# THE ROLE OF NON-BANKS IN THE EURO MONEY-MARKETS AND ITS EFFECTS ON LIQUIDITY

# PRESENTATION TO THE ECB MONEY MARKET CONTACT GROUP

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Ileana Pietraru Global Head of Short-Term Treasury



### INTRODUCTION

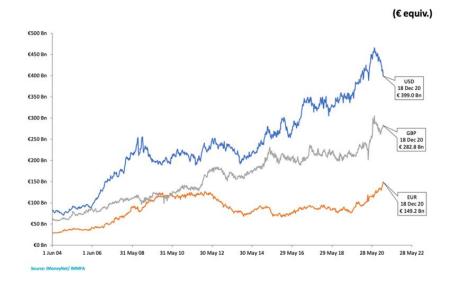
- The growing importance of nonbank market participants in the euro area money-markets poses the question of the impact on liquidity in times of increased volatility or liquidity shortages
- Beyond aspects of liquidity and pricing, what is the relevance of the non-bank sector to the real economy financing and its capacity to absorb external shocks?

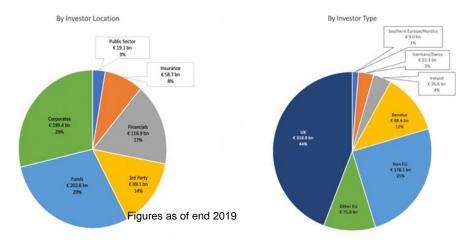
- TOPICS EXPLORED IN THIS PRESENTATION
- ✓ Cyclicality
- ✓ Liquidity models & transformation
- **✓** Stress-testing
- ✓ Leverage
- **√** Concentration
- **✓** Interconnection



### THE GROWING IMPORTANCE OF THE NON-BANK SECTOR IN **EURO MONEY-MARKETS: EXAMPLE OF THE FUND INDUSTRY**

- Since the global crisis and especially since the inception of the ECB QE, assets under management in the asset management industry have grown steadily and stand now at their highest.
- Short-term money-market funds are widely used by investors to manage liquidity and as alternatives to cash accounts held in banks







## PART OF NON-BANKS IS GROWING IN SPITE OF DECLINING RETURNS

 As of February 2021, returns on EUR prime /LVNAV Money-Market Funds stand below the ECB Deposit Facility Rate

