

This notice in TED website: <http://ted.europa.eu/udl?uri=TED:NOTICE:418284-2013:TEXT:EN:HTML>

**Germany-Frankfurt-on-Main: ECB - Provision of filming/videos/animations and webcasting services
2013/S 241-418284**

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

I.1) Name, addresses and contact point(s)

European Central Bank
Kaiserstraße 29
For the attention of: Amalia Friman
60311 Frankfurt-on-Main
GERMANY
Telephone: +49 6913440
E-mail: procurement@ecb.europa.eu
Fax: +49 6913447110

Internet address(es):

General address of the contracting authority: <http://www.ecb.europa.eu>

Further information can be obtained from: The above mentioned contact point(s)

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from: The above mentioned contact point(s)

Tenders or requests to participate must be sent to: The above mentioned contact point(s)

I.2) Type of the contracting authority

European institution/agency or international organisation

I.3) Main activity

Economic and financial affairs

I.4) Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1) Description

II.1.1) Title attributed to the contract by the contracting authority:

Provision of filming/videos/animations and webcasting services.

II.1.2) Type of contract and location of works, place of delivery or of performance

Services

Service category No 26: Recreational, cultural and sporting services

Main site or location of works, place of delivery or of performance: Frankfurt-on-Main.

NUTS code DE712

II.1.3) Information about a public contract, a framework agreement or a dynamic purchasing system (DPS)

The notice involves the establishment of a framework agreement

II.1.4) Information on framework agreement

Framework agreement with a single operator

Duration of the framework agreement

Duration in years: 4

Estimated total value of purchases for the entire duration of the framework agreement

Estimated value excluding VAT:

Range: between 2 200 000 and 3 300 000 EUR

II.1.5) **Short description of the contract or purchase(s)**

Provision of filming/videos/animations and webcasting services.

II.1.6) **Common procurement vocabulary (CPV)**

92111250, 72411000

II.1.7) **Information about Government Procurement Agreement (GPA)**

The contract is covered by the Government Procurement Agreement (GPA): no

II.1.8) **Lots**

This contract is divided into lots: yes

Tenders may be submitted for one or more lots

II.1.9) **Information about variants**

Variants will be accepted: no

II.2) **Quantity or scope of the contract**

II.2.1) **Total quantity or scope:**

The restricted tender procedure is divided into 2 lots. Candidates are invited to submit a proposal for 1 or both lots. The lots (together the 'services') will be evaluated separately.

Lot 1: filming services: footage of press conferences, meetings, conferences, events, video interviews, live-feed transmission, post-production of footage including secure and embargo materials, production of explanatory video clips; 2D or 3D animations, cartoons, storytelling clips, summary videos, documentary material, trailers, update existing clips, assist in developing scripts and archiving.

Lot 2: webcasting services of the ECB press conferences and any other selected specific event that the ECB may decide to cover.

The ECB aims to establish a contract with 1 provider per lot for the duration of 4 years.

The services shall be provided either on the premises of the ECB in Frankfurt-on-Main (on-site) or off-site (e.g. either on the premises of the contractor or at another specific location as requested by the ECB).

II.2.2) **Information about options**

Options: no

II.2.3) **Information about renewals**

This contract is subject to renewal: no

II.3) **Duration of the contract or time limit for completion**

Duration in months: 48 (from the award of the contract)

Information about lots

Lot No: 1

Lot title: Filming, videos and animation services

1) **Short description**

Filming services: footage of press conferences, meetings, conferences, events, video interviews, live-feed transmission, post-production of footage including secure and embargo materials, production of explanatory

video clips; 2D or 3D animations, cartoons, storytelling clips, summary videos, documentary material, trailers, update existing clips, assist in developing scripts and archiving.

