protection Officer (DPO): DPO@ecb.europa.eu

2. Who is actually conducting the processing activity?

The data is processed by the ECB itself

The organisational unit conducting the processing activity is:

Directorate General Market infrastructure & Payments / Directorate Digital Euro

The data is processed by a third party (contractor) or the processing operation is conducted together with an external third party [mention third party]

Link to privacy statement if available

3. Purpose of the processing

Personal data are processed for the purpose of organising and administering a digital euro quiz, including the management of participation in a related competition. The processing enables the

identification of participants, the administration of quiz responses, and, where applicable, the selection and communication of winners.

The underlying rationale for this processing is to support engagement and awareness-raising activities on the digital euro among ECB staff (or relevant target audience), by offering an interactive format that encourages participation and knowledge-sharing.

Personal data are used solely to ensure the proper functioning of the quiz and competition, including validating participation, avoiding duplicate entries, and, where relevant, contacting participants in relation to the outcome (e.g. notification of results or prize allocation).

In line with the principle of data minimisation (Article 4(1)(c) EUDPR), only the data strictly necessary for these purposes are processed.

4. Description of the categories of data subjects

Whose personal data are being processed?

- ECB staff
- Externals (agency staff, consultants, trainees or secondees)
- NCB or NCA counterparts (in the ESCB or SSM context)
- Visitors to the ECB, including conference participants and speakers
- Contractors providing goods or services
- Complainants, correspondents and enquirers
- Relatives of the data subject
- Other (please specify):

5. Description of the categories of personal data processed

(a) General personal data:

The personal data contains:

- Personal details (name, address etc)
- Education & Training details
- Employment details
- Financial details
- Family, lifestyle and social circumstances
- Goods or services provided
- Other (please give details):

(b) Special categories of personal data

The personal data reveals:

- Racial or ethnic origin
- Political opinions
- Religious or philosophical beliefs
- Trade union membership
- Genetic data, biometric data for the purpose of uniquely identifying a natural person or data concerning health
- Data regarding a natural person's sex life or sexual orientation

6. The categories of recipients to whom the personal data have been or will be disclosed, including the recipients of the data in Member States, third countries or international organisations

- Data subjects themselves

- Managers of data subjects
- Designated ECB staff members
- Designated NCB or NCA staff members in the ESCB or SSM context
- Other (please specify): Provider of the quiz

7. Transfers to/Access from third countries or an international organisation

Data are processed by third country entities:

- Yes
 - Specify to which countries:
 - Specify under which safeguards:
 - Adequacy Decision of the European Commission
 - Standard Contractual Clauses
 - Binding Corporate Rules
 - Administrative arrangement containing enforceable and effective data subject rights
- No

If the third country's legislation and/or practices impinge on the effectiveness of appropriate safeguards, the personal data can only be transferred to, accessed from or processed in such third country when sufficient 'supplementary measures' are taken to ensure an essentially equivalent level of protection to that guaranteed within the EEA. These supplementary measures are implemented on a case-by case basis and may be technical (such as encryption), organisational and/or contractual.

8. Retention time

Refer to [ECB's Filing and Retention Plan](#)

Personal data processed in the context of the digital euro quiz and related competition will be retained in accordance with the ECB Retention Plan, as implemented in DARWIN. The applicable default retention periods for such records will apply.

For the external provider supporting the organisation of the quiz and competition, personal data will be retained only for the minimum period necessary to fulfil the purpose of the quiz. In practice, this means that all personal and employment-related data will be deleted or anonymised by the provider once the quiz and competition have been completed.