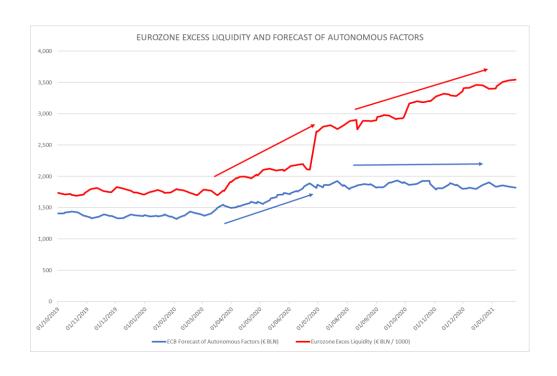
| EUR PRIME/LVNAV MMFs                      | Assets  | Yield |         |         |          |                   | Agency Rating      |                    |        |  |     |     |        |      |               |
|---|---------|-------|---------|---------|----------|-------------------|--------------------|--------------------|--------|--|-----|-----|--------|------|---------------|
|   | Accum   | Dist  | Total   | Change  | Change % | 7 Day<br>Gross (% | 7 Day<br>) Net (%) | 30 Day<br>Gross (% | 30 Day |  | WAM | WAL | Moody  | S&P  | Fitch         |
| Amundi Money Market Fund-Short Term (EUR) | -       |       |         |         |          |                   |                    |                    |        |  |     |     |        | AAAm | AAAmmf        |
| BlackRock ICS-Instit Euro Liq Fund        | 35,881  |       | 35,881  | -2,347  | -6%      |                   | -0.65              | -0.58              | -0.65  |  | 41  | 43  | Aaa-mf | AAAm | AAAmmf        |
| Deutsche Managed Euro Fund                | 8,962   | -     | 8,962   | -128    | -1%      | -0.56             | -0.63              | -0.55              | -0.62  |  | 56  | 58  | Aaa-mf | AAAm | AAAmmf        |
| Fidelity Instit Liquidity Fund-Euro       | -       | -     |         |         |          |                   |                    |                    |        |  |     |     | Aaa-mf | AAAm |               |
| Goldman Sachs Euro Liq Resv Fund          | 12,457  | -     | 12,457  | -217    | -2%      | -0.58             |                    | -0.58              |        |  | 32  | 32  | Aaa-mf | AAAm | AAAmmf        |
| HSBC Euro Liquidity Fund                  | 9,152   | -     | 9,152   | 90      | 1%       |                   | -0.63              | -0.54              | -0.62  |  | 44  | 51  | Aaa-mf | AAAm |               |
| Invesco Euro Liquidity Portfolio          | 1,036   | -     | 1,036   | 9       | 1%       |                   | -0.65              |                    | -0.64  |  | 53  | 53  |        | AAAm | AAAmmf        |
| JPM EUR Liquidity LVNAV                   | 15,792  | -     | 15,792  | -314    | -2%      |                   | -0.61              |                    | -0.61  |  | 47  | 47  |        | AAAf | AAAmmf        |
| LGIM Euro Liquidity Fund                  | 1,261   | -     | 1,261   | 20      | 2%       | -0.58             | -0.59              | -0.58              | -0.59  |  | 40  | 42  |        | AAAm |               |
| Morgan Stanley-Euro Liquidity             | 9,613   | -     | 9,613   | 224     | 2%       | 47.00             | -0.63              |                    | -0.63  |  | 47  | 49  | Aaa-mf | AAAm | AAAmmf        |
| State Street EUR Liquidity LVNAV Fund     | 6,361   | -     | 6,361   | -45     | -1%      | -0.57             | -0.67              | -0.57              | -0.67  |  | 48  | 50  |        | AAAm | <b>AAAmmf</b> |
| UBS (Irl) Select Money Market Fund-EUR    | 1,328   | -     | 1,328   | 133     | 11%      | -0.58             | -0.63              | -0.59              | -0.64  |  | 43  | 46  | Aaa-mf |      | AAAmmf        |
| Total/Net                                 | 101,843 |       | 101,843 | - 2,575 | -3%      | -0.57             | -0.52              | -0.57              | -0.52  |  |     |     |        |      |               |
| Maximum                                   |         |       |         |         | 11%      | -0.55             |                    | -0.54              |        |  | 56  | 58  |        |      |               |
| Median                                    |         |       |         |         |          | -0.58             | -0.63              | -0.58              | -0.62  |  | 46  | 48  |        |      |               |
| Minimum                                   |         |       |         |         | -6%      | -0.58             | -0.67              | -0.59              | -0.67  |  | 32  | 32  |        |      |               |
| Range                                     |         |       |         |         |          | 0.04              | 0.67               | 0.04               | 0.67   |  | 24  | 26  |        |      |               |

Source IMMFA



#### **GOVERNMENT DEPOSITS**

- During the Covid crisis in March 2020, Autonomous Factors increased as a consequence to the increase of the Eurozone excess liquidity, albeit at a slower pace
- The Autonomous Factors may reduce liquidity available in moneymarkets...
- ...and increase volatility all the more so as Government deposits are very sensitive to price and do not deal below the **ECB DFR**





#### **CORPORATE FIRMS**

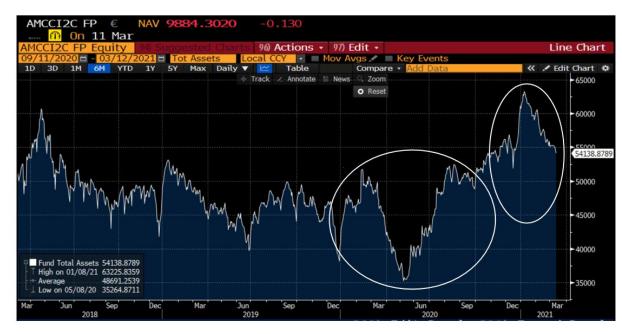
 MMFs are widely used by Corporates to manage and invest their excess short-term liquidity