- 2) **Common procurement vocabulary (CPV)**
92111250
- 3) **Quantity or scope**
- 4) **Indication about different date for duration of contract or starting/completion**
- 5) **Additional information about lots**

Lot No: 2

Lot title: Webcasting services

- 1) **Short description**
Webcasting services of the ECB press conferences and any other selected specific event that the ECB may decide to cover.
- 2) **Common procurement vocabulary (CPV)**
72411000
- 3) **Quantity or scope**
- 4) **Indication about different date for duration of contract or starting/completion**
- 5) **Additional information about lots**

Section III: Legal, economic, financial and technical information

- III.1) **Conditions relating to the contract**
 - III.1.1) **Deposits and guarantees required:**
In duly justified cases the ECB may request a financial guarantee or undertake other measures as the case may be from the best-ranked tenderer.
 - III.1.2) **Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them:**
Method of payment will be in accordance with the terms and conditions of the framework agreement(s).
 - III.1.3) **Legal form to be taken by the group of economic operators to whom the contract is to be awarded:**
The establishment of a temporary grouping is allowed under the conditions laid down in the call for applications/ invitation to tender.
 - III.1.4) **Other particular conditions**
The performance of the contract is subject to particular conditions: no
- III.2) **Conditions for participation**
 - III.2.1) **Personal situation of economic operators, including requirements relating to enrolment on professional or trade registers**
Information and formalities necessary for evaluating if the requirements are met: Candidates shall state in their self-declaration (included in Annex 1(a) and 1(b) to the call for applications) that they meet the eligibility criteria.
 - III.2.2) **Economic and financial ability**
Information and formalities necessary for evaluating if the requirements are met: Lot 1: candidates shall complete Annex 1(a) to the call for applications.
Lot 2: candidates shall complete Annex 1(b) to the Call for applications.
Minimum level(s) of standards possibly required: Lot 1:

The accumulated net total turnover of candidate or temporary grouping for the period 2010–2012 must be at least 2 000 000 EUR. In the case of a temporary grouping, one of the members shall have achieved on its own 60 % of the above amount.

Candidates who fail to comply with this requirement will be excluded from the tendering procedure.

Lot 2:

The accumulated net total turnover of candidate or temporary grouping for the period 2010–2012 must be at least 200 000 EUR.

In the case of a temporary grouping, one of the members shall have achieved on its own 60 % of the above amount.

Candidates who fail to comply with this requirement will be excluded from the tendering procedure.

III.2.3) **Technical capacity**

Information and formalities necessary for evaluating if the requirements are met:

Lot 1: candidates shall complete Annex 1(a) to the call for applications.

Lot 2: candidates shall complete Annex 1(b) to the call for applications.

Minimum level(s) of standards possibly required:

Lot 1: candidates shall have the capacity to reach the ECB's premises in Frankfurt-on-Main within 90 minutes to perform the services related to lot 1 (except to perform the services related to animation and post-production where there is no specific time limit requirement to reach the ECB premises) at any time and for any duration during the week.

Candidates who fail to comply with this requirement will be excluded from the tendering procedure.

Lot 2:

Candidates shall confirm their capacity to provide exclusive usage of data stream to the ECB for Web streaming with a capacity of approx. 10 000 x 2 MBit per second, i.e. the candidate shall be able to offer an Internet backbone connection of minimum 200 Gigabit/sec including back-up and mirror solution in case of any failure (network, power, servers, etc.).

Candidates who fail to comply with this requirement will be excluded from the tendering procedure.

III.2.4) **Information about reserved contracts**

III.3) **Conditions specific to services contracts**

III.3.1) **Information about a particular profession**

Execution of the service is reserved to a particular profession: no

III.3.2) **Staff responsible for the execution of the service**

Legal persons should indicate the names and professional qualifications of the staff responsible for the execution of the service: yes

Section IV: Procedure

IV.1) **Type of procedure**

IV.1.1) **Type of procedure**

Restricted

IV.1.2) **Limitations on the number of operators who will be invited to tender or to participate**

Envisaged number of operators: 5

Objective criteria for choosing the limited number of candidates: a) the candidate's general experience and expertise, assessed on the basis of the candidates past experience and its reference projects which are comparable in terms of scope, size and complexity to the services requested by the ECB both in terms of quality and quantity (weighting of this criterion: 60 %);

b) the candidate's general capacity to provide the requested services in terms of human resources, composition and qualifications of staff (weighting of this criterion: 40 %).

