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ECB-PUBLIC

UPDATABLE

RECORD OF PROCESSING ACTIVITY

Supervision Newsletter

1. Controller(s) of data processing activities

Controller: European Central Bank (ECB)

Contact details: European Central Bank Sonnemannstrasse 22 60314 Frankfurt am Main Germany E-mail: <u>webmaster@ecb.europa.eu</u>

Organisational unit responsible for the processing activity:

Directorate General Communications

Data Protection Officer (DPO): <u>DPO@ecb.europa.eu</u>

2. Who is actually conducting the processing activity?

The data is processed by the ECB itself

The organisational unit conducting the processing activity is:

The data is processed by a third party (contractor) or the processing operation is conducted together with an external third party [CleverReach]

Please see <u>here</u> for information of data security in connection to the

CleverReach tool, and for the company's privacy policy.

For information, please read here the Privacy Statement

3. Purpose of the processing

Personal data are processed for the subscription management, distribution and evaluation of the quarterly Supervisory Newsletter.

4. Description of the categories of data subjects					
Whose personal data are being processed?					
\boxtimes	ECB staff				
	Externals (agency staff, consultants, trainees or secondees)				
	NCB or NCA counterparts (in the ESCB or SSM context)				
	Visitors to the ECB, including conference participants and speakers				
	Contractors providing goods or services				
	Complainants, correspondents and enquirers				
	Relatives of the data subject				
\boxtimes	Other (please specify): Any interested party (internal or external) who subscribes to the Supervision newsletter.				

5. Description of the categories of personal data processed			
(a) General personal data:			
The personal data contains:			
Personal details (name, email address)			
Education & Training details (level of education)			

\boxtimes	Employment details (organisation, sector, country)			
	Financial details			
	Family, lifestyle and social circumstances			
	Goods or services provided			
	Other (please give details):			
(b) Special categories of personal data				
The p	personal data reveals:			
	Racial or ethnic origin			
	Political opinions			
	Religious or philosophical beliefs			
	Trade union membership			
	Genetic data, biometric data for the purpose of uniquely identifying a natural person or data concerning health			
	Data regarding a natural person's sex life or sexual orientation			

6	. The categories of recipients to whom the personal data have been
	or will be disclosed, including the recipients of the data in Member
	States, third countries or international organisations
	Data subjects themselves

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- □ Managers of data subjects
- Designated ECB staff members
- Designated NCB or NCA staff members in the ESCB or SSM context
- Other (please specify): Designated staff members of CleverReach.

7.	Transfers to/Access from third countries or an international	ĺ
	organisation	

Data are processed by third country entities:

Yes

Specify to which countries:

Specify under which safeguards:

- Adequacy Decision of the European Commission
 - Standard Contractual Clauses
- Binding Corporate Rules
 - Administrative arrangement containing enforceable and effective data subject rights

If the third country's legislation and/or practices impinge on the effectiveness of appropriate safeguards, the personal data can only be transferred to, accessed from or processed in such third country when sufficient 'supplementary measures' are taken to ensure an essentially equivalent level of protection to that guaranteed within the EEA. These supplementary measures are implemented on a case-by case basis and may be technical (such as encryption), organisational and/or contractual.

No No

8. Retention time

The personal data are retained in CleverReach's database and in the ECB's document management system as long as the data subjects are still subscribed to the newsletter. If they unsubscribe, their personal data will be deleted within three months.