The Covid crisis in March 2020 affected corporate liquidity and confidence: massive withdrawals from MMFs triggered a freeze on term money-markets as asset managers sought to maintain or even increase liquidity buffers and refrained from investing in financial or non-financial

short-term paper

 Liquidity was retrieved after the implementation of PEPP & CSPP

Corporate firms
withdraw liquidity
from funds as
programs mature in
2021

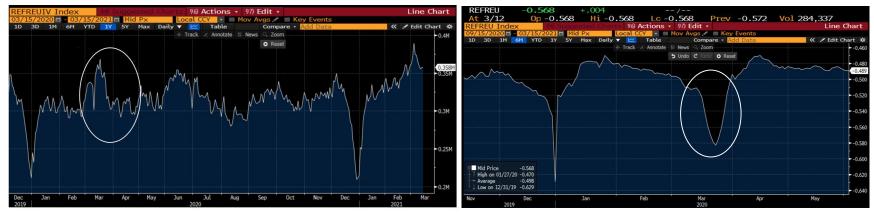


Source Bloomberg: Amundi Cash Corporate Fund

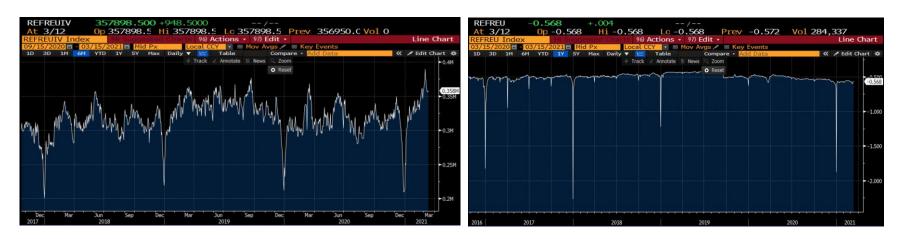


### REPO SEGMENT SHOCK PROOF BUT HIGHLY CYCLICAL

• Euro secured funding market maintains volumes and prices during the COVID crisis...



...but remains highly sensitive to regulatory constraints.



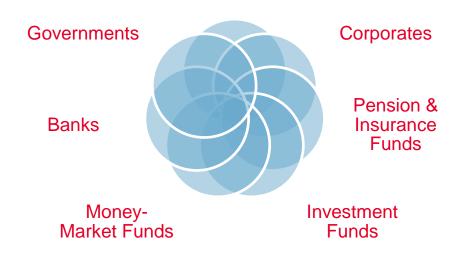
A sector with high volumes, tight margins and costly in terms of leverage ratio.



#### INCREASED INTERCONNECTION AND DEPENDENCIES

- During the Covid crisis Corporates drew on bank committed lines and withdrew cash from Money-Market Funds
- MMFs recovered liquidity by selling bank short-term paper
- Banks regulatory ratios were degraded, confidence was shaken
- EUR term unsecured market segment froze completely
- ECB had to step in to restore market confidence and functioning

Central Banks





#### HIGHER RISKS TO MARKET STABILITY?

- Risks migrated from banks to non-banks and from a highly regulated environment to a less watched sector
- Transformation of liquidity from short to long term relies on modeling and stress-testing
- Behavioral models and stress testing scenarios can show inefficiencies (redemptions during the Covid crisis in March 2020 surpassed needs defined by models)
- Liquid assets can be subject to market stress when used as a substitute to less-liquid ones: as Equity markets collapsed last March, Euro government securities were pledged in lieu of Equity securities in a chain of settlement fails
- Investment in illiquid and long-term assets funded on short-term maturities relies on confidence and low volatility



#### CENTRAL BANK RESPONSE TO THE NON-BANKS ROLE

- To what extent is the development of the non-bank sector relevant to the financing of the real economy?
- Is this sector able to absorb exogenous shocks?
- Can there be any further significant increase in the role of non-banks in the Euro money-markets without an adjustment in regulation and Central Bank monetary policy?