For the purpose above, the ECB shall evaluate the applications using a scoring system of 100 points. The maximum number of points achievable per criterion is equivalent to the percentage weightings allocated to the selection criteria. The selection criteria shall be assessed one by one against the ECB's requirements for each lot and evaluated on the basis of a scoring system from 0 to 5 points. Applications which do not obtain at least 3 points (out of a maximum of 5) for each of the criteria shall be considered to be of an unacceptably low quality, and the candidate's applications shall be rejected and not further evaluated. To pass criteria (a) and obtain 3 points the candidate shall have performed 3 similar assignments during the preceding 3 years (2010–2012) which are comparable in terms of scope, size and complexity with the services requested by the ECB for the relevant lot.

IV.1.3) Reduction of the number of operators during the negotiation or dialogue

IV.2) Award criteria

IV.2.1) Award criteria

The most economically advantageous tender in terms of the criteria stated in the specifications, in the invitation to tender or to negotiate or in the descriptive document

IV.2.2) Information about electronic auction

IV.3) Administrative information

IV.3.1) File reference number attributed by the contracting authority:

27174/C/PEP/2013.

IV.3.2) Previous publication(s) concerning the same contract

no

IV.3.3) Conditions for obtaining specifications and additional documents or descriptive document

IV.3.4) Time limit for receipt of tenders or requests to participate

20.1.2014 - 18:00

IV.3.5) Date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6) Language(s) in which tenders or requests to participate may be drawn up

English.

IV.3.7) Minimum time frame during which the tenderer must maintain the tender

IV.3.8) Conditions for opening of tenders

Section VI: Complementary information

VI.1) Information about recurrence

This is a recurrent procurement: no

VI.2) Information about European Union funds

The contract is related to a project and/or programme financed by European Union funds: no

VI.3) Additional information

Companies interested in participating in this tender procedure are required to download the complete tender documentation from the following Internet address using the 'User ID' and 'Password' indicated below:

Internet address: <https://www.ecb.europa.eu/secure/procurement/>

User ID: 27174/C/PEP/2013

Password: 2202DF

Please note that you must register before downloading the documentation and that registration on the website is not synonymous with participating in the tender procedure. In order to participate, you need to submit the tender to the ECB as stipulated in the tender documentation.

After having registered an e-mail will be sent to you with a new user name and password. The Internet address will remain the same. Please use the new user name and password to download the tender documentation. Should you experience any problems in accessing the Internet platform for registration and/or downloading the tender documentation please do not hesitate to contact us under the following e-mail address: procurement@ecb.europa.eu quoting the procurement number and problem experienced.

The tender procedure is conducted in accordance with Decision ECB/2007/5 of 3.7.2007 laying down the rules on procurement (OJ L 184, 14.7.2007, p. 34) as amended by Decision ECB/2009/2 (OJ L 51, 24.2.2009, p. 10) and Decision ECB/2010/8 (OJ L 238, 9.9.2010, p. 14), all published on <http://www.ecb.europa.eu/ecb/jobsproc/tenders/html/index.en.html>

VI.4) **Procedures for appeal**

VI.4.1) **Body responsible for appeal procedures**

Procurement Review Body of the ECB c/o Legal Advice Team
Kaiserstraße 29
60311 Frankfurt-on-Main
GERMANY
E-mail: legaladviceteam@ecb.europa.eu
Fax: +49 6913446886

Body responsible for mediation procedures

The European Ombudsman
1 avenue du Président Robert Schuman
CS 30403 Strasbourg Cedex
FRANCE

VI.4.2) **Lodging of appeals**

Precise information on deadline(s) for lodging appeals: 15 calendar days from the receipt of the information specified in Article 28(3) of the ECB Decision (ECB/2007/5) laying down the rules on procurement, see Section VI.3 or, if no information is requested, within 15 calendar days from the receipt of the notification. Further requirements are outlined in Article 33 of the ECB Decision (ECB/2007/5) laying down the rules on procurement (see Section VI.3). The complaint to the European Ombudsman does not affect the submission deadline nor does it create a new deadline by which complaints can be submitted.

VI.4.3) **Service from which information about the lodging of appeals may be obtained**

VI.5) **Date of dispatch of this notice:**

2.12